



September 2019  
Newsletter

## President's Message

As many of us are settling in to back to school routines we are left with memories of an amazing summer! The Chamber didn't officially meet this summer but we hosted our annual Picnic in the Park in August and despite the rain early afternoon, it was a huge success! I'll assume you all read the email detailing the event but we raised over \$5,000 for the Chamber. So THANK YOU to everyone that came out and enjoyed the day, THANK YOU to the numerous volunteers that helped everything run smoothly, THANK YOU to all the vendors that provided entertainment, food and drink and THANK YOU to all of our sponsors that donated towards the event to be able to provide the community with such a fun end of summer celebration!

Now that it's September we will start our monthly luncheons again. We have some impressive speakers lined up for the fall and before we know it it'll be our holiday social! Our speaker slots typically fill up fast but if you have a suggestion for a speaker or a topic you'd be interested in learning more about, please reach out to Valerie or myself. Also, each month we promote a member via spotlight. If you're interested in having your business spotlighted one month, let us know. I'm looking forward to seeing you soon!

Best,

Jessica M. Cliff

President, Brooklyn Chamber of Commerce

Program Director, U.S. Shuai Chiao Kung Fu Academy



# Another successful Picnic in the Park!



We would like to thank everyone who supported Picnic in the Park on Saturday, August 17th. We are pleased to announce that despite the rain earlier in the day, it was still a huge success! Continuing the tradition of the fireworks, along with the Brooklyn City School parade, definitely increased the crowds and brought the Brooklyn community together to celebrate the end of the summer.

We had several food options. The Cedar Grill featured Mediterranean selections, while Hofbrauhaus offered tasty German food from their restaurant in downtown Cleveland. The Brooklyn Athletic Boosters worked tirelessly at the grill to provide picnic food favorites. New this year was Sauced Pizza and Pasta serving up a delicious pizza and sub menu. Memphis Kiddie Park was on hand with their famous salty and buttery popcorn at no cost! Once again, the Chamber had beer and wine available for purchase. This proved to be a popular tent at the event. The band “Billy Likes Soda” entertained the crowd into the evening.

The children’s area included a Home Depot building station, along with a bounce house and activities sponsored by Nick Maroulis and Campus Life. Thanks to the generosity of Campus Life and Home Depot, all children’s activities were free. Cleveland Metroparks was on hand with Nature Tracks, their mobile classroom. We also had a classic car show, craft vendors, and craft vendors selling an assortment of goodies. The event truly had something for everyone!



The raffle baskets and 50/50 raffle were a big success. The following exhibitors were at the event to provide hand outs, giveaways, and answer questions: Brooklyn City Schools, Brooklyn Pointe, City of Brooklyn Domestic Abuse Commission, Cuyahoga County Board of Elections, Diamond Strength Fitness, Epilepsy Association, Hudec Dental, Jazzercise, KeyBank, Laurel Garden Club, Light of the World Church, Reliable Pet & House Sitting, University Hospital Parma Medical Center, and USA Insulation.



A special thanks to Bob Hennings with American Fireworks for putting on an amazing fireworks display to end the evening. Everyone in attendance was in awe!

We would like to thank the City of Brooklyn, especially Mayor Katie Gallagher, Economic Development Director Andi Udriš, Service Director John Verba, Recreation Commissioner Jack Abbruzzese, Jill Ludwig, and Andy

Celcherts for all their help with this year’s event. We would also like to thank EmbroidMe for donating T-shirts for all of our volunteers. Without our sponsors, donators, and volunteers, the event would never have been such a huge success! We hope you will join us next year! [Click here for pictures...](#)

