

Brooklyn Chamber of Commerce Newsletter

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Presidents Message

What an interesting summer this has turned out to be. The Chamber has been very busy with events and planning future events. I hope you have been or will be able to take advantage of some of the social and business gatherings we have been able to put together.

Our June luncheon with the candidates was very well received. We had 77 in attendance. We had most of the candidates running for the Executive Office and also for the District 4 Council office. This was the first time the candidates had a chance to be together and put forward their thoughts and ideas on what they think the new County government should look like.

Our Friday Night Cruises at Ridge Park Square have continued to go very well. Every week we have had 200-300 cars attend. We have had our table set up with the pedal cars and raffle tickets. I would like to thank the members of the board and other members who have so graciously given of their time to help us man the booth on Friday evenings. Bill King, the disk jockey, has done a wonderful job through-

out the summer creating a party like atmosphere.

We are well under way in planning our September Oktoberfest. It will be held on September 11th and 12th at the Memphis Kiddie Park. We have a variety of food vendors and are working on other vendors who want to display information or goods. We have sponsorships available for businesses who would like to sponsor this event. All day ride bracelets will be available at Kiddie Park for \$14.75. We have lined up the beer truck and live entertainment, including a portable DJ. There will be plenty of fun to be had by all who attend!

We are looking for volunteers on Saturday and Sunday. If you are available, please contact Valerie Thompson with a time so we can get you scheduled.

We are in the process of establishing a procedure to process credit cards for members and guests who prefer to pay by credit card for dues, luncheons, outings or other transactions with the Chamber. This will be done through PayPal. We hope to have this in place soon. I would like to

thank Glenn Skorko in getting this up and running.

The next luncheon meeting will be on September 16th at Carrabba's on Tiedeman Rd. The feature speaker will be Superintendent Cynthia Walker from the Brooklyn City Schools. She will be giving the annual State of the Schools address. This promises to be a timely and very interesting luncheon. Please join us!

We have put together a slate of candidates for next year's officers which we will be presenting to you soon. I think you will find that these are exceptional people committed to the Chamber and to doing good things for this community.

Enjoy the heat while we can, soon enough we will be lamenting the cold.

Thanks for all you do!
Greg Frey



UPCOMING LUNCHEON!

Our next luncheon will be Thursday September 16th at Carrabba's on Tiedeman. Brooklyn Schools' Superintendent Cynthia Walker will be giving her annual State of the Schools address. Look for more details to follow. Networking and registration for all of our luncheons begins at 11:30am and lunch will be served at 12noon. Hope to see you then!

Meet The Candidates A Huge Success!

On Wednesday June 30th, the Brooklyn Chamber of Commerce hosted a Meet the Candidates luncheon at Brooklyn High School. We had the biggest attendance in Chamber history for a luncheon...77 people!

A representative from the Cuyahoga County Administrator's Office was there to do a presentation on what the new County government will look like. After his presentation, candidates running for the County Executive and 4th District Council positions were on hand to give a brief explanation of why they were running. This was a

great opportunity for the candidates to introduce themselves and explain why they are running.

Delicious pulled pork sandwiches were provided by the Sausage Shoppe and drinks and side dishes were provided by Sam's Club. Special thanks goes to Superintendent Cynthia Walker and her staff for helping with set up and clean up. The luncheon ran very smoothly because of them!

We would also like to thank the following candidates for attending and making a presentation. Please make

sure you get out and vote on September 7th!

County Executive Office

- Terri Hamilton Brown
- Matt Dolan
- David Ellison
- Mayor Edward Fitzgerald
- Ken Lanci
- Tim McCormack
- Victor Voinovich
- Mayor Welo

4th District Council Candidates

- Pete Draganic
- Barbara Anne Ferris
- Chuck Germana
- Arlene McNamara
- Tom Olschlager

Parma Hospital Expands To Ridge Park

Parma Hospital is pleased to announce that it has acquired the Ridge Park Square location of Spectrum Imaging. Effective today, it will now be known as Parma Hospital Diagnostic Imaging at Ridge Park Square.

"This growth opportunity allows our community members greater access to ambulatory and outpatient services especially along the I-480 corridor," says Terrence G. Deis, Parma Hospital's president &

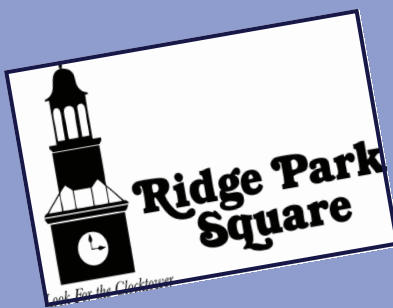
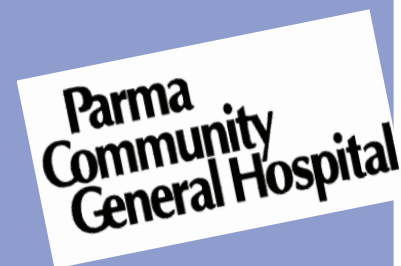
CEO. "It also provides another convenient location for physicians to send their patients." Imaging services offered at Ridge Park Square include: X-Ray, CT, MRI, Nuclear Medicine, Bone Density, Ultrasound, Mammography, and Vascular Ultrasound. The 13 former Spectrum employees now work for Parma Hospital.

