

Brooklyn Chamber of Commerce Newsletter

VOLUME 9, ISSUE 4

JULY 2011

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NEWEST MEMBERS

Welcome the Chambers newest members!

Cleveland Peterbilt

Dean Martin
8650 Brookpark Rd
Brooklyn, OH 44129
216-749-3302

Zoresco Equipment Company

Pat Rahill
8500 Clinton Rd
Brooklyn, OH 44144
216-631-8800



PRESIDENT'S MESSAGE

Can you believe that July is here and the Indians are only a game out of first place? If I had been told that in late March I would have been ecstatic. However, there is still a lot of ball yet to be played. As for the Chamber there is still a lot of summer also left and a lot to be done.

For example our pedal car fund raiser is well underway. With no Friday night cruises available tickets can only be sold at Chamber luncheons and our other summer events. If you would like tickets please contact Valerie Thompson and she will be happy to assist you.

The 4th annual Chamber Golf Outing is scheduled for July 28th at Coppertop and we hope that some of our members can put together a foursome and join us for a wonderful day of fun and enjoyment. Every year participation has grown so we are hoping for another good turnout this year.

I would like to thank School Superintendent Cynthia Walker for giving her state of the schools presentation to our membership this past June. I also want to thank Cynthia for including

some members of the Chamber to a dinner at Aldo's where representatives from a partner school in China were present. It was an honor to represent the businesses of our fine community.

Speaking of our schools I would like to mention that we awarded three local students scholarships. They are Gar Wai Guan, Shaun Christie from Brooklyn High School and Simon Sanders from Rhodes High School. They were all very deserving and have demonstrated an ability to contribute back to the community.

I would like to welcome Pam Vizer from Polaris Career Center for agreeing to serve as a new member on our Board of Directors. Pam will be an excellent addition.

Don't forget to plan to attend our Fall Fest at Memphis Kiddie Park that is being planned for September 23rd, 24th and the 25th. A lot of new vendors and events have been added this year to assure everyone has a wonderful time. And yes, I still will keep my promise of buying you a beer if the Tribe is in first place at the time

of the Fest.

We are excited to announce our new partnership with ChamberMaster software. This new software allows the Chamber to give our members more benefits, such as managing their own business profile, posting company events, hot deals (coupons), job postings, flyers, etc. Be sure to log in to your account and get started today!

Lastly, I wanted to emphasize that Brooklyn remains a wonderful place to live, work and raise a family. Even though some businesses have determined that they should relocate to other cities, the ones that remain here and remain faithful to the community should be saluted. The Chamber of Commerce truly appreciates your dedication to the city.

I hope that you are having a wonderful summer and hope to see you out there at one of our upcoming events.



Doug Hogan

Scholarships Awarded



We would like to congratulate our 2011 Scholarship winners. Each student received a scholarship in the amount of \$600. The recipients were in attendance at our June luncheon to receive their awards. Below is an impressive list of their accomplishments.

Simon Sanders

Simon is a 2011 graduate of James Ford Rhodes High School, graduating 5th in his class with an accumulative grade point average of 4.0. He has been enrolled in college level classes through his participation in High Tech Academy, which means he attends Tri-C half days and is earning dual credits for high school and college, while still receiving High Honor roll at Rhodes. Simon is a member of the JFR Chapter of the National Honor Society. He is also a member of Phi Theta Kappa at Tri-C Metro Campus.

Simon is a 2 times OH-SSA Track and Field Indoor State Meet qualifier in the 4x4 Relay and is the captain of the cross-country and track team. He is also a Braylon Edwards Advanced 100 Scholarship Program Scholar. He will be attending Marietta College in the fall and plans to study Petroleum Engineering.

Gar Wai Guan

Gar is a 2011 graduate of Brooklyn High School, graduating 1st in his class with an accumulative grade point average of over 4.2. During his four years of high school, he participated in varsity track & soccer, stage crew, National Honor Society, Key Club, and Student Council. Gar excelled in Honors Chemistry and acted as a peer tutor to other students. He has participated in community service through vol-

unteering his time and efforts at a community Christmas Dinner, Oktoberfest, blood drive, and concession stands. Gar will be attending The Ohio State University in the fall and plans to study Chemical Engineering.

