

Brooklyn Chamber of Commerce Newsletter

VOLUME 9, ISSUE 1

JANUARY 2011

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Outgoing Presidents Message

This being my last newsletter I would like to take the opportunity to thank all of the past Presidents for all their help the last two years...especially Greg Gens for the transition and mentoring that he has provided. Their guidance and suggestions make the job of President much easier.

I want to remark on what I think is the outstanding leadership team we have assembled for the next two years. Doug Hogan will be a wonderful President! Ann Guess as Vice President and David Hill as Treasurer, bring a willingness to work and a wealth of suggestions and

good ideas to the table. As always, Valerie Thompson is the glue that brings everything together in this organization. She makes the trains run on time.

I want to thank Superintendent Cynthia Walker and Heather Miller for strengthening the ties between the Chamber and the Brooklyn City Schools. One of my goals as President was to bring more interaction between the schools and the Chamber. I feel this has been accomplished!

I also want to thank Mayor Balbier and the City of Brooklyn for their support

and contributions to the Chamber in the last two years.

Last, but not least, I want to thank the members of the Board and the membership for allowing me the opportunity to lead this fine organization. I think our best years are ahead of us and together we will do good things!

Thank you all!

I hope you all had a happy holiday and new year!



Greg Frey

UPCOMING LUNCHEON!

**Thursday, January 13th
Luncheon at the Hampton Inn in Brooklyn** - The speaker will be Sage Lewis of SageRock the digital marketing agency. The title of his presentation is "Facebook ~ LinkedIn ~ Twitter ~ Can you really use Social Media Effectively for Business? Part II". Mr. Lewis comes highly recommended from the Parma Chamber of Commerce, where he recently did the same presentation. Registration and networking begins at 11:30am and lunch will be served at 12noon. See the flyer included in this newsletter for more information.

Incoming Presidents Message

What a wonderful honor to be named President of the Brooklyn Chamber of Commerce. I would like to thank outgoing President Greg Frey, Executive Director Valerie Thompson and Chamber Board of Directors for this opportunity to be part of the continuing growth of this vibrant organization.

Over the past several years I have witnessed this Chamber grow in a positive way, by providing meaningful benefits to its members and becoming an active advocate for the people of Brooklyn. I have observed the growing relationship the Chamber has

with our wonderful school system and the municipal government. These relationships place the Chamber in a unique position to help the community thrive and grow.

We now have to concentrate in helping our members continue to operate in these difficult economic times and assist the city in retaining our existing businesses but also encourage new ones to come to Brooklyn.

I am grateful for the leadership Greg Frey has shown over the past two years and I will continue to lean on him for advice and guidance. I also look forward to working

with our new Chamber Board members and Officers. This strong leadership team will help us have a very productive and successful year.

Lastly, I look forward to meeting more of our members at our upcoming events. Those include a "Business After Hours" get together that is being planned for later this winter, our annual golf outing and our Fall Fest at Kiddie Park. Please encourage your friends to check us out and I know that once they see what the Chamber is about, they will join as well.

Doug Hogan

Member of the Year!



Congratulations are in order to Heather Miller with Brooklyn City Schools! Heather was our 2010 Member of the Year Recipient. Her award was presented at our Annual Meeting on November 18th. Superintendent Cynthia Walker was in attendance to present Heather with this honor. When asked to give a few remarks about Heather, Superintendent Walker had the following to say:

“Mrs. Heather Miller is a valuable member of the administrative staff with the Brooklyn City School District. She serves the students as the Assistant Principal/Athletic Director of Brooklyn Middle School. In addition she provides insight and direc-

tion to all on the administrative team with her knowledge of curriculum and student affairs.

Heather is the kind of team member that any leader loves to have on staff. She is ready, willing, and able to contribute her talents in the best interest of the students and families with which she works. She is a compassionate and creative leader for her teachers with an open door policy for her students as well. Heather joined the Brooklyn Chamber of Commerce and has participated in the organization with the same devotion and energy. She singlehandedly provided the first annual Chamber Oktoberfest with all of the student volunteers needed for the event. She participated on the Oktoberfest

committee, never missing a meeting, and always providing valuable contributions to the process.

