

Brooklyn Chamber of Commerce Newsletter

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MARCH 2011

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UPCOMING LUNCHEON!

Join us at Polaris Career Center on **Thursday, March 10th** for an outstanding lunch prepared and served by the students in their culinary program. This 30 minute presentation will include an update on Polaris, an overview of some exciting partnership initiatives and an introduction to high quality training opportunities that can benefit your business. The presentation will also highlight how you can capitalize on Polaris' most important asset - its students. Polaris Career Center is located at 7285 Old Oak Blvd in Middleburg Hts.

PRESIDENT'S MESSAGE

Everyone has a different definition of when spring arrives. It may be the first sign of green grass when the snow finally melts in March, or when the first daffodils shoot up from the ground. For me, and my friends know that I'm a big baseball fan; it's when I hear the first radio broadcast of an Indians game from Arizona. But for some Brooklyn businesses, it is when they get that particular order that signifies that the weather has turned and hopefully, profits aren't far behind.

For the Chamber it means the return of the pedal cars and the customized detailing that takes place by area Chamber members. Once again, the pedal cars will be put on display on a weekly basis in the Friday Night Car Cruises at Ridge Park Square. Each week the pedal cars and the 300 or so customized real cars are visible to the general public. Raffle tickets for the pedal cars are sold at the event. These Friday nights at Ridge Park Square are great for the community in that several people become reacquainted with each other and the Chamber of Commerce gets to showcase our organization. If you can help us this year, either through the purchase and customization of a pedal car or by helping us on Friday nights working the event, contact Valerie. It is a wonderful way to spend a warm summer evening.

Over the past several months we held a very successful **Taste of Brooklyn** at Ridge Manor Party Center, and we also hosted Mayor Balbier while he gave the Chamber his annual State of the City address. Furthermore, we held a very successful **Business After Hours** at the new location of EmbroidMe right in the heart of Brooklyn. A big thank you goes out to Ken Grodek and his staff for hosting an interesting and fun event.

We have a lot to look forward to this year, such as the annual golf outing this summer and the Fall Fest at Memphis Kiddie Park this September. The Chamber is also proud to announce that we will again, be awarding scholarships to students from Brooklyn High School and Rhodes High School. If you have the time, be sure to take in one of our informative luncheons. We are scheduled for Polaris and the Brooklyn Historical Society later this spring.

As always, we look forward to working with all of you and most importantly as Tom Hamilton would say, "it's a wonderful day for baseball."

Best Wishes!

FirstEnergy

Doug Hogan

TASTE OF BROOKLYN



The 5th annual "Taste of Brooklyn and All That Jazz" Fundraiser, which benefited the Brooklyn Chamber of Commerce's Scholarship Fund, took place on Saturday, February 5, 2011. The event was a huge success in raising over \$2,000 for the fund! We had over 110 people in attendance, the most we have ever had!

"Taste of Brooklyn and All That Jazz" took place at Ridge Manor Party Center and featured the Brooklyn High School Jazz Band, Brooklyn High School Singing Storm, and the culinary expertise of many local restaurants and businesses. The Jazz Band and the Singing Storm amazed everyone with their talent. Gift bags of products were provided, courtesy of Cathy Hogan (Procter and Gamble) and Renee Close (Mary Kay). Vincent Close with Jukebox Music D.J. Service provided music when the entertainment was on break. It was a great addition to the evening!



A VERY special thanks goes to Don and Sharon Workman with Ameriflag for turning the event into a wedding anniversary AND birthday celebration. They sold over 40 tickets to their friends and family! Every year, Don and Sharon go above and beyond to make sure the event is a success. This year, they also donated an American flag for the raffle. Thank you, Don and Sharon Workman and family!

The Brooklyn Chamber of Commerce would like to thank the following people and businesses that donated their food, time, and space to make the "Taste of Brooklyn and All That Jazz" such a huge success. We look forward to working with all of you next year!



Aldo's

**Brooklyn Council President
Kathleen Pucci**

Brooklyn High School Jazz Band

**Brooklyn High School's
"The Singing Storm"**

Carrabba's

Cathy Hogan (Procter and Gamble)

Chipotle

Hampton Inn Brooklyn

Jukebox Music D.J. Service

KeyBank

Mapleview Concessions

Memphis Kiddie Park

Panera Bread

Polaris Career Center Culinary Arts Dept.