Shaun Christie

Shaun is a 2011 graduate of Brooklyn High School, graduating 3rd in his class with an accumulative grade point average of over 4.1. While attending Brooklyn High School, he was a member of the Varsity Soccer and Varsity Track and Field teams. He was also a member of the stage crew for "Little Shop of Horrors". Shaun received a Diploma with Honors, along with the Sol Siegal Scholarship from Olympic Steel. He is currently a sales associate at F.Y.E. in the Rock and Roll Hall of Fame. Shaun will be attending Akron University in the fall. His major is undecided at this time.

GOLF OUTING

The Brooklyn Chamber of Commerce will co-host its 4th annual Golf Outing!

Join the Brooklyn, Brook Park, and Middleburg Heights Chambers of Commerce on **Thursday, July 28th** for a great day of golf and fun. Registration will begin at 8:30am with a shotgun start at 9am. A breakfast buffet will be provided, followed by dinner after golf. Plus, prizes for the best Foursome and skill competitions! The outing is being held at Copper Top in Valley City.

We are in need of sponsors, raffles prizes, door prizes, and goodie bag donations. Please check out the flyers included with the newsletter for more information. If you are interested in donating any items, becoming a sponsor, or registering to golf, please email Valerie Thompson at vmthompson@sbcglobal.net or call at 216-288-5484. The deadline for foursomes and sponsors is July 15th. We appreciate any help you can give us to make the event a success!! We would like to thank the members below for their sponsorship of the event. We would also like to thank John Patta, KeyBank, and Ridge Park Square for their goodie bag and raffle donations.

Birdie Sponsors
Hampton Inn of Brooklyn

Ridge Park Square

Par Sponsors
Greg Frey, State Farm Insurance

Westbrook Village Apartments
(The K&D Group)



China Visits Brooklyn!

The Brooklyn City School District was honored to have representatives from their "sister school" in China visit recently.

On May 31, Superintendent and Brooklyn Chamber Board member Cynthia Walker welcomed Principal Zhou and Mr. Lei from No.1 Middle School Affiliated to Central China Normal University to Brooklyn, Ohio to begin the planning for a sustained relationship between the schools. In keeping with customs of hospitality to our friends from China, a banquet was held at Aldo's Res-

taurant on Memphis Avenue in Brooklyn. Many Board of Education members, administrators, teachers, and City officials, Mayor Balbier and Council President Pucci were present. Representing the Chamber of Commerce were past president Greg Frey and current president, Doug Hogan with his wife Kathy. The evening was a cultural exchange of educational ideas and customs along with the excellent cuisine of Aldo's. This relationship should benefit the school district as well as our city.



CHAMBER'S NEWEST BOARD MEMBER

Meet our newest Board member, Pam Vizer, with Polaris Career Center

Pam Vizer is the Coordinator of Corporate Partnerships at Polaris Career Center in Middleburg Hts, where she is responsible for overseeing student job placement, workplace readiness and alumni services for high school and adult students. Her duties also include working with local employers and organizations to establish partnerships that will provide students with opportunities for employment, internships and real world learning experiences.

Pam has worked at Polaris for more than 25 years

where she began her career in education as a Career-Tech educator teaching dental assisting to high school and adult students. Prior to coming to Polaris, Pam was a Certified Dental Assistant and an EFDA (Expanded Functions Dental Auxiliary) working in general dentistry and oral surgery.

Pam is active in many organizations and groups including the First Energy Educational Advisory Council, ACTE (Association of Career - technical and Adult education), Ohio ACTE Student Services Board member, State and National ACTE Conference presenter, SHRM member (Society for Human Resource Man-

agers), ASCD Member (Association for Leadership and Curriculum Development).

Pam has a passion for people and communication and has lead hundreds of youth and adults through a personality and temperament assessment called True Colors since becoming a Certified True Colors Facilitator in 2000. True Colors uses experiential exercises and "colors" to reveal key information about how an individual analyzes, conceptualizes, understands, interacts and learns. It is closely aligned to the work of Carl Jung and Myers/ Briggs.

Pam and her husband Mike live in North Royalton. They have two sons Michael age 22 and Timothy age 18.





BROOKLYN
City Schools



TEACHER GRANT AWARDED!

The Brooklyn Chamber of Commerce offered a \$500 grant opportunity for any teacher in the Brooklyn City School District this spring.

The 2011 Educator Grant was a testimony to the fact that the Brooklyn Chamber understands the financial constraints of many in the educational field and chose to offer an avenue of financial support for a teacher or a group of teachers.