Heather attends Chamber meetings and events regularly and supports the ideals of the Chamber. She willingly gives of her time whenever she is needed. She does not know the meaning of the word, “no” when it comes to her level of commitment to her passions with family, community, and work. We are proud that Heather was awarded the Chamber Member of the Year.”

The Brooklyn Chamber of Commerce is lucky to have Heather as part of our organization! Be sure to congratulate Heather Miller the next time you see her!

UPCOMING EVENTS

Saturday, February 5th, “Taste of Brooklyn and All That Jazz”, 7-10pm at Ridge Manor Party Center – All of the net proceeds benefit the Brooklyn Chamber of Commerce’s Scholarship Fund. This is our 5th year for this event! Local Brooklyn establishments will provide the food and the Brooklyn High School Jazz Band and singers will provide entertainment. The price is \$20 per person and includes food, beverages, beer, & wine. We would like to sincerely thank KeyBank for making a very generous donation to the event. If interested in tickets, please let Valerie Thompson know.

Thursday, February 10, 2011 – Mayor Richard Balbier will give the annual State of the City address. The luncheon will be held at Carrabba’s in Brooklyn. Registration and networking begin at 11:30am and lunch will be served at 12noon.

Thursday, March 10, 2011 – Luncheon at Polaris Career Center - The luncheon will be held at Polaris Career Center, located at 7285 Old Oak Blvd in Middleburg Hts. Stay tuned for details!

Beginning in 2011, our luncheons will be scheduled on the 2nd Thursday of the month. Be sure to print out the 2011 calendar included with this newsletter!

This year, the **2011 invoices** were **emailed** to each member. If you have not received yours, please let us know. Payment can be made by check or credit card. If interested in paying by credit, please let Valerie Thompson know so she can give you the correct paperwork.

Chamber of Commerce BRIGHT STARS Recognized

The Chamber Bright Stars for 2010 were recognized on Thursday, October 28th at the semi-annual board meeting and 15th Anniversary Celebration of the Northern Ohio Chambers of Commerce (NOACC) at the Cleveland Metroparks Zoo's Primate, Cat and Aquatic Building in Cleveland, Ohio. The Chamber Bright Stars awards presentation was made after dinner.

Almost 50 Chambers of commerce across northern Ohio nominated a person from their chamber as their "Bright Star," to recognize a chamber member who has "made a significant impact on the chamber through membership, retention, sponsorship, economic development, operations and/or education." Each Bright Star is an active chamber member for no less than two years and is likely to be an unsung hero or a dedicated behind-the-scenes volunteer.

These volunteers represent a wide range of involvement with their respective chambers, some

having been a member and or officer or committee chairman for 20+ years and some being newly involved but each of whom has given freely of his/her time, working hard for their chambers without any expectations.

This is the third year for the Bright Star Awards, and again has given an opportunity to recognize these volunteers among their peer groups, as chamber representatives, board members and spouses were also in attendance.

The Chamber Bright Stars received a plaque and trophy in addition to this public recognition. Wayne Lawrence, NOACC Chairman was pleased that this opportunity allowed the chambers and their communities to give these "Bright Stars" the thanks they deserve for everything they do to help their chambers succeed. The certificates were presented by Wayne Lawrence, NOACC Chairman and trophies were presented by Maureen Kyle, WKYC-TV3 Midday News Anchor.

Congratulations to David Hill with Dollar Bank. David was recipient of the 2010 NOACC Bright Star Award for the Brooklyn Chamber of Commerce. David Hill has served on our Board of Directors for over a year. Since day one, David has dedicated countless hours to improving and marketing the Chamber of Commerce. He is always offering his time to make our various events successful, as well as, recruiting other volunteers. David is always trying to find new and exciting ways to increase the Chamber's membership. He is the first to offer help and knowledge to make the Chamber a success. David has been an asset to the Chamber and the City of Brooklyn. We are lucky to have him as a member!

All the Bright Star photos and information from previous years is available at www.noacc.org/brightphotos.html. Photos and video from this year's event will be posted the www.noacc.org website after the event.



