

BROOKLYN CHAMBER NEWS

MESSAGE FROM PRESIDENT

GREG GENS - SUPERIOR PRODUCTS

INSIDE THIS ISSUE:

<i>President's Message</i>	1
<i>Chamber Calendar</i>	1
<i>Memorandum</i>	1
<i>New Members</i>	2
<i>Member Spotlight</i>	2
<i>Upcoming Luncheons</i>	2
<i>New Teacher Orientation</i>	2
<i>Cruisin 42</i>	3
<i>Mayor/ Superintendent</i>	3
<i>Brooklyn Home Days</i>	4
<i>Memphis Kiddie Park</i>	4
<i>Summer Social</i>	4

The summer has flown right by. It is time for "back to school" and a return to the monthly luncheon schedule for the Brooklyn Chamber of Commerce. We have lunch meetings scheduled at Carrabba's on Thursday September 20th and Agostino's on Wednesday October 17th, our speakers Loree Connors and Jeff Nishwitz will cover Business Succession Planning and Business Communication. Keep an eye out for the reminders sent via email and regular mail for more details in the near future. Also, the Chamber is having its Annual Meeting the EVENING of November 15th. Please make a note of these dates and times. The Chamber has scheduled these different times for (and days of the week) to allow everyone who has schedule conflicts a chance to participate in some of the meetings. I look forward to seeing you at a Chamber meeting in the upcoming months. Besides the regularly scheduled upcoming meetings the Chamber will be continuing its efforts in the Brooklyn School Mentorship Program as well as a winter social and a golf outing in the summer or fall of 2008. Let us know if you are interested in participating in these events by contacting Valerie Thompson. The Chamber is always looking for members who want to get more involved at any level.

Looking back at our summer, the Chamber has had a busy schedule. The July Summer Social at TGI Fridays was well attended for the second year in a row. I would like to thank Fridays for the

complementary appetizers and the great atmosphere. The 2nd Annual Breakfast with the Mayor on July 25th provided a group of members the chance to speak directly to Mayor Ken Patton and his staff at an informal breakfast at City Hall. Mayor Patton and his staff did a great job of outlining what is happening in Brooklyn, and they have always been responsive to requests for information from the Chamber. Thank you Mr. Mayor and all the staff at City Hall!

Home Days also was a success. Chamber members Skyline Chili and Rockne's provided food while, Applebee's, Bizik Glass Block, Fifth Third Bank, JP Morgan Chase, Memphis Entertainment, National City Bank, Sam's Club, US Bank, and Vita A Chiropractic and Wellness Center manned the Chamber booth. Thanks for your help! This event is a great way to get out in front of the Brooklyn citizens. If you want to get your company involved in next years Home Days, make sure to let Asst. Director Valerie Thompson know.

We also reprised the "Cruisin' to Memphis", the car cruise that was such a huge fundraising success last year. This year we cruised from Steelyard Commons to American Greetings. Thanks to both of those organizations for donating use of your space to support our fundraiser for the Chamber's Scholarship Fund. We could not do this without you. Mayor Ken Patton was in the procession and we also had the help of Aire Master of Cleveland,

Ameriflag, Blue Line Electric, Ci Ci's Pizza, Cracker Barrel, D.A. Motorsports, Giant Eagle, J.B. Stamping Inc., Key Bank, Mr. Gasket Co., Outsource Solutions, Panera Bread, Printing Connection Inc., Ridge Park Square, Signs on Brookpark, TGI Friday's, Truckin Vantastics, and Valley Forge Supply Inc. Skyline Chili, Rockne's and Arby's provided the food and beverages while Eddy and the Edsel's provided the live vintage Rock n' Roll. It had all the ingredients for a great event. The only person who wasn't on board for this event was Mother Nature, who gave us more than our fair share of rain that day. We won't invite her next year.

While we have been busy in the real world, we have also begun to expand our connection to the cyber world. We are expanding the Chamber web site to include photos and a bulletin board for member use. We have posted pictures from all of the summer events on the new photo gallery on the Chambers web site www.brooklynohiochamber.com. Check it out and let us know what you like (and what you don't) so we can get the content members want on the site.

I have run out of time and space again, so I will close here and repeat my hope to see you this fall as our programs continue.

