

# Brooklyn Chamber of Commerce Newsletter

VOLUME 8, ISSUE 4

JULY 2010

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## UPCOMING LUNCHEONS!

Our next luncheon will be Thursday September 16<sup>th</sup> at Carrabba's on Tiedeman. Brooklyn Schools' Superintendent Cynthia Walker will be giving her annual State of the Schools address. Networking and registration for all of our luncheons begins at 11:30am and lunch will be served at noon. Hope to see you then!

## President's Message - Greg Frey

We are now into the busiest time of year for us. We recently held our luncheon at the Brooklyn Historical Society. It was a very successful luncheon and a very fine presentation. A big thank you to Barb Stepic and the volunteers at the Brooklyn Historical Society for a wonderful outing.

We have awarded our scholarships for this year: Laryssa Byndas from Brooklyn High School, Annie Bartosh from Rhodes High School, and DaVena Zivkovic from Holy Name. These are fine young people that have already demonstrated an ability to contribute back to the community and we want to wish them well going forward.

We have three new members to welcome. Liberty News and Views, Century Tool and Stamping, and Areway Acquisition. We welcome you to the Chamber and invite you to par-

ticipate in our luncheon series and our functions.

Our pedal car fund raiser is well under way. We are still seeking help on Friday evenings to sell our raffle tickets and answer questions about the Chamber. If you have time between 5:30 and 8:30 on a Friday evening, please let Valerie Thompson know and we will get you scheduled.

We are also well under way towards planning our September 11-12<sup>th</sup> Oktoberfest. The event will be held at Memphis Kiddie Park. We have started lining up vendors and hope to have a program that will reach out to families, grandparents, moms, dads, aunts, uncles, and children. Kiddie Park will be available for the children. There will be a food court and beer garden set up behind Kiddie Park. We hope to have live entertainment. We are grateful for the participation and contribution of the Brooklyn

school system to help organize and set up this event.

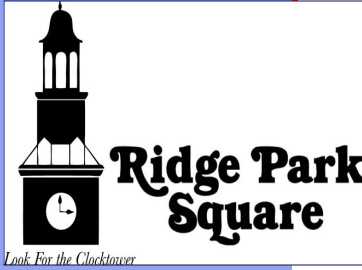
I would like to welcome Eric Manfredi of Weleski Transfer who has agreed to serve as a new member of the Board of Directors thru the end of this year. Welcome Eric! I am sure you will find the work challenging and interesting.

Our golf outing is scheduled for June 17<sup>th</sup>. By the time you get this newsletter, it will be history, but we will have greater participation and I am sure it will be a very successful venture.

I hope you all have a wonderful summer. Please take time to enjoy your families and your friends.



Greg Frey



## Chamber Golf Outing A Success!

The 3<sup>rd</sup> annual golf outing, sponsored by Ridge Park Square, took place on Thursday, June 17, 2010. The Brooklyn Chamber of Commerce teamed up with the Brook Park Chamber of Commerce to make the outing a fun and successful event! In fact, we had more sponsors, golfers, and donations than we have ever had! The golf outing took place at Coppertop at Cherokee Hills Golf Course. Golfers arrived at 8:30am for registration and breakfast, with a shot gun start of 9am. When golfers returned, there was a dinner, followed by the awards ceremony, door prize and gift basket giveaways. The winning foursome received gift certificates to Cherokee Hills pro shop. It was a fun day with beautiful weather! We hope to see more members out next year for the 4<sup>th</sup> annual Brooklyn & Brook Park Chambers of Commerce Golf Outing!!

The Brooklyn Chamber of Commerce would like to thank the following people and businesses that donated time and resources to make the golf outing such a huge success.

### Eagle Sponsor

Ridge Park Square

### Birdie Sponsors

Britton, Smith, Peters, and Kalail, Co., L.P.A, Attorneys at Law

Robert & Michael Knall  
Weleski Transfer

### Par Sponsors

Brooklyn Mayor Richard Balbier

Brooklyn Council President  
Kathleen Pucci  
Dollar Bank  
Greg Frey State Farm Insurance  
HealthSource of Brooklyn

The following is a list of companies that donated items for our goodies bags and raffle baskets.