The teachers were required to write a lesson idea which outlined a need, a purpose, a solution, and a product which would enable their students to value a project-based unit of instruction with real-life

application. In 1,000 words or less the teachers described an idea with details, how it corresponded to the State Standards, the needed resources and how it provided an authentic learning experience. Eight teachers applied for the grant.

As the recipients of the grant, the second grade teachers identified the five indicators in the second grade that deal with the field of economics.

Students would be required to read books about producers, consumers, goods, services, jobs, money and manufacturing at their reading level while creating flowcharts of nec-

essary resources.

Eventually the students would participate in a classroom factory project. Each of the stations in the factory would be an ingredient in a "Bee Ready Bag." Items such as flashcards, puzzles for word lists, and a memory book to prepare for third grade would be in the bag.

At the conclusion of the factory project, students would use their "income" from their factory job to buy the finished bag. As you can see in the pictures, the children enjoyed their activities while learning economics!

LUNCHEON INFO



Join us on **Thursday, September 8th** for our monthly luncheon. Vicki Hawke with NOACC will be doing a presentation on the advantages of being a Chamber member. She will be discussing the ways you are able to save money on high quality benefits that you may need for your business and employees. Vicky Hawke became the Executive Director of the Northern Ohio Area Chambers of Commerce (NOACC) in March 2002. She had been the NOACC Chairperson since January 2000. During that time she was serving as the Executive Director of the Parma Area Chamber of Commerce a position she held for nearly 17 years. She has been working for or with chambers for over 25 years.

NOACC negotiates discounts on benefits that businesses need, like health insurance, workers' comp, credit card processing, freight and much more. NOACC has saved chamber members MILLIONS of dollars since 1995 when it was created by chambers to harness the buying power of a large buying group, but through the more affordable membership in a local chamber. NOACC is now the largest independent chamber association in the State of Ohio with over 120 chambers from Ashtabula to Indiana with more than 25,000 members eligible to SAVE \$\$\$\$\$. Join us for this luncheon so you can learn how your company can benefit from these savings! The luncheon will be held at Aldo's, located at 8459 Memphis Ave in Brooklyn.

Networking and registration for all of our luncheons begin at 11:30am and lunch will be served at 12noon. Hope to see you there!

FALL FEST RIGHT AROUND CORNER...

Mark your calendars for Fall Fest on September 23, 24, and 25th! The event will again be held in the parking lot of Memphis Kiddie Park, located at 10340 Memphis Ave. We hope you can join us for this fun, family friendly event!

Friday, September 23rd 4pm-9pm

Saturday, September 24th 12noon-9pm

****Funkology will be playing from 5-9pm****

Sunday, September 25th 12noon-6pm

****Family Fun Day****

****The Highlites will be playing from 2-5pm****

The event will include LIVE entertainment, food vendors, exhibitors, games, and a beer garden. We will also be showcasing our pedal cars. Be sure to buy some raffle tickets for a chance to win one!

Sunday, September 25th, is Family Fun Day and will include even more activities centered on children and families, including clowns, face painting, and more.

All day ride bracelets for Kiddie Park will be available for \$15.50. The cost to enter the food and beer gardens will be \$2, 12 and under are free. All Chamber members and their employees will also be free! If you are interested in free admission tickets, let us know.

We are currently looking for sponsors for the event. This is a great way to advertise your business, while supporting the Brooklyn Chamber of Commerce and the surrounding community. We would like to thank the following members for sponsoring the event! We would also like to thank KeyBank for donating all the printing for the event.



Gold

Parma Community Hospital

Silver

KeyBank Operations Center

Bronze

EmbroidMe

Greg Frey, State Farm Insurance

Hampton inn

Ridge Park Square



**Parma
Community
General Hospital**



Contact Us:

Phone: (216) 288-5484

Email:

asstdir@brooklynohiochamber.org

We are on the web!
www.brooklynohiochamber.org

Officers

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Doug Hogan

VICE PRESIDENT

Ann Guess

TREASURER

David Hill

SECRETARY

Valerie Thompson

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John Bundy
Brooklyn Resident

Ann Guess
Key Bank Operations Center

Dr. Nick Fabian
Health Solutions Center of Brooklyn

Greg Frey
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Greg Gens
Superior Products

Mark Heller
Fodor Realty

David Hill
Dollar Bank

Doug Hogan
FirstEnergy

Eric Manfredi
Weleski Transfer of Cleveland

Fran Migliorino
City of Brooklyn

Mayor Richard Albier
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David Nodge
Brooklyn Adults Activities Center

Glenn Skorko
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Pam Vizer
Polaris Career Center

Cynthia Walker
Brooklyn City Schools

CHAMBER TIDBITS

The Brooklyn Chamber of Commerce announces a new partnership with ChamberMaster, the #1 provider of web-based software solutions for Chambers of Commerce.