The office is located at 7575 Northcliff Ave., Brooklyn. Hours will remain: Mon, Wed, Thurs and Fri from 8 AM-5

PM; Tues from 8 AM-8 PM; every other Sat, starting July 24, from 8 AM-noon.

For information or to make an appointment, call (216) 398-5551.

Parma Hospital also offers imaging services at the main hospital, 7007 Powers Blvd., Parma, and at WellPointe Pavilion, our outpatient center at 303 E. Royalton Road, Broadview Heights.



1st Annual Oktoberfest



Can you believe our 1st annual Oktoberfest is right around the corner?! The event is going to be held on Saturday September 11th from 10am-9pm and Sunday September 12th from 10am-8pm. Beer sales on both days will begin at 12noon. The event is being held in the parking lot of Memphis Kiddie Park.

The event will include food vendors, exhibitors, music, a beer garden, and all day Kiddie Park ride bracelets for \$14.75. We will also have a chance to win 1 of the 2 pedal cars we will be auctioning off through a silent auction. Visit the admissions table for a chance to win!



A flyer has been included with this newsletter with a 2 for 1 coupon at the bottom. Feel free to distribute this to your employees, friends, and families. The cost to enter the beer/food gardens is \$2 per person, ages 10 and under are free. All Chamber members can also enter free of charge!

This event would not be possible without the VERY generous support of our sponsors! We thank all of you very much!

Silver Sponsors

- Ferrous Metal Processing
- First Energy

- Hampton Inn
- KeyBank
- Robert & Michael Knall
- The K&D Group/ Westbrook Village Apartments

Bronze Sponsors

- Aigner Electric
- JB Stamping Inc
- Sam's Club
- Greg Frey, State Farm Insurance
- The Sausage Shoppe
- Weleski Transfer

Friday Night Cruises

This Friday, September 3rd, concludes the Chamber's participation in the Friday Night Cruises at Ridge Park Square. At 8pm that evening, we will be pulling 9 raffle tickets to determine who wins the pedal cars. Tickets can still be purchased, up until the drawing time of 8pm. The prices are 2 tickets for \$5 or 5 tickets for \$10. Winners do not need to be present, however, if you

are, you will have the chance of picking which car you would like! Hope to see you on Friday! We would like to sincerely thank the following Chamber members who have volunteered their time this summer! We truly appreciate your dedication!!

- Candy Banks – The Town Planner
- Dr. Nick Fabian – HealthSource of Brooklyn

- Greg Frey – State Farm Insurance
- Greg Gens – Superior Products
- Ann Guess – KeyBank
- David Hill – Dollar Bank
- Mike Kissel – Memphis Kiddie Park
- Eric Manfredi – Weleski Transfer
- Dave Nodge – Brooklyn Adults Activities Center
- Cynthia & Lee Walker – Brooklyn City Schools





Contact Us:

Phone: 216 288-5484

Email:

asstdir@brooklynohiochamber.org

**We are on the web!
www.brooklynohiochamber.org**

Officers

PRESIDENT

Greg Frey

VICE PRESIDENT

Doug Hogan

TREASURER

Greg Gens

SECRETARY

Valerie Thompson

BOARD OF DIRECTORS

Candy Banks
The Town Planner

Ann Guess
Key Bank Operations Center

Greg Frey
State Farm Insurance

Greg Gens
Superior Products

Mark Heller
Fodor Realty

David Hill
Dollar Bank

Doug Hogan
FirstEnergy

Caron Kreicher
HealthSource

Eric Manfredi
Weleski Transfer of Cleveland

Fran Migliorino
City of Brooklyn

Mayor Richard Balbier
Ex-Officio

David Nodge
Brooklyn Adults Activities Center

Glenn Skorko
Quantum Digital Solutions

Cynthia Walker
Brooklyn City Schools

Chamber Tidbits



The Chamber joins forces with PayPal for credit card processing!

Many of you have asked and asked...well, your requests have been heard! The Chamber is finally going to be able to accept credit cards for payments on dues, luncheons, and other events throughout the year. We will be accomplishing this through the easy & secure site of PayPal. We are hoping to have this up and running by the September 16th luncheon! Look for more details to follow...