Brooklyn Adult Activities Center  
Cathy Hogan & Procter & Gamble  
Dollar Bank  
Ferrous Metal Processing  
FirstEnergy  
Greg Frey State Farm Insurance  
Hampton inn  
HealthSource of Brooklyn  
KeyBank  
Memphis Kiddie Park  
The Sausage Shoppe

Thank you to the following volunteers for helping to make the day run so smooth!  
Candy Banks – The Town Planner  
Lisa Wilmoth – HealthSource of Brooklyn

## Newest Members

Liberty News & Views  
Frank Mestnik  
PO Box 44548  
Cleveland, OH 44144  
Email: [frank@libertyohio.com](mailto:frank@libertyohio.com)  
Website: [libertyohio.com](http://libertyohio.com)

Century Tool & Stamping  
Todd Guist  
1510 University Road  
Cleveland, OH 44113  
Email:  
[williamquist@sbcglobal.net](mailto:williamquist@sbcglobal.net)

Areway Acquisition  
Patrick Balestra  
8525 Clinton Road  
Brooklyn, OH 44144  
Email:  
[pbalestra@arewayacq.com](mailto:pbalestra@arewayacq.com)

## Newest Board Member - Eric Manfredi with Weleski Transfer

Eric Manfredi has spent the last 24 years working in the moving and storage industry with two moving companies that were both agents for Atlas Van Lines, starting with the American-Atlas back in November of 1986, and now with Weleski Transfer of Cleveland. He began early on working in operations where he was involved in planning and dispatching, along with customer service support specifically for the specialized transportation division, which was separate from the household relocation division. Eric quickly became aware of the opportunities to expand his career in this field outside of operations, and was interested in pursuing sales,

and was soon promoted in 1988. He quickly started to grow his customer base primarily in the tradeshows and electronics industries, and by 1998, was promoted to VP of Sales and Operations.

In the fall of 2007, Eric transitioned to Weleski Transfer of Cleveland, and brought his expertise and client base over to establish a new Special Products Division, while still remaining in the Atlas family. Weleski's location in Brooklyn allows them great access to and from the greater Cleveland area, and has really proven to be advantageous for them and their customers. Not to mention, that they feel they're more

closely connected than before with the city of Cleveland, now that they are in Brooklyn.

Eric has been married now for 22 years, and with his lovely wife, and two (2) children, reside in Chagrin Falls, Ohio. He serves on a Mission Committee at Old Stone Church, located on Public Square in Cleveland, where they focus on volunteer efforts, including developing and/or assisting outreach programs in greater Cleveland through established programs like Transitional Housing, and the Interfaith hospitality network, to name a few.

Welcome Eric!!

## Chamber Scholarship Winners

We would like to congratulate our 2010 Scholarship winners. Each student received a scholarship in the amount of \$600. Below is an impressive list of their accomplishments.

### **Annie Bartosh**

Annie is a 2010 graduate of James Ford Rhodes High School, graduating 2<sup>nd</sup> in her class with an accumulative grade point average that exceeds 4.5. She has been enrolled in college level classes at Cuyahoga Community College since 2009, while taking advanced placement classes at her high school since 2008. Annie is the Vice President of National Honor Society, where she has been a member since 2008. During her four years at James Ford Rhodes High School, she has been involved in Student Government, Yearbook Committee, Rhodes Blood Drive Committee, and a member of the Art Workshop. Outside of high school, Annie has been involved in her community by volunteering time to the Adopt-a-Trail Program, Cuyahoga River

Cleanup, Cleveland Bazaar Bizarre Craft Show, and Memphis Soup Kitchen. She will be attending Cleveland State University in the fall and plans to study Biology.