Rebound Physical Therapy

Renee Close & Mary Kay Cosmetics

Ridge Manor Party Center

Rockne's

Sam's Club

Steve's Hot Dog Diner

The Sausage Shoppe

Wal-Mart

Weleski Transfer

POLARIS CAREER FAIR



Polaris Career Center and Cuyahoga County invite Northeast Ohio employers and job seekers to participate in the 2011 Polaris/Westshore Center Career Fair which will be held at Polaris on Wednesday, March 30, 2011, from 10:00 a.m. to 2:00 p.m.

This free event, designed to foster a competitive and productive workforce in Northeast Ohio, will provide a vital link between employers, job seekers, community organizations and government agencies. The career fair promises to attract 100 companies and more than 1,200 job seekers. In addition, local agencies and representatives from Polaris will be on-hand, providing access to educational resources, financial aid information and much more. Job seekers are strongly encouraged to pre-register at <http://www.employment.cuyahogacounty.us/> to gain priority entry into the event.

Prior to the March 30 job fair, Polaris will host free Resume Writing Workshops on Thursday, March 24 from 1:00 to 3:00 p.m. and 5:00 to 7:00 p.m. These sessions will provide timely resume information and allow participants to "hit the ground running" on March 30. To register for the Workshop, visit www.polaris.edu or call (440) 891-7600.

Employers can register online at <http://www.employment.cuyahogacounty.us/> Set-up on March 30 will take place from 8:00 to 9:30 a.m. followed by a brief welcome program. For additional information, contact Tony Schweppe (Employment Connection) 216-664-3431 or Chris Anderson (Polaris Career Center) 440-891-7607 or visit www.polaris.edu.

The Career Fair is a collaborative effort between Polaris Career Center, Cuyahoga County Employment & Family Services, Westshore Neighborhood Family Service Center (NFSC), Employment Connection, City of Brook Park, Middleburg Heights Chamber of Commerce, City of Middleburg Heights, Berea City School District, North Olmsted City School District and City of Strongsville. Polaris is located at 7285 Old Oak Boulevard in Middleburg Heights.

73rd Anniversary of The Sausage Shoppe

The Sausage Shoppe, located on Memphis Avenue in Old Brooklyn, is celebrating 73 years in business this March. The Sausage Shoppe was founded on March 3, 1938 by Hans Kirchberger and Theo Johanni. The recipes they brought from Schweinfurt Germany are still used today in the production of our Award-Winning lunchmeats and sausages.

The store will be featuring select items for 73% off the regular price!

March 2-5:

Leberwurst (fresh or smoked)
 Fresh: \$5.22/lb
 Smoked: \$5.48/lb

March 9-12:

German Balogna (plain or garlic) \$4.48/lb
 American Cheese: \$5.06/lb

March 16-19:

Hickory-Smoked Bacon \$4.25/lb

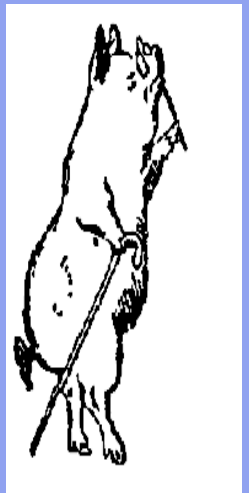
March 23-26:

Slow-Roasted BBQ Pork \$4.86/lb

March 30-April 2:

Lean Ground Sirloin \$4.17/lb

The store is currently owned and operated by Norm Heinle, who has been at the company for 50 years! Norm began by cutting the grass and washing pots and pans and moved on to learning the art of sausage making. In addition to keeping true to the original recipes, which are allergen, preservative, and nitrate-free, he has created many new award-winning recipes with those same qualities.





Health Solution Centers
Chiropractic & Physical Therapy



**Welcome to our
newest members!!**

Aldo's
Matteo Zappa
8459 Memphis Ave
Brooklyn, OH 44144
216-392-0028

Brooklyn Board of Education
Rick Cyn gier



A very big THANK YOU goes out to Ken and Sue Grodek for hosting an After Hours event at their new location at 4311 Ridge Road in Brooklyn. Along with a free drinking glass, those in attendance received a free bag embroidered with the Brooklyn Chamber of Commerce logo and personalized with your name. We were able to tour the new location and learn all about how the embroidery machines and printing presses work. It was a great networking event! We encourage you to visit EmbroidMe's new location to find out how Ken and Sue can help you with your embroidery and promotional needs! They can be reached at 216-459-9250.