# Thank you to everyone who made Picnic in the Park possible!

## VOLUNTEERS

Dr. Mark Gleichauf (Brooklyn City Schools Superintendent)  
Nick & Joanne Maroulis (Campus Life/Youth for Christ)  
Andi Udris (City of Brooklyn)  
Andy Celcherts (City of Brooklyn)  
Jill Ludwig (City of Brooklyn)  
David Hill (Dollar Bank)  
Ken & Sue Grodek (EmbroidMe)  
Jennifer Piechowski (KeyBank)  
Mike Kissel (Memphis Kiddie Park)  
Jeff Suhay (PNC Bank)  
Amy & Dino Sabelli (Rockne's)  
Jessica & Daniel Cliff (U.S. Shuai Chiao Kung Fu Academy West)  
Kayley Thompson & Madeline Harrington



## PLATINUM SPONSORS (\$750 and Up)

Blue Jay Communications  
Brooklyn Pointe Assisted Living & Memory Care  
City of Brooklyn  
Dollar Bank  
Ferrous Metal Processing  
KeyBank  
The K&D Group  
The Floor King  
University Hospitals Parma Medical Center



## GOLD SPONSORS (\$500-\$749)

Andy Celcherts, City of Brooklyn Council  
Hampton Inn by Hilton  
Ridge Park Square  
Valley College

## SILVER SPONSORS (\$250-\$499)

EmbroidMe  
Hofbrauhaus Cleveland  
KBella Salon  
Mayor Katie Gallagher  
Memphis Kiddie Park  
Rockne's  
Santana Bro's Music

## BRONZE SPONSORS (\$100-\$249)

Brooklyn Education Association  
Dr. Mark Gleichauf, Superintendent Brooklyn City Schools  
Meg Ryan-Shockey, City of Brooklyn Council  
Richard and Barbara Balbier

## PATRON SPONSOR (Less than \$100)

Laurel Garden Club

## Donators

Brooklyn Music Boosters  
K Bella Salon  
KeyBank  
Lynn McMahan  
Memphis Kiddie Park  
Rob Slattery  
Rockne's  
Wally's Auto Service



# Member Spotlight

Each month, the Brooklyn Chamber of Commerce chooses a different member to be the "Spotlight" for that month. That member submits an article highlighting themselves and their business and what they provide to the Brooklyn community. Below are the last 2 Member Spotlights. If you would be interested in being featured in an upcoming month, please let us know.

## The New Polaris is NOW!



Since the Polaris permanent improvement levy passed in the fall of 2016, we have carefully laid the groundwork for the fifty plus million dollar renovation of our entire Middleburg Heights campus. Construction officially began in April of 2018. Since then, the second and third floors have been demolished and renovated along with the heavy trades labs on the first floor. In February of

this year, the Center Café officially opened and began providing food service for our students and staff. Our retail area, which houses the new bakery, restaurant and salon, has been completely transformed and will welcome customers beginning in the fall of 2019. Currently, our construction efforts are focused on the new Criminal Justice/ Adult Police Academy lab, the building exterior, entrances and parking lots, the commons at the center of the building and staff office spaces. All labs and classrooms will be completed by the start of the 2019-2020 school year. We anticipate that ALL construction will be completed in October of 2019 – TWO months ahead of schedule! We are thrilled with how the renovation has progressed and are excited about the opportunities these new state-of-the-art spaces will create for our students and employer partners.



None of this would have been possible without YOU – our residents, business and community partners, loyal parents and alumni. Our future is BRIGHT! We encourage you to stay connected and monitor our construction progress on [polaris.edu](http://polaris.edu) and on all Polaris social media channels.

Interested in partnering with us and our students? Visit [www.polaris.edu](http://www.polaris.edu), call 440.891.7600 or email [dmiller@polaris.edu](mailto:dmiller@polaris.edu). As always, #PolarisMeansJobs!



INSPIRING  
OUR STUDENTS  
TO ACHIEVE  
CAREER SUCCESS



# Member Spotlight

## Barb Cortright Independent Insurance Broker



Barb has been a west-sider since 1964 when her family relocated to Cleveland from West Virginia. She graduated from West Tech in 1977 and raised her family in the West Blvd neighborhood. Barb has worked for a variety of neighborhood businesses as well as having owned a few. She spent several years as a realtor with Realty One and then after moving to mortgage banking quickly advanced from loan processor to mortgage underwriter. Most recently, Barb has become a licensed health insurance agent and an Amway Distributor.