### **Laryssa Byndas**

Laryssa is a 2010 graduate of Brooklyn High School, graduating 1<sup>st</sup> in her class with an accumulative grade point average of 4.2. During her four years of high school, she was a member of the Basketball and Soccer teams and the Hurrickette Dance Line, serving as captain for all three teams. Laryssa is a member of the National Honor Society, Mu Alpha Theta, and English Honorary. She has participated in community service through the Barton Center, St. Theodosius, and has also delivered food baskets to the needy. Laryssa is involved in tap, jazz, and ballet classes, along with her church choir. She will be attending Mount Union College in the fall and plans to study Mathematics in order to become a High School Math Teacher.

### **DaVena Zivkovic**

DaVena is a 2010 graduate of Holy Name High School, graduating with an accumulative grade point average of 3.3. During her four years in high school, she has been a member of the National Honor Society, Dance and Volleyball teams. DaVena has also served as a School Ambassador for the past four years. She has been involved in competitive figure skating for the past 14 years with numerous 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> placements. She is also holds a 1<sup>st</sup> degree Black Belt in Tae Kwon Do. DaVena has received several other scholarships from Bowling Green State University, including the Action Scholarship and the Bicentennial Merit Scholarship. She will be attending Bowling Green State University in the fall and plans to study Biochemistry/Medical Technology.



## Brooklyn Historical Society Luncheon

On Wednesday, May 19<sup>th</sup>, the Chamber's luncheon was held at the Brooklyn Historical Society, located at 4442 Ridge Road. Ridge Manor Party Center provided the delicious food. The 3 scholarship winners were in attendance to receive their awards

for 2010. The luncheon included an enjoyable and educational tour of the Museum and a short history lesson of the City. If you are interested in scheduling your own tour of the Museum, Barb can be contacted at 216-749-2804. A HUGE thanks to Barb &

Dave Stepic and all the Museum's volunteers for being such wonderful hosts/hostesses to our members. We look forward to next year's presentation!!





## September Primary Election

### The September 7, 2010 County Executive and County Council Primary Election

The Cuyahoga County Board of Elections advises voters to prepare for the historic September 7, 2010 Primary Election by becoming familiar with the new county government system. For the first time, voters will cast ballots for Partisan Candidates running for 11 County Council District seats and County Executive.

All Cuyahoga County voters now live in one of the new districts and should become familiar

with its boundaries. Maps are available on the Board of Elections website: [www.boe.cuyahogacounty.us](http://www.boe.cuyahogacounty.us).

Democratic, Republican, and Minor Party candidates are running for County Executive and County Council in the September 7, 2010 Primary Election. The winning Primary Election candidates from each party and Independent Candidates will be on the November 2, 2010 General Election ballot.

Vote by Mail allows voters extra time to study candidates and issues at home. Vote

by Mail ballot applications are available at public libraries, the Board of Elections, 2925 Euclid Avenue, Cleveland, and the Board of Elections website:

[www.boe.cuyahogacounty.us](http://www.boe.cuyahogacounty.us) or by calling the Board of Elections at 216-443-3298.

Voters should check their voting information prior to each election. Voters may confirm their ward, precinct, voting location, and County Council District at the Board of Elections website:

[www.boe.cuyahogacounty.us](http://www.boe.cuyahogacounty.us) or by calling 216-443-3298.

## Poll Worker Recruitment

We are respectfully asking for your assistance in our efforts to recruit Poll Workers for the September 7, 2010 Primary Election and the November 2, 2010 General Election. Please help the Cuyahoga County Board of Elections spread the word that we are hiring.

The Cuyahoga County Board of Elections is hiring for the September 7, 2010 County Executive/County Council Primary and the November 2, 2010 General Election.

Persons interested in serving at the polls can email their application to [pollworker-jobs@cuyahogacounty.us](mailto:pollworker-jobs@cuyahogacounty.us), call the Cuyahoga

County Board of Elections at 216-443-3277 or apply online at <http://boe.cuyahogacounty.us/en-us/online-pollworker-application.aspx>.