Meet A Board Member...

My name is Dr. Nicholas Fabian; I am co-owner of Health Solutions Center of Brooklyn. I am a native Clevelander; I was born and raised in Sheffield Lake, OH, (went to Brookside H.S.) a small city not too different from Brooklyn. I earned a B.S. from Mount Union College in the field of Exercise Science. After that I went to the University of Louisville and earned a M.S. in Exercise Physiology; upon graduation I was hired at UofL as an assistant professor in the Exercise Physiology department, teaching there for five years. Finally in 2005, I enrolled at Sherman College of Chiropractic in South Carolina.

The main reason I ended up practicing in Brooklyn, is because of where I lived as a child. My hometown is very similar to Brooklyn- small, but with a strong sense of community. This is what has attracted me to Brooklyn, and it is what has driven me to be involved in the Chamber of Commerce. Communities like Brooklyn need the support of the local businesses to stay strong and maintain the "small town" feel that so many of our surrounding communities have unfortunately lost. As a Chamber member, we have the opportunity to contribute to the success of the community, while providing care and services to the great people that live here.

That is exactly what our mission is; offer the best, most affordable health care to the people within Brooklyn and the surrounding areas.

You may recognize the fact that we have changed our name; we recently decided to de-franchise from our parent company HealthSource, hence the name change. This decision has, and will continue to allow our office to offer the best care available to our patients. Health Solutions Center is a multi-discipline office; we provide chiropractic care and physical therapy. We accept all insurances, worker's compensation, and personal injury. To schedule an appointment, please call 216-398-7246. Health Solutions is located at 4370 Ridge Road in Brooklyn.

Mayor Balbier ~ State of the City



On February 10th, our monthly luncheon was held at Carrabba's. Mayor Richard Balbier was our speaker. He gave his annual State of the City address to those in attendance. Some of the items that Mayor Balbier discussed were the following:

The city is in a lot better shape than a year ago.

We have 15% less full time employees cutting payroll from \$400,000 to \$347,000 for a savings of 1.3 million a year. We are now bringing in more money per month than is being spent.

We started a stabilization fund (rainy day fund) that can only be used in an emergency with 2/3 vote by council .

We have also started a composting program. Last year we composted 435.76 tons of material which saved the city \$19,391.37 in tipping fees. It will be more this year. Our recycling rate went from 28.74% to 40.20% in 2010. We are also getting paid for our recyclables. We collected \$2,157.04 the last 2 months.

The Chamber would like to thank Mayor Balbier for taking time out of this busy schedule to speak to our membership. We would also like to thank the Mayor and the City of Brooklyn for all that they do to support the Brooklyn Chamber of Commerce!

CHAMBER REWARDS

If a current Brooklyn Chamber of Commerce member refers a new member (see rule below) who joins a participating NOACC chamber between January 1, and March 31, 2011 through this campaign, they can earn a **\$25 Chamber Reward** (issued as a certificate) that can be used for chamber programs, etc. (*Chamber Reward use to be determined by chamber, i.e., credit on chamber event, activity, program etc.—cannot be redeemed BY MEMBER for cash. Certificates will not be issued until May 1, 2011 and must be used by December 31, 2011. Certificate will not be issued until new membership has been verified by chamber with NOACC. Chamber will be reimbursed by NOACC for Chamber Reward(s) after verification of membership(s) per rule below.*)

RULE: New member must not have been a member of the Brooklyn Chamber of Commerce before and must pay their 2011 dues from January 1 to March 31, 2011, limited to the first 400 new members combined in all participating NOACC Chambers. Only one (1) \$25 Chamber Reward will be issued to one (1) referring member for **each** new member. Chamber member may refer more than one new member. Membership will be verified with chamber.

Other Bonuses: New members who join a participating NOACC chamber during the campaign will be eligible to receive a six-month free subscription to **Cleveland Business Connects** (CBC) Magazine, Cleveland's premier corporate events and networking magazine, and a free copy of **Marketing Without Money** by Nicholas E. Bade.

For more information on the JOIN YOUR LOCAL CHAMBER OF COMMERCE campaign, visit www.cbcmagazine.com/noacc or www.noacc.org, or call 1-866-GONOACC.



