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**LUNCHEON**



Next Luncheon will be...

Thursday, September 11<sup>th</sup>

Fran Migliorino will be presenting on the City of Brooklyn's Marketing Campaign (more info on page 6). We will also be recognizing the Brooklyn businesses that were named one of Northeast Ohio's Top Workplaces in 2014. The luncheon will be held at the Brooklyn Fire Station, located at 8400 Memphis Ave. Hope to see you there!

[Register here](#)

**PRESIDENT'S MESSAGE**

The kids are back to school, summer is winding down, and LeBron James is back home! Kevin Love is a Cav too; enough said...Cleveland Cavaliers Champions 2015! There sure is a whole lot of good happenings going on in Cleveland. Along with