After Hours Opportunities

We are looking for members who are interested in hosting an after hours networking event at their company. The last one we had was held at Dollar Bank and was a huge success. If you are interested, please let Valerie Thompson know so we can move forward on the planning.



Luncheon & Upcoming Events

On Wednesday, October 20th, our luncheon will again be held at Carrabba's. A representative from the Cuyahoga County Auditor's Office will be the speaker. Look for more details to follow. Networking and registration for all of our luncheons begins at 11:30am and lunch will be served at 12noon. Hope to see you then!

Beginning in 2011, our luncheons will be scheduled on the 3rd Wednesday of the month. A calendar will be available soon!

Our 2nd annual Clam Bake is scheduled for Monday, October 4th at Memphis Kiddie Park. Last year, Brennan's Party Center provided delicious clams, chicken, sweet potatoes, corn, and salad. We even had time to play some hole in one miniature golf. A great time was had by all! Look for more details to follow!

More Than Just Lunch

BY JOINING A LOCAL CHAMBER, THE NORTHERN OHIO AREA CHAMBERS OF COMMERCE SAYS BUSINESSES GET THE ABILITY TO COLLABORATE, HAVE A COMMUNITY VOICE AND LOWER THEIR OPERATING COSTS.

If you think joining your local chamber is just about monthly luncheons, think again. True, chambers are known for networking and their ability to bring businesses of all sizes together, but there's much more to the story.

"It's important for small businesses to join their local chambers of commerce for three reasons: networking opportunities to grow their businesses, the chance to have a voice in the community regarding small-business needs and the ability to lower their operating costs," says Wayne Lawrence, executive director of the Beachwood Chamber of Commerce and chairman of Northern Ohio Area Chambers of Commerce (NOACC).

Local chambers offer members multiple networking opportunities to give business leaders the chance to connect with other community members, whether it's simply to find a mentor for educational purposes or to collaborate on future projects.

In addition, some chambers are involved in reviewing and recommending key pieces of legislation that can affect small-business needs. Therefore, through participation in their local chamber, business leaders can have a voice in the community and effect change. For example, if a property tax levy were to pass, it could have a major impact on a business' bottom line.

"Many local chambers of commerce are very active in local community issues, whether on the city, state or national level,"



Members of the NOACC team (back row, from left) Rea Cantwell, Steve Petti, Wayne Lawrence, (front row, from left) Vicky Hawke, Virginia Haynes and Kathy Berkshire.

**Northern Ohio Area
Chambers of Commerce**
4200 Rockside Road, Suite 210
Independence, OH 44131
866-GO-NOACC
noacc.org

says Lawrence. "And many communities turn to their local chambers to gauge the pulse of the business community on issues that affect commerce."

But most importantly, a chamber has the ability to pass along savings to businesses through memberships such as NOACC. Incorporated in 1995, the organization was established to provide discounted benefits and services to the nearly 29,000 employer

groups through the membership of local chambers of commerce in northern Ohio.

What started as a small, discrete group of chamber of commerce directors who met to discuss common chamber issues in the late '80s is now the largest independent chamber association in the United States. Representing more than 127 local chambers, NOACC offers members savings on programs and services, including health insurance, workers' compensation, credit-card services, overnight delivery and payroll processing.

"If companies are able to lower costs of operating and increase revenue, it will drive more profit, meaning more money for expansion, capital improvements and even hiring," says Lawrence. "The more profitable our businesses are, the more likely they'll invest and hire additional employees and that's true economic growth."

With the goal to attract and keep members in the local chambers, NOACC has the ability to negotiate savings programs through the buying power that the chambers bring to the table.

"It's really dollars to their bottom line," says Vicky Hawke, NOACC's executive director, offering the example where NOACC helped save a local city thousands of dollars on its health insurance. "It's not about selling people things, it's about helping the small businesses achieve savings that they couldn't do on their own."

The Brooklyn Chamber of Commerce Presents



SAT 9-11 10AM-9PM

SUN 9-12 10AM-8PM

The Brooklyn Chamber of Commerce will be sponsoring its 1st annual Oktoberfest. This two day event will take place in Kiddie Park's parking lot and begins Saturday September 11th from 10am -9pm and will continue Sunday September 12th from 10am-8pm. Fun for everyone...Kiddie Park for the kids and the beer and food gardens for the adults.

Family Friendly Event!

- 2\$ per person to enter the Beer and Food Gardens
- Kids 10 and Under Free
- Kiddie Park wristbands for all day riding only \$14.75!
- Chamber Members Free

For question contact Valerie Thompson at 216-288-5484

Email:

asstdir@brooklynohiochamber.org



Oktoberfest 2 for 1 \$\$ SAVE \$\$

Please present this coupon for discounted admission into the Brooklyn Chamber Oktoberfest