CHAMBER SCHOLARSHIP



Brooklyn Chamber of Commerce is now accepting applications for our 2011 scholarship awards! The Brooklyn Chamber of Commerce is proud to announce that we will once again, be offering 3 scholarships in the amount of \$600 each.

The first scholarship will be awarded to a graduating Brooklyn High School senior who currently resides in the City of Brooklyn and will be attending a recognized college or university full time in the fall. The second will be awarded to a Rhodes High School graduating senior attending a recognized college or University full time in the fall. The third scholarship will be available to any Brooklyn or Old Brooklyn resident who will be attending a recognized college or university full-time in the fall. We encourage you to pass this information along to anyone who may qualify!

Please see the criteria and application that have been included with this newsletter for more information.



Contact Us:
 Phone: 216 288-5484
 Email:
 asstdir@brooklynohiochamber.org

We are on the web!
www.brooklynohiochamber.org

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 Doug Hogan

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Eric Manfredi
 Weleski Transfer of Cleveland

Fran Migliorino
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Mayor Richard Balbier
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David Nodge
 Brooklyn Adults Activities Center

Glenn Skorko
 Quantum Digital Solutions

Cynthia Walker
 Brooklyn City Schools

CHAMBER TIDBITS



On **Thursday, April 14th** our luncheon will be held at Carrabba's on Tiedeman. Terrence G. Deis, President & Chief Executive Officer of Parma Community General Hospital, will be giving a presentation on how the hospital is helping in the communities it serves and more specifically how it serves the residents of Brooklyn through the ER, through employment, etc. Mr. Deis joined Parma Hospital in 1999 as the Chief Information Officer, and has also served as the Vice President of General Services and also the Chief Operating Officer. Mr. Deis' over 20 years in healthcare also includes eight years of Finance and Information Technology leadership primarily at Southwest General Health Center. Mr. Deis earned his B.S. in Business Administration from Bowling Green State University and an MBA from Cleveland State. He is a Certified Public Accountant.

The luncheon on **Thursday May 12th** will be held at the Brooklyn Historical Society. Last year, everyone in attendance enjoyed a great lunch, followed by a tour of the museum. It was a great place for a luncheon! Details will follow.

Networking and registration for all of our luncheons begin at 11:30am and lunch will be served at 12noon. Hope to see you there!

Help Needed!



Believe it or not, September will be here before you know it! That is why we have already started planning for our upcoming **Fall Fest event on September 23, 24, and 25th**. We are currently looking for food vendors, exhibitors, and entertainment for the event. If you or anyone you know may be interested please let Valerie Thompson know and she can provide you with the appropriate information.

For those of you that have sent in payment for your 2011 membership dues, thank you! We truly appreciate your support! 3rd notices have been sent out to those of you who have not paid. Please let us know if you need to make special arrangements.

Pedal Car Fundraiser

The Brooklyn Chamber of Commerce will once again, be participating in the Friday Night Cruises this summer at Ridge Park Square. If you are interested in purchasing a pedal car kit please contact us for more information! It is a great way to advertise your business!



Mega Mixer a Success!



On Wednesday, February 9th, the Brooklyn Chamber of Commerce joined forces with several area Chambers for a Mega Mixer event at Montrose Westside Automotive Group located at 9600 Brookpark Road. Despite the very cold weather and massive amounts of snow on the ground, there were over 300 people in attendance for this event! It was a huge success! Those that attended were able to enjoy delicious appetizers, wine tasting, and wonderful musical entertainment. We would like to thank the Parma Area, North Royalton, and Broadview Heights & Brecksville, Chambers of Commerce for inviting our members to this great networking event. We would also like to thank John Allensworth and his co workers at Montrose Automotive Group for hosting the event.

2011 Relay For Life of Brooklyn, OH
Friday, June 24 – Saturday, June 25
Brooklyn Athletic Complex
(4500 Ridge Road)



Donate! Sponsor! Underwrite!

DONATE: Items can be donated for our Survivor Dinner, Luminaria Ceremony, Midnight Meal, and/or the overall event. If you provide an item that is valued at \$250 or more, you will receive the corresponding sponsorship recognition. (Sponsorship levels TBD)

SPONSOR: Make a monetary donation of \$250 or more to be a sponsor. You will receive the recognition corresponding with your sponsorship level. (Sponsorship levels TBD)

UNDERWRITE: You can underwrite the cost of a necessary item for our Relay event. These items include tents, water, DJ & sound equipment, electricity, and more. You would make your payment directly to the vendor and would still receive a tax deduction and sponsor recognition at our event(s).