IN MEMORANDUM OF SANDRA WILK, DIRECTOR OF KAPLAN CAREER INSTITUTE



CHAMBER CALENDAR

9-6	Board of Directors Meeting
9-12	Exec. Committee Meeting
9-20	Luncheon Meeting
10-4	Board of Directors Meeting
10-10	Exec. Committee Meeting
10-17	Luncheon Meeting
11-1	Board of Directors Meeting
11-14	Exec. Committee Meeting
11-14	Annual Meeting
12-6	Board of Directors Meeting
12-12	Exec. Committee Meeting
12-19	Luncheon Meeting

Our Newest Chamber Members!



Fifth Third Bank

Hudec Dental Associates

Kaplan Career Institute

K&D Group

Outsource Solutions



UPCOMING LUNCHEONS

Our next luncheon will be on Thursday September 20th at Carrabba's. The speaker will be Loree Connors from Vita-Mix Corporation. She will be speaking on the topic of Making Sure "Success" stays in Succession Planning. On Wednesday, October 17th, Jeff Nishwitz will be speaking on Business Communication at Agostino's. At all of our luncheons, registration and networking begins at 11:30am and lunch is served at 12 noon. Hope to see you there!

MEMBER SPOTLIGHT

ESSENTIAL RESOURCES



FOR SMALL BUSINESSES!

Small business, the backbone of the American economy, is working harder, longer, and with more expenditures than ever before. The pinch is truly felt when it comes to employee workload, benefits and retention. Not to say that larger companies and corporations don't have these concerns, but many times, because of their size, are able to adapt quicker to market changes and / or absorb workload demands internally.

When it comes to the day-to-day operations and projects that maintain or

increase profitability, many small business owners find themselves in a catch 22. To delegate more workload to their current staff becomes counterproductive and bringing a fulltime even a part time employee onto the payroll can be cost ineffective. Often the task at hand never reaches fruition (until it becomes a crisis), or misses the opportunity to reap the benefits the company had originally envisioned.

Outsourcing has become a viable option for small business. An experienced contractor can take on these demands without having to tax an already razor thin expense margin that most small businesses find themselves operating under. Keep in mind that contractors do not require W-2 status, benefits, vacation, insurance, etc...

More and more, today's small business market requires such resources, as they are an excellent option to increase or maintain

efficiency without being cost prohibitive.

As owner of Outsource Solutions, I assist companies and individuals with their workload demands and / or project requirements. With 20 years of experience in a variety of industries and business applications, Outsource Solutions is a viable cost effective way to keep your business moving forward. My expertise is in four main categories; Administration, General Office, Graphics, and Marketing / Promotion.

Lastly, as a new member of the BCOB, I look forward to working with my fellow members and commend all you for your hard work in your respective businesses and community involvement.

Roberta "Bobbi" Samalot
Outsource Solutions
outsource@rareblend.net
216-269-6607

NEW TEACHER ORIENTATION



On August 22nd, the Brooklyn Chamber of Commerce sponsored a luncheon for all the new teachers with the Brooklyn City Schools. At the luncheon, one of our

Board members, Doug Hogan, had the opportunity to speak to the new staff members about the importance of having a partnership between local businesses and our schools. He also discussed the Chamber's mentorship program, the scholarship fund, and how our membership includes businesses of all kinds and sizes. The new teachers were also given information on FirstEnergy's

educational grants for math and science and their Power System Institute, which is a training program for new linemen. The Brooklyn Chamber of Commerce would like to thank Superintendent Lampert and the schools for giving us the opportunity to speak to the new teachers. We look forward to working with everyone in the future!



Cruisin' 42 to Memphis, which benefits the Chamber of Commerce scholarship fund, took place on Saturday, August 25th. Unfortunately, the weather did not cooperate this year...it rained on and off all day until about 6pm. Then the skies cleared up and the stars came out, just in time for the movie to be shown, "Hollywood Knights".

The cruise began at Steelyard Commons and ended at American Greetings on Tiedeman Rd. Music was

provided at Steelyard Commons by DJ Bill King. Eddie and the Edsels were on hand to provide entertainment at American Greetings. There were over 50 cars in attendance...all types as early as 1930 to present day; including custom cars, hot rods, and classics. Arby's, Rockne's, and Skyline Chili were at American Greetings selling food and beverages.



The Brooklyn Chamber of Commerce would like to send a special thank you to Mike Kissel and all the other volunteers. Without their hard work and dedication, the Cruise would have never happened.

CRUISIN' TO MEMPHIS...A VERY RAINY DAY!

We would also like to thank the following companies for sponsoring the event and/or giving donations. We appreciate all their support!