Four Star Insurance Discounts

Did you know that as a Chamber Member you qualify for a discount on your Group Health Insurance? Anthem offers a wide range of plans that may fit your needs and can save you dollars in return.

Call Bob Durante and schedule a Health Care Review to

make sure you are offering the right plan for you and your employees. Also with the many new changes in Health Care there isn't a better time to make sure you understand what you need to do as an employer offering Health Care.

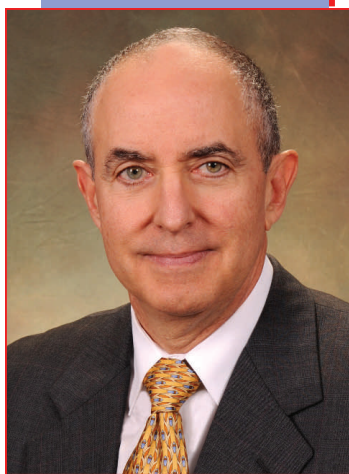
Bob has worked in the Financial Service Industry since 1984 and has helped many businesses over the years. Let him make sure your business is getting the most BANG FOR YOUR BUCK!!!!!!!



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Bob@Fourstarinsurance.com

Parma Community General Hospital



New VP at Parma Hospital

Richard Jacobs, MD, MBA, a clinician with more than 25 years of experience in clinical practice, physician practice management and consulting for both acute care hospitals and long-term care facilities, has been chosen as the hospital's new Vice President of Medical Affairs, effective November 1.

Dr. Jacobs previously served as a Vice President of Medical Affairs at hospitals in California and Florida and as a physician liaison in Aspen, Colorado, after more than a decade of quality assurance work and physician practice management and development in Florida.

He is focused on best practices for care management and has been successful at improving patient satisfaction, reducing costs and improving accuracy of

coding to better reflect severity and complexity of cases. His leadership style embraces change and mobilizes commitment of all team members to create a more stable, effective environment.

"I am passionate about patient safety and quality," says Dr. Jacobs. "The people I have met at Parma Community General Hospital have a great sense of values and make it a desirable place to work. I look forward to utilizing my experience to help Parma Hospital remain independent and successful."

A native of Chicago, Dr. Jacobs received his medical degree from the University of Illinois College of Medicine after earning his bachelor's degree in psychology from Case Western Reserve University. An internist and

gerontologist, Dr. Jacobs also possesses an MBA from the University of Miami. He has been a member of the American College of Healthcare Executives since 2003.

"We are thrilled that Dr. Jacobs has relocated to greater Cleveland to bring his varied and significant clinical and administrative experience to Parma Hospital in a full-time VPMA role," said Terrence G. Deis, president & CEO.

"We are also appreciative of the vital role Dr. Richard Ungvasky played over the past 18 months, stepping into this position on an interim basis after the passing of Donn Wolfson, MD. He has had very big shoes to fill and has represented Administration well."

Newest Board Member

John H. Bundy Jr. was the oldest boy of Jack And Catherine Bundy and has been involved in the Brooklyn community for the majority of his life. His father was a policeman for 33 years and the Chief for 10 years.

After graduating from St Ignatius HS and John Carroll University John began his career with Northeast Ohio

Regional Sewer District as a Budget Analyst.

He then joined the Brooklyn Fire Department for 19 years and is currently working for Antares Management Solution as an Asset Manager. John has been a faithful member of the St. Thomas More Parish and has spent 26 years involved in the Brooklyn Democratic Club. He has also

been apart of the Parma General Hospital Board of directors and the Brooklyn Reinvestment Committee.

The Brooklyn Chamber welcomes John and looks forward to his involvement and input as he continues to help us move forward.



December Luncheon

Our guest speaker at our December luncheon was Mr. Joseph Wolf, Senior Mortgage Representative with Dollar Bank. He spoke about the latest improvements to Reverse Mortgage and how seniors age 62 and over might take advantage of their home equity to solve financial problems in their retirement years.

Mr. Wolf cited the basic Reverse Mortgage qualifications:

- 1) age 62 or older;
- 2) own your home & want to remain in home;
- 3) need money.