As a dedicated advocate for seniors, her businesses ensure that you are aware of options available to you. As your local Medicare Consultant, she can assist you are deciding your first Medicare plan or switching to a new one. We will discover your needs, explain your options, and help you choose the Medicare plan that fits you best. Call me for a NO COST, NO OBLIGATION review of your situation. Medicare can be confusing, allow me to help you navigate the course best for you.

As an Amway distributor, Barb provides you access to the best nutritional supplements and healthy "green" products available to maintain the best quality of available. Through Barb's on-line Amway site ([www.amway.com/BarbaraCortright](http://www.amway.com/BarbaraCortright)) she can recommend healthy products to help increase energy, have better joint health and look more youthful as well as have access to a host of other products and services to help you lead a healthier lifestyle.

Barb is the mother of two children and grandmother to two grandsons as well as mom to Caleb her two-year-old Boston Terrier that loves attention and treats. Barb and Caleb live in Brooklyn. Barb is also a volunteer at The Gathering Place and will be volunteering at Rivers Edge in the months to come.

You can contact Barb at [bcortright9@gmail.com](mailto:bcortright9@gmail.com) or via text at 440 382-3196. I look forward to talking with you soon.

**Contact Us:**

Phone: 216-635-4297

E-mail:

exec@brooklynohiochamber.org

**We are on the web!**  
[www.brooklynohiochamber.org](http://www.brooklynohiochamber.org)

Officers

**PRESIDENT**  
Jessica Cliff

**VICE PRESIDENT**  
David Hill

**TREASURER**  
Nick Maroulis

**SECRETARY**  
Valerie Thompson

BOARD OF DIRECTORS

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FirstEnergy

Mike Kissel  
Memphis Entertainment

Nick Maroulis  
Youth for Christ/Campus Life

Jennifer Piechowski  
Key Bank Operations Center

Amy Sabelli  
Rockne's

Jeff Suhay  
PNC Bank

Andy Celcherts  
Ex-Officio

Andi Udris  
Ex-Officio

Mayor Katie Gallagher  
Ex-Officio

# Newest Members

## Brooklyn Acres Mutual Homes Inc.

6301 Woburn Ave  
Cleveland, OH 44144  
Contact: Robert Slattery  
Email: rslattery@brooklynacres.com  
Phone Number: 216-351-4300



## McMahan's Wrecking

3378 West 65th St.  
Cleveland, OH 44102  
Contact: Lynn McMahan  
Email: dmackwrecking@aol.com  
Phone Number: 216-961-8500

## US Bank

4796A Ridge Rd  
Brooklyn, OH 44144  
Contact: Angela Munoz  
Email: angela.munoz@usbank.com  
Phone Number: 216-739-2670

## Pound for Pound Trucking

3380 West 65th St.  
Cleveland, OH 44144  
Contact: Lynn McMahan  
Email: dmackwrecking@aol.com  
Phone Number: 216-961-9411

## Pleasantview Care Center/ Legacy Place Assisted Living

7377 Ridge Rd  
Parma, OH 44129  
Contact: Beth Cordi  
Email: beth.cordi@lshshealth.com  
Phone Number: 440-845-0200

# Upcoming Meetings and Events

**Thursday, September 12th Luncheon** - Join us on September 12th for our first luncheon after the summer break. Brooklyn PD will be speaking on the topic of active shooter training. The luncheon will be held at The Hampton Inn in Brooklyn. The luncheon will begin at 12noon. The cost is \$15 for members and \$20 for non members. [Click here to register...](#)

**Thursday, October 10th Luncheon** - The focus of this luncheon will be "Meet the Candidates". All Brooklyn races, Mayor, City Council, and School Board, will be represented. Lunch will be served at 11:30am and the candidate portion will begin at 12noon. Please note the change from our usual format. The luncheon will be held at the Brooklyn Senior Center. Cost for members will be \$10 and \$15 for non members. [Click here to register...](#)



# U.S. SHUAI CHIAO KUNG FU ACADEMY

## 美國摔跤功夫學院

All You Can Eat...  
**PIZZA**  
and buffet!