For more information and opportunities to get involved, please contact:
Sharon Kovach, Event Chair, at shortykovach@aol.com

Relay For Life is a life-changing event that brings together more than 3.5 million people every year to celebrate the lives of those who have battled cancer, remember loved ones lost, and empower individuals and communities to fight back against a disease that takes too much from too many.

Visit us on-line at:
www.relayforlife.org/brooklynoh



Celebrate. Remember. Fight Back.®

POLARIS-WESTSHORE

Job seekers:

Dress to interview

Bring your resume

Employers:

Ready to hire

CAREER FAIR

March 30, 2011
Wednesday

10:00 a.m. to 2:00 p.m.

Polaris Career Center

7285 Old Oak Blvd., Middleburg Hts., Ohio 44130

(south of Bagley Road, behind Southwest General Hospital)

To Register Online: Job seekers visit www.employment.cuyahogacounty.us

For more information call: Career Fair Information line 216-987-7010

Westshore NFSC 216-939-2454

**Job seekers note: Pre-registration preferred
for first admittance to the event.**

Prior to the Career Fair, you can attend a *free* Resume Writing Workshop on Thursday, March 24th, 2011 from 1:00 p.m. to 3:00 p.m. or 5:00 p.m. to 7:00 p.m. at Polaris Career Center. Space is limited. To register for the Workshop, please call Chris Anderson at 440-891-7607 before Friday, March 18th.



Sponsors

- City of Brook Park
- Middleburg Hts Chamber of Commerce
- Berea City School District
- North Olmsted City Schools
- City of Middleburg Hts
- City of Strongsville
- Westshore Neighborhood Family Service Center



2011 Scholarship Award

The Brooklyn Chamber of Commerce, in order to encourage the continuing educational development of the citizens in our community, will be offering three (3) Post-Secondary scholarships in the amount of **\$600.00** each. These scholarships will be awarded to individuals who best meet the criteria as described below. Determination of the winners will be judged by a panel of Brooklyn Chamber of Commerce members. It is the Chamber's intention, not obligation, to offer one scholarship in each of the categories listed below. If we do not receive a qualified applicant in a particular category, the scholarship will be given to the most qualified of the applications we receive.

The first scholarship will be awarded to a graduating Brooklyn High School senior who currently resides in the City of Brooklyn and will be attending a recognized college or university full time in the fall. The second will be awarded to a Rhodes High School graduating senior attending a recognized college or University full time in the fall. The third scholarship will be available to any Brooklyn or Old Brooklyn resident who will be attending a recognized college or university full-time in the fall.

The criteria for all scholarships will be judged as follows:

1. Previous academic records and accomplishments. (please attach list)
2. A written recommendation from a current academic faculty member and/or an informational interview from a current member of the Brooklyn Chamber of Commerce. (go to www.brooklynohiochamber.org for the complete list.)
3. A typed essay of approximately 500-1000 words on a topic that will be listed below.
4. Completion of the application form which can be downloaded from the chamber website.
5. Completed packets should be forwarded to the Chamber of Commerce at the following address:

Brooklyn Chamber of Commerce
ATTN: Scholarship Committee
P.O. Box 44038
Brooklyn, OH 44144

Deadline for application submission will be **April 15th, 2011**. The recipients will be honored at the June Brooklyn Chamber of Commerce luncheon.

Please attach a double spaced typed essay of approximately 500-1000 words in response to the following:

What ideas do you have to improve the economy or conditions in one or more of the following categories?

1. Your City's School System
2. The City you currently reside in
3. The State of Ohio
4. The United States of America



2011 SCHOLARSHIP APPLICATION

Complete the application below and return it **along with your submission packet** to the Chamber of Commerce by April 15, 2011. Please type or print legibly.

Personal Information

Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email address _____

Educational Information

Name of School Currently Attending _____

Current Grade and Class Standing _____

Please provide the name and address of the accredited college or university you will be attending full time in the fall 2011:

Name _____

Address _____

City _____ State _____ Zip _____

Planned Major or Area of Study _____

2011 Essay Question

Please attach a double spaced typed essay of approximately 500-1000 words in response to the following:

What ideas do you have to improve the economy or conditions in one or more of the following categories?

1. Your City's School System
2. The City you currently reside in
3. The State of Ohio
4. The United States of America