With the new Reverse Mortgage guidelines you can access your equity without selling your home. Title always remains in your name. You may stay in your home for as long as you live, without making any monthly pay-

ments against the Reverse Mortgage.

When you leave the home you pay-off the Reverse Mortgage balance (typically, by selling the property). You (or your heirs) may keep any profit on sale. More importantly, you (or your heirs) are NOT responsible for any loss in value of the property if the Reverse Mortgage balance is greater than the market value of the property. This important feature is called "non-recourse lending". A Reverse Mortgage is an government-insured loan which protects the borrower from any loss in property value.

The recent changes in government rules, along with industry price reductions, have made Reverse Mortgage a very favorable solution to solving senior's financial problems.

Mr. Wolf encouraged all to "know your number" - the amount of home equity available to you through a Reverse Mortgage. You can learn your "number" by simply providing your age, home value and amount of liens outstanding against your property to a qualified Reverse Mortgage specialist (no cost, no obligation).

For more information, please contact:

Joseph A. Wolf
Senior Mortgage Rep.

DOLLAR BANK
6868 Pearl Road
Cleveland OH 44130
(800) 820-6051

<http://www.dollarbank.com/reversemortgages/rmHome.aspx>

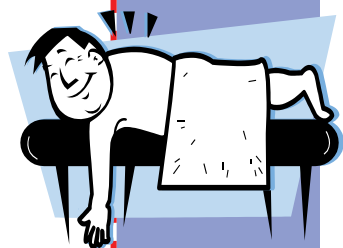


Health Source Gets You "Back" to Feeling Good

Many of the problems affecting people on an everyday basis are caused by muscular issues of the spine, or those that are around the joints of the extremities. Such issues include neck pain, headaches, pain between the shoulder blades, low back pain, and even pain in the buttock. The muscular issues that I am referring to can vary greatly between individuals, and can include weaknesses, imbal-

ances between muscle groups, spasms, and scar tissue within the muscle. Muscular issues can cause a great deal of pain and discomfort to individuals, severely affecting quality of life and the ability to perform everyday tasks. Now for the good news; the issues that I speak of can be treated using physical therapy programs specifically designed to address the exact problem(s)

causing the symptoms for the patient. Treatments include stretching, exercises, massage therapy, ultrasound, and other tools we provide in our office. If you suspect you have an issue that can be treated using physical therapy, contact our office at (216) 398-7246 and set up an appointment for a consultation with our physical therapist. Thank you, Dr. Nicholas Fabian, D.C., M.S.





Contact Us:

Phone: (216) 288-5484

Email:

asstdir@brooklynohiochamber.org

We are on the web!
www.brooklynohiochamber.org

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Cynthia Walker
Brooklyn City Schools

Parma Hospital Teams with Lake Erie Monsters



The Lake Erie Monsters are pleased to announce that Parma Community General Hospital has signed on to be the official hospital of the team. Parma will partner with The Center of Orthopedic Surgery to form the Official Medical Team of the Lake Erie Monsters.

“Parma Community General Hospital is proud to be the official hospital of the Lake Erie Monsters. Our partnership creates an outstanding opportunity to foster strong relationships with area families because of the similar passion and commitment to the community that our organizations share,” said Terry Deis, president and CEO of Parma Community General Hospital. “We are excited to be able to treat the team with Parma Hospital’s excellent, personalized care.”

Parma Community General Hospital is a successful, independent, not-for-profit, community hospital in Cuyahoga County. Founded in 1961, Parma Hospital now has 321 beds with a medical staff of over 500 physicians in more than 30 specialties and a comprehensive campus of services.

The Center of Orthopedic Surgery provides treatment for arthritis, sprains and fractures, as well as knee, shoulder, elbow and hand conditions. They also offer specialized treatments for sports injuries.