Election Day workers earn a minimum of \$172.10.

Sept. 7th, 2010 County Executive and County Council Election Information



Help Wanted

## Quit and Save!

Quit using tobacco, that is. Healthier employees mean a healthier bottom line, and tobacco cessation greatly reduces a person's risk of disease and premature death.(1) The average cost of a pack of smokes is \$5.11,(2) but each pack also racks up an estimated \$10.47 in future smoking-related health costs.(1) A pack-a-day smoker will spend \$1,865.15 on cigarettes in 2010, in addition to almost \$4,000 in future health costs for every year of smoking.

According to the National Business Group on Health, businesses pay an average of \$2,189 in work-

ers' compensation costs for smokers, compared with \$176 for nonsmokers. (3) That's \$2,000 in your pocket for every employee who quits! The bottom line? Helping your employees quit will save money and lives.

Anthem Blue Cross and Blue Shield's Time Well Spent toolkit is available to help you develop a tobacco cessation program that works for your employees and your company. At [anthem.com/timewellspent/smoking](http://anthem.com/timewellspent/smoking), you have access to informative and motivating articles, color posters for the office, and links to resources that provide tips,

encouragement, and support to people trying to quit.

Rally your employees for the cause of stamping out tobacco use. You'll be helping to save lives, save money, and save jobs.

Sources:

1 Centers for Disease Control and Prevention, [cdc.gov](http://cdc.gov)

2 Campaign for Tobacco-Free Kids, [tobaccofreekids.org](http://tobaccofreekids.org)

3 National Business Group on Health, [businessgrouphealth.org](http://businessgrouphealth.org)



To read more about Parma Hospital's new CEO please visit their website at [www.parmahospital.org](http://www.parmahospital.org)

## Parma Hospital Has New CEO

Parma Community General Hospital announced today that President & Chief Executive Officer (CEO) Patricia A. Ruffin will retire mid-summer, and that its board of directors has named Terry Deis, current chief operating officer, to succeed her as the new President & CEO.

Ruffin has served as President & CEO of the hospital since November 2003. She joined Parma Hospital in 1993 and has held the positions of vice president of quality, chief nursing officer, chief operating officer and executive vice president. "I've been honored to serve the

members of the community in meeting their health care needs, and to lead a very talented group of people who are committed to that personalized care experience for which Parma Hospital is known," said Ruffin.

**Contact Us:**

Phone: 216 288-5484

**Email:**

asstdir@brooklynohiochamber.org

**We are on the web!**  
[www.brooklynohiochamber.org](http://www.brooklynohiochamber.org)

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Greg Frey

**VICE PRESIDENT**

Doug Hogan

**TREASURER**

Greg Gens

**SECRETARY**

Valerie Thompson

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Greg Gens  
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Dollar Bank

Doug Hogan  
FirstEnergy

Caron Kreicher  
HealthSource

Eric Manfredi  
Weleski Transfer of Cleveland

Fran Migliorino  
City of Brooklyn

Mayor Richard Balbier  
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David Nodge  
Brooklyn Adults Activities Center

Glenn Skorko  
Quantum Digital Solutions

Cynthia Walker  
Brooklyn City Schools

## Advertise with The Town Planner

Dear Chamber Members:

***You found the best location for your business.....now find the best location for your ad!***

Reserve your space now in the new **2011 Brooklyn City Calendar**.

This exciting full color calendar includes:

Artwork on the monthly calendar pages from the Brooklyn High students  
Important city, school, organization numbers and information  
Mailed to each homeowner in the 44144 zip code in early December  
Chamber members receive discounts on available space

This useful calendar for the city of Brooklyn is made possible only through the advertising support of our members. We appreciate your complete cooperation toward making this outstanding, professionally prepared publication a success.