**50/50**

**RAFFLE**

**&**

**CHINESE  
AUCTION**

**BROOKLYN MEMORIAL PARK**  
Behind City Hall (Memphis Ave)  
5:00 - 8:30 P.M.  
Fri. 9/6/19



**Friday  
September 6th**

100% of the profits  
go towards our  
schools Team USA  
2019 Brazil World  
Championships  
Representatives!

**\$25 PER  
TICKET!**

For more Information, call or text  
Jessica Cliff 216.351.3222



VALLEY COLLEGE

**PUPPY PAW-LOOZA!**

**Saturday, Sep 14  
11:00AM to 2:00PM**



## **ADOPT-A-THON!**

If you choose to adopt a puppy from our partners, we will have all of the necessary paperwork to get you and your furry babies home faster! Adoption prices may vary! We will be giving **FREE** baths, vet care and physical exams before sending you on your way with your happy puppy!



**Bring your dog for a  
fun filled day!**

- FREE Dog Bath
- FREE Nail Trimming

8700 Brookpark Road - Cleveland, OH

**216-453-8201**

**[www.valley.edu](http://www.valley.edu)**



# Brooklyn Board of Education

9200 Biddulph Road • Brooklyn, Ohio 44144 • (216) 485-8191 • FAX: (216) 485-8118  
www.brooklyn.k12.oh.us



August 1, 2019

Dear Brooklyn Hurricane Supporter,

The Brooklyn City Schools have a proud tradition of providing a high quality education to the public school students of Brooklyn for a long time. The tradition continues today with an ever-improving state report card, and with extensive student opportunities. It is the reason why we tell the public "Brooklyn offers big school opportunities in a small school setting."

Part of our great setting is our facilities including Brooklyn Stadium and baseball field on Hurricane Alley as well as our competition gymnasium at BHS. These facilities are visited by thousands of people each year because of athletic contests, competitions and other events held. Brooklyn is entering the Chagrin Valley Conference this year, so our venues will be visited by patrons from across northeast Ohio.

We invite you as a business in the Brooklyn area to advertise in our athletic venues to take advantage of a great networking opportunity. Not only will you be getting some quality advertising to thousands of patrons throughout the year, but you will be supporting the hundreds of Brooklyn Hurricane student-athletes. Our teams and athletes recently won division titles in hockey, middle school football and middle school basketball with several individual athletes competing at state tournaments in wrestling, track and field and bowling in the last couple years. Your support will help them pursue even greater accomplishments in the 2109-2020 year.

Take a moment to review the sponsorship possibilities in the attached pages. We encourage you to be a supporter of Brooklyn Hurricanes athletics and its student-athletes. Come be a part of the Team and join in the fun this HURRICANE SEASON!

*Mark G. Gleichauf*

Dr. Mark Gleichauf

Superintendent

*James Verba*

Mr. James Verba

Athletic Director

# Brooklyn City Schools Advertising Application

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Owner(s) and/or Contact Name(s): \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Primary Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Business Website: \_\_\_\_\_  
Fax: \_\_\_\_\_ Preferred Method of Contact: \*Phone \* E-mail  
Preferred Time to Contact: \*A.M. \*P.M. Check # \_\_\_\_\_ Date Banner Hung: \_\_\_\_\_  
Please contact Jim Verba with any questions at 216-485-8175 or [jim.verba@bcshurricanes.org](mailto:jim.verba@bcshurricanes.org)

## ADVERTISING OPTIONS

All banners must be provided by the advertiser and approved by the Brooklyn Board of Education before being hung.