New opportunities now exist for your business to attract new customers and share information with our community and the world.

Log in today to update your information and take advantage of these features!

- **Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically
- **Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- **Job Postings** – add your own job openings to the Chamber's website*
- **Hot Deals** – include store coupons and special offers on the Chamber's website
- **Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- **"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend

Enter your login name and password to gain access to all of these features, update your information and more at www.chamberlogin.com. Please contact Valerie Thompson to obtain your login name and password or if you need help using the website. The Chamber will be holding training sessions in the coming months on how to use Chamber Master to its fullest potential...look for more information to follow!!

Brooklyn Recreation Center Youth Sponsorship Program

On behalf of the Brooklyn Recreation Center, we would like to thank the following companies who have agreed to sponsor a youth baseball team this summer. The children of Brooklyn truly appreciate your generosity.

Dollar Bank
Greg Frey, State Farm Insurance
Hampton Inn of Brooklyn
KeyBank
Mayor Richard Albier

Memphis Kiddie Park
Ridge Park Square (Zeisler Morgan)
Sam's Club
Westbrook Village Apartments
(The K & D Group)

Dollar Bank mutually inspired since 1855. We have remained proudly independent of Wall Street and continue to celebrate our independence with our ingoing mission: to focus solely on the customer and the region we serve. We are a full service bank ready to meet the needs of our community. View our website, www.dollarbank.com or contact the local branch office at (216) 749-4725. Dollar Bank is located at 4730 Ridge Road, the heart of Ridge Park Square in Brooklyn.

Dollar Bank
Since 1855

JOINT CHAMBER GOLF OUTING



**THURSDAY JULY 28TH
9 AM SHOTGUN START**

REGISTRATION 8:30 AM

\$85 PER GOLFER - \$340 PER FOURSOME

**BREAKFAST BUFFET &
DINNER INCLUDED**

SHOTGUN START, GPS SCORING & DISTANCE

**CHEROKEE HILLS GOLF COURSE
5740 Center Road
Valley City, OH 44280**

**SKILL COMPETITIONS, DOOR PRIZES,
RAFFLES & PRIZES FOR BEST FOURSOMES**



Contact Valerie Thompson
Phone: 216 288-5484
Email: asstdir@brooklynohiochamber.org



Joint Chamber Golf Outing
Thursday, July 28th (9am Shotgun Start)
Brooklyn, Brook Park, & Middleburg Hts.
Chambers of Commerce

EAGLE SPONSOR - \$750.00 – Includes Foursome - Name on event banner and all printed material and mailings – Special recognition at the event! Get the word out to 3 communities.

BIRDIE SPONSOR - SPECIAL PRIZE HOLE SPONSOR - \$200.00 – Special Recognition GPS/Sign

PAR SPONSOR - HOLE SPONSOR - \$75.00 – Company name on Sponsor Sign and GPS

GOLFERS - \$85.00 per golfer – Includes Buffet Breakfast, Dinner (Western Ribs, Barbeque Chicken, Italian Sausage, Beer), door prizes and goodie bags

We also welcome gifts for raffle items, door prizes, and goodie bags

Thank you again for your support and we look forward to seeing you on the links!

Sincerely,

Valerie Thompson

**Valerie Thompson
Assistant Director
Brooklyn Chamber of Commerce
PO Box 44038
Brooklyn, OH 44144
(216) 288-5484
vmthompson@sbcglobal.net**



Please fill out the form below to sign up your golfers and/or be a sponsor:

Eagle \$750 ☐ **Birdie \$200** ☐ **Par \$75** ☐ **Golfers \$85(each) 4 Golfers \$340.00**

Contact Name _____
Company Name _____
Address _____
City, State, Zip _____ Phone _____
Email _____

Golfer #1 _____
Golfer #2 _____
Golfer #3 _____
Golfer #4 _____

Total Amount Due: \$ _____

Pay by Check ☐

Pay by Credit Card** ☐

Bill Me ☐

Please make checks payable to "Brooklyn Chamber of Commerce".