- Aire Master of Cleveland
- American Greetings
- Ameriflag
- Arby's
- Blue Line Electric
- Ci Ci's Pizza
- Cracker Barrel
- D.A. Motorsports
- Five Starr Security
- Giant Eagle
- J.B. Stamping Inc.
- KeyBank
- Mayor Ken Patton
- Mr. Gasket Co.
- Outsource Solutions
- Panera Bread
- Printing Connection Inc.
- Ridge Park Square
- Signs on Brookpark
- TGI Friday's
- Truckin Vantastics
- Valley Forge Supply Inc.



BREAKFAST WITH THE MAYOR AND SUPERINTENDENT



On July 25th the Brooklyn Chamber of Commerce held its second Breakfast Meeting between Mayor Ken Patton, Superintendent Jeff Lampert, and a small group of business members from the Brooklyn Chamber of Commerce. The meeting was meant to allow members an informal opportunity to meet with the Mayor and Superintendent and network

with executives of organizations of similar size that share our common interest of improving the general and business interests of the City of Brooklyn.

At the breakfast, the Mayor spoke about new construction occurring around the city, upcoming street construction/repairs, regionalization, and the new Fire Station. The Superintendent spoke about the prospects of the schools working more closely with local business in the future. He also spoke on some of the successes the Brooklyn City Schools have had the past

year. In addition, several City Department Heads were available to answer questions about finance and safety. Business owners discussed expansion plans, traffic issues and the possibility of working more closely with Brooklyn Schools in fulfilling their staffing needs. The Chamber Members used the opportunity to make certain the Mayor and Superintendent understood the issues facing them in today's business climate.

We would like to thank Mayor Patton and his staff and Superintendent

Lampert for speaking on matters that concern local businesses. We would also like to thank Mayor Patton for allowing the Chamber to host the breakfast at City Hall. We look forward to planning another breakfast meeting in the future!





Contact Us:

Phone: 216 288-5484

Email:

asstdir@brooklynohiochamber.org

We are on the web!
www.brooklynohiochamber.org

Officers

PRESIDENT

Greg Gens

VICE PRESIDENT

Mike Kissel

TREASURER

Donna Thompson

SECRETARY

Valerie Thompson

BOARD OF DIRECTORS

Kevin Corp
Resident

Cindy Foster
Key Bank Operations Center

Greg Gens
Superior Products

Ken Grodek
EmbroidMe

Mark Heller
Fodor Realty

Doug Hogan
FirstEnergy

Mike Kissel
Memphis Entertainment

Ruben Mendiola
Ferrous Metal Processing

Mayor Kenneth E. Patton
Ex-Officio

Joe Salem
J.P. Morgan Chase

Glenn Skorko
Quantum Digital Solutions

Colleen Williams
American Greetings

Dale Winsberg
Lutheran Hospital



BROOKLYN HOME DAYS 2007

The Brooklyn Home Days ran from Friday, August 10th till Sunday, August 12th. The Brooklyn Chamber of Commerce provided three tents for our members to use throughout the weekend. Two of those tents were used by Rockne's and Skyline Chili to sell food and beverages. The third tent was used as an information tent for the rest of our membership. The following members participated during scheduled time periods throughout the weekend: Applebee's, Bizik Glass Block, Fifth Third Bank, JP Morgan Chase, Memphis Entertainment, National City Bank, Sam's Club, US Bank, and Vita A Chiropractic and Wellness Center. Throughout the weekend, members of the Chamber passed out promotional materials to those who visited our tents. All in all, the weekend was a success! Thanks to everyone who participated.



COMMUNITY DAY AT MEMPHIS KIDDIE PARK



On Saturday, September 29th, Memphis Kiddie Park, along with the City of Brooklyn, will be hosting a Community Day. All Brooklyn residents will be given the opportunity to purchase a wrist band for \$6. This wrist band gives you unlimited access to the rides during the event. The park will be open for Community Day from 5:00pm-8:30pm. You must show proof of residency when you purchase your wrist bands (i.e., license/ID, utility bill, etc.). Miniature golf will also be available for \$1 per game. Kiddie Park is also extending this special offer to Brooklyn Chamber Members. You will need to show your Chamber membership card when you purchase your wristbands. We hope to see you there!

CHAMBER MEMBERS RELAX AT SUMMER SOCIAL!



On July 18th, about 25 members attended the Brooklyn Chamber of Commerce's after work summer social at TGI Friday's in Brooklyn. Although it was very hot, we enjoyed an evening of appetizers, drinks, and laughter on TGI Friday's deck. It was a great opportunity to get to know fellow members in a relaxing and fun environment. The Chamber would like to thank TGI Friday's for providing complimentary appetizers throughout the evening. We are already looking forward to next summer's social!