### 1. WALL/FENCE BANNERS — OPTION 1

- \_\_\_\_\_ 3 x 6 banner \$100 per season\*

These banners will be placed along the fence at the Stadium during the Fall Season and on a wall in the Main/Competition Gym of Brooklyn High School during the Winter Season.

\* If committing to both Fall and Winter Seasons, the cost will be a total of \$175.

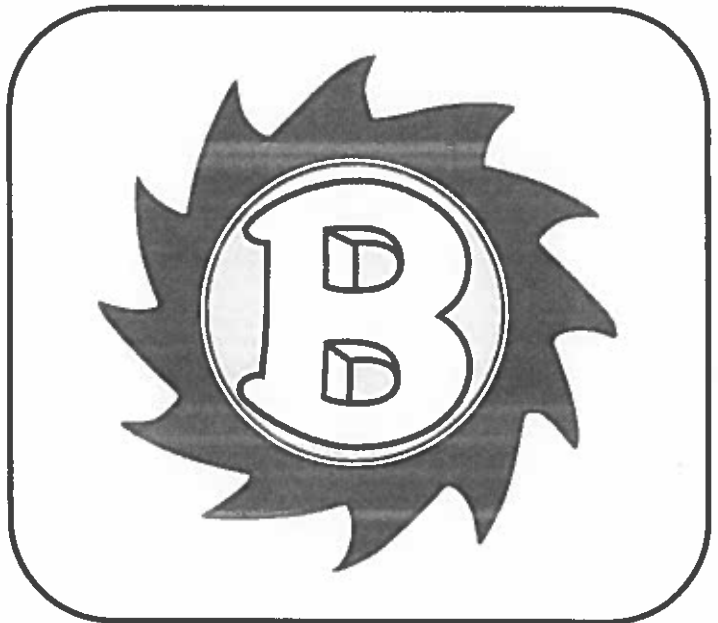
### 2. WALL/FENCE BANNERS — OPTION 2

- \_\_\_\_\_ 4 x 8 banner \$150.00 (Winter Season only)

These banners will be on a wall in the Main/Competition Gym of Brooklyn High School during the Winter Season.

### 3. BASEBALL FENCE BANNERS

- \_\_\_\_\_ 3 x 6 banner \$100 for Spring Baseball Season
- \_\_\_\_\_ 4 x 8 banner \$150 for Spring Baseball Season



**Read Thoroughly.** By signing this application, the applicant acknowledges that they have **received and read** a copy of the Brooklyn City Schools' Advertising Policy and agrees to abide by those policies if this application is approved, for as long as the applicant maintains advertising at a location within the Brooklyn City School District.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by the Brooklyn Board of Education:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Superintendent Dr. Mark Gleichauf**

Please submit completed application to:

Jim Verba  
Athletic Director  
Brooklyn High School  
9200 Biddulph Ave.  
Brooklyn, OH 44144



Book	Policy Manual
Section	9000 Relations
Title	ADVERTISING AND COMMERCIAL ACTIVITIES
Code	po9700.01
Status	Active
Adopted	August 19, 2008

#### **9700.01 - ADVERTISING AND COMMERCIAL ACTIVITIES**

The purpose of this policy is to provide guidelines for the appropriate and inappropriate use of advertising or promoting of commercial products or services to students and parents in the schools.

"Advertising" comes in many different categories and forums and is defined as an oral, written or graphic statement made by the producer, manufacturer, or seller of products, equipment, or services which calls for the public's attention to arouse a desire to buy, use or patronize the product, equipment, or services. This includes the visible promotion of product logos for other than identification purposes. Brand names, trademarks, logos or tags for product or service identification purposes are not considered advertising.