**** If paying by credit card, you must fill out the credit card payment form.**

**Mail checks and forms to:
Brooklyn Chamber of Commerce
PO Box 44038
Brooklyn, OH 44144**

BROOKLYN CHAMBER OF COMMERCE PRESENTS

FALL FEST

FRI 9-23 4 PM-9 PM 2011 SAT 9-24 12 PM-9 PM SUN 9-25 12 PM-6 PM

The Brooklyn Chamber of Commerce will be holding its 2nd annual Fall Fest, sponsored by Parma Hospital. This three day event will take place in Kiddie Park's parking lot on Friday September 23rd, Saturday September 24th, and Sunday September 25th. Fun for everyone with Kiddie Park for the kids and the beverage and food gardens for the adults.

Family Friendly Event!

- 2\$ per person
- Kids 10 and Under AND Chamber Members Free
- Kiddie Park all day wristbands for \$15.50
- Live Entertainment
- Sunday Family Fun Day (Clowns, Face-painters, Polka Music, & much more!)

Parma
Community
General Hospital

memphis
KIDDIE PARK
10340 Memphis Ave. Brooklyn, OH 44144

KeyBank

Fall Fest 2 for 1
\$\$ SAVE \$\$

Please present this coupon for discounted admission into the Brooklyn Chamber of Commerce Fall Fest.

BROOKLYN
OHIO
CHAMBER OF COMMERCE

A healthy business starts with healthy employees

Save money on health benefits with your Chamber membership.

As a Chamber member with 2-50 employees, you can save up to 4% on any health plan from Anthem Blue Cross and Blue Shield — including industry-leading HSAs, HRAs and HIAs.

Preventive care programs are part of every Anthem plan. So while others cut corners, you can help keep your employees healthy and working. That's a plan that's good for the body — and the bank account.

For a free quote, call your broker, your local chamber, (877) 452-8806, or visit www.chambersaver.com/noacc for a free online quote.



HEALTH | DENTAL | VISION | LIFE | DISABILITY



* Discount only applies to chamber members who do not already have Anthem insurance.

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The race IS ON

How it works

Help your chamber "get in the winner's circle" by referring new members, getting a FREE Anthem quote and signing up for Anthem group health insurance. The chambers that have the highest number of new Anthem group contracts by December 31, 2011 will "be in the money". Help your chamber hit the daily double by entering the contest and signing on new Anthem groups.

More information

For more information, contact your broker, your chamber or NOACC at 866-466-6222.

Parlay your membership and win big for your chamber!

NOACC Win-Win Derby

Designed exclusively for the NOACC Chambers in conjunction with Anthem Blue Cross and Blue Shield.

Don't just be a SPECTATOR



Anthem/NOACC reserves the right to make all rules and determinations regarding the contest, and may modify or eliminate the program at any time without notice. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. Independent licensee of the Blue Cross and Blue Shield Association. © ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

NOACCCEAD062011

Heads and Tails

Calendar of Events

Saturday June 11, BAS will participate in Meet Your Best Friend at the Zoo Day from 10:00 to 4:00 p.m. The event is free and takes place at the Cleveland Zoo ticket area. This event showcases more than 200 adoptable animals from 20 local animal shelters and rescue groups.

Saturday, June 25th, July 25th and August 13, BAS volunteers will be washing cars to raise money at

Wally's Service Station on the corner of Ridge and Memphis.

Saturday, July 9th BAS will hold another huge garage sale at Gloria Dei Church, 5801 Memphis Avenue in Cleveland, right across from TACO Bell.



Nautica Charity Poker Festival July 14th-17th

Calling all volunteers, friends and family members! This essential fundraising event will be held Thursday, Friday, Saturday and Sunday. We need 35-40 volunteers (min. age 18 yrs old) per day to become the "dealers" as well as helpers during the night.

Thursday and Friday shifts are 3:30 to midnight and Saturday and Sunday shifts are 1:30 to midnight. Workers may work partial shifts. This one fundraiser provides most of our budget for the year. Call Nancy Kofron for more information at 216 661-2418 or watch the web site closer to the event to sign up www.brooklynshelter.org. Training for dealers will be provided.

BAS volunteers are always needed to help with animal care and adoptions. Please drop by during our open hours, Monday, Wednesday and Saturday from noon till 3:00 p.m. or Tuesday and Thursday from 6:00 to 8:00 p.m. to take a tour of the shelter and fill out an application to volunteer. Training will be provided.

Our meetings are the first Monday each month, held at the Brooklyn Fire Station from 6:30 pm. till 8:00 pm. Our meetings are open to the public.