Please consider advertising in this 2011 city calendar. You may contact Candy Banks at 440-779-4956 or [banks@townplanner.com](mailto:banks@townplanner.com) or Valerie Thompson with the Chamber.

## Pedal Car Fundraiser



The Brooklyn Chamber of Commerce is once again, participating in the Friday Night Cruises this summer at Ridge Park Square. Raffle tickets to win a pedal car will be available each Friday night and at all of our upcoming events. The prices are 2 tickets for \$5 or 5 tickets for \$10. The drawing will be at Ridge Park Square on Friday, September 3<sup>rd</sup> at 8pm. If you able to volunteer your time during any of the Friday Night

Cruises please let us know. We would like to thank the Kiwanis Club of Brooklyn-Cleveland for purchasing a pedal car kit! We currently have 11 pedal cars to give away this year. Stop up on a Friday Night to see how they turned out!

## Oktoberfest - September 11th & 12th

The Chamber is excited to be planning its 1<sup>st</sup> Oktoberfest. We are hoping it will become an annual event for the Brooklyn Community. The event is going to be held on Saturday September 11<sup>th</sup> and Sunday September 12<sup>th</sup> in the parking lot of Memphis Kiddie Park. The event will include food vendors and a beer garden. The committee is looking for members and community groups who would be interested in setting up a table at the event. This would be a great opportunity for an organization who is looking to get information out or a group who is interested in selling items for a fundraiser. The cost to set up a table is \$50 for Chamber members and \$75 for non members. We are also looking for corporate sponsors to help defray the cost of the event. Please contact Valerie Thompson if you are interested in participating or volunteering the weekend of the event. A flyer has been included with the newsletter with a coupon at the bottom. Be sure to hold on to it! See you in September!

# The Brooklyn Chamber of Commerce Presents



**SAT 9-11 10AM-9PM**

**SUN 9-12 10AM-8PM**

The Brooklyn Chamber of Commerce will be sponsoring its 1st annual Oktoberfest. This two day event will take place in Kiddie Park's parking lot and begins Saturday September 11th from 10am -9pm and will continue Sunday September 12th from 10am-8pm. Fun for everyone...Kiddie Park for the kids and the beer and food gardens for the adults.

## Family Friendly Event!

- 2\$ per person to enter the Beer and Food Gardens
- Kids 10 and Under Free
- Kiddie Park wristbands for all day riding
- Chamber Members Free

For question contact Valerie Thompson at 216-288-5484

Email:

[asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org)



**Oktoberfest 2 for 1**  
**\$\$ SAVE \$\$**

Please present this coupon for discounted admission into the Brooklyn Chamber Oktoberfest



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- Lowe's
- Marc's
- T. J. Maxx

## APPAREL

- Dots
- Dress Barn
- Famous Footwear
- FashionBug/  
Fashion Bug Plus

## RESTAURANTS

- Applebee's
- Boston Market
- Cici's Pizza
- Cold Stone Creamery
- Dunkin' Donuts
- Hong Kong King Buffet
- McDonald's
- Mr. Hero
- Quiznos Sub
- Rockne's
- Skyline Chili
- Starbucks Coffee
- Texas Roadhouse

## SERVICES

- Aspen Dental
- Dollar Bank
- FedEx Kinko's
- Great Clips
- H&R Block
- Nail Pros
- TanPro USA
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## SPECIALTY

- Bath & Body Works
- Five Below
- GNC
- Karen's Hallmark
- Pet Supplies Plus
- Sally Beauty Supply
- Sears Optical

## TELECOM/ ELECTRONICS/ VIDEO

- Blockbuster
- GameStop
- Radio Shack
- Verizon Wireless



## AT RIDGE PARK SQUARE

Every Friday Night 6:00 - 9:00 p.m. weather permitting  
Cruise held at the former Tops parking lot

Parking for 150 Cars

Buy tickets at the weekly car cruises  
for the exciting pedal car raffle  
to benefit the BROOKLYN CHAMBER  
OF COMMERCE.

Voted #5 in the  
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