The Board of Education may permit advertising in School District facilities or on School District property in the following categories or forums in accordance with the guidelines set forth herein:

##### **A. Product Sales:**

1. product sales benefiting a district, school or student activity (e.g., the sale of beverages or food within schools);
2. exclusive agreements between the District and businesses that provide the businesses with the exclusive right to sell or promote their products or services in the schools (e.g. pouring rights contracts with soda companies);
3. fundraising activities (e.g., short term sales of gift wrap, cookies, candy, etc.) to benefit a specific student population, club or activity where the school receives a share of the profits.

##### **B. Direct Advertising/Appropriation of Space:**

1. signage and billboards in schools and school facilities;
2. corporate logos or brand names on school equipment (e.g., marquees, message boards or score boards);
3. ads, corporate logos, or brand names on book covers, student assignment books, or posters;
4. ads in school publications (newspapers and yearbooks and event programs);
5. media-based electronic advertising (e.g., Channel One or Internet or web-based sponsorship);
6. free samples (e.g., of food or personal hygiene products).

##### **C. Indirect Advertising:**

1. corporate-sponsored instructional or educational materials, teacher training, contests, incentives, grants or gifts;
2. the Board approves the use of instructional materials developed by commercial organizations such as films and videos only if the education value of the materials outweighs their commercial nature.

The films or material shall be carefully evaluated by the school principal for classroom use to determine whether the films or materials contain undesirable propaganda and are in compliance with the guidelines as set forth above.

D. Market Research:

1. surveys or polls related to commercial activities;
2. internet surveys or polls asking for information related to commercial activities;

It is further the policy of the Board that its name, students, staff members and District facilities shall not be used for any commercial advertising or otherwise promoting the interests of any commercial, political, nonprofit or other non-school agency or organization, public or private, without the approval of the Board or its designee.

Any commercial advertising shall be structured in accordance with the General Advertising Guidelines set forth below.

General Advertising Guidelines

The following guidelines shall be followed with respect to any form of advertising on school grounds:

- A. When working together, schools and businesses must protect educational values. All commercial or corporate involvement should be consistent with the District's educational standards and goals.
- B. Any advertising that may become a permanent or semi-permanent part of a school requires prior approval of the Board.
- C. The Board reserves the right to consider requests for advertising in the schools on a case-by-case basis.
- D. No advertisement shall promote or contain references to alcohol, tobacco, drugs, drug paraphernalia, weapons, or lewd, vulgar, obscene, pornographic or illegal materials or activities, gambling, violence, hatred, sexual conduct or sexually explicit material, X or R rated movies, or gambling aids.
- E. No advertisement shall promote any specific religion or religious, ethnic or racial group, political candidate or ballot issue and shall be non-proselytizing.
- F. No advertisement may contain libelous material.
- G. No advertisement may be approved which would tend to create a substantial disruption in the school environment or inhibit the functioning of any school.
- H. No advertisement shall be false, misleading or deceptive.
- I. Each advertisement must be reviewed in advance for age appropriateness.
- J. Advertisements may be rejected by the School District if determined to be inconsistent with the educational objectives of the School District, inappropriate, or inconsistent with the guidelines set forth in this policy.
- K. All corporate support or activity must be consistent with the Board's policies prohibiting discrimination on the basis of race, color, national origin, religion, sex, disability, or age, and must be age-appropriate.
- L. Students shall not be required to advertise a product, service, company or industry.
- M. Advertising will not be permitted on the outside or the inside of school buses.
- N. The Superintendent or designee is responsible for screening all advertising.
- O. The Superintendent or designee may require that samples of advertising be made available for inspection.
- P. The inclusion of advertisements in School District publications, in School District facilities, or on school district property does not constitute or imply approval and/or endorsement of any product, service, organization, or activity.

Q. Final discretion regarding whether to advertise and the content and value of the materials will be with the Board.

In addition to the guidelines set forth in this policy, the Superintendent shall prepare administrative guidelines addressing the Criteria for Commercial Messages and the process by which advertising shall be accomplished. (See AG 9700B.)

#### Accounting

Advertising revenues must be properly reported and accounted for.