“The Monsters are excited to partner with Parma Hospital, who we know will provide top-notch care to our players,” said Monsters President Kerry Bubolz. “We also share some of the same core values that Parma Hospital exhibits, such as integrity and community outreach.” Single game tickets for the 2010-11 Monsters hockey season start at just \$10 and are on sale now. For more information or to purchase tickets, call (216) 420-0000 or visit LakeErieMonsters.com. Tickets are also available at the Quicken Loans Arena Box Office or any Northern Ohio Discount Drug Mart. Full season and partial ticket plans for the 2010-11 season, starting at just \$10 per seat per game, as well as group tickets, are also on sale now by calling (216) 420-0000 or visiting LakeErieMonsters.com.

The Lake Erie Monsters are part of the Cleveland Cavaliers and Quicken Loans Arena organization and also owned by a group led by Cavaliers Majority Owner and Quicken Loans Founder and Chairman Dan Gilbert.

Parma Community General Hospital

THE BROOKLYN CHAMBER OF COMMERCE PRESENTS

SAGE LEWIS - SAGEROCK FACEBOOK, LINKEDIN, TWITTER CAN YOU REALLY USE SOCIAL MEDIA EFFECTIVELY FOR BUSINESS?

Since 1999, Sage has taken a great deal of pride in cultivating and maintaining his expert status in the Web marketing industry. His online expertise has provided rich content to industry leading websites such as SearchEngineWatch.com as a Link Expert Columnist; ClickZ as a Search Marketing Expert Columnist; and Search Engine Guide as an SEO Video Columnist.

Sage is also the President of SageRock Inc. -- a leader in Web marketing for over 10 years offering search engine optimization, paid search, social media and analytics. The firm has been recognized four separate years as a leading Search Marketing provider both by Marketing Sherpa and NEOSA.

Additionally, Sage has branded himself as "The Web Marketing Video Guy" at WebMarketingWatch, which hosts over 500 published instruction videos and interviews available to subscribers.

"I've had the pleasure of seeing Sage Lewis rock the house on stage multiple times at many different events. If you're looking for a speaker who knows how to engage and educate your audience about the in's and out's of online marketing and search, then Sage is your guy. I guarantee your audience will thank you for it."

January 13th - Hampton Inn - 11:30 AM

You can RSVP by phone at 216-288-5484 or by email at asstdir@brooklynohiochamber.org

Brooklyn Chamber Luncheon

January 13th
Hampton Inn (Tiedeman Rd)

Registration: 11:30 AM

Lunch: Noon





The Brooklyn Chamber of Commerce Proudly Presents:

A Taste of Brooklyn AND ALL THAT JAZZ 2011

Saturday, February 5, 2011

7:00 - 10:00 P.M.

Ridge Manor Party Center

\$20.00 per person



*Enjoy an evening of fun,
great food and entertainment!*



**Entertainment provided by
the Brooklyn High School Jazz Ensemble**

Tickets available through the Chamber of Commerce and Brooklyn High School

For more information contact Valerie Thompson (216) 288-5484

Net proceeds benefit the Brooklyn Chamber of Commerce Scholarship Fund

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Brooklyn Chamber of Commerce

DATE	TIME	SUBJECT	LOCATION	DETAILS
January-December 2011				
Thurs 1/13/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	TBD	Details to follow
Sat 2/5/2011	7-10pm	Taste of Brooklyn & All That Jazz	Ridge Manor Party Center	Details to follow
Thurs 2/10/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	Carrabba's	State of the City
Thurs 3/10/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	Polaris Career Center	Details to follow
Thurs 4/14/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	TBD	Details to follow
Thurs 5/12/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	Brooklyn Historical Society	Details to follow
Thurs 6/9/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	Carrabba's	State of the Schools
June 2011	TBD	Golf Outing	TBD	Details to follow
Fri 9-23, Sat 9-24, & Sun 9-25	TBD	Fall Fest	Memphis Kiddie Park	Details to follow
Thurs 9/8/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	TBD	TBD
Oct 2011	5pm - 7:30pm	Clam Bake	Memphis Kiddie Park	Details to follow
Thurs 10/13/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	TBD	Details to follow
Thurs 11/10/2011	4-6pm	Annual Meeting	Ridge Manor Party Center	Details to follow
Thurs 12/8/2011	11:30 AM Registration 12:00 Noon Lunch	Luncheon Meeting	TBD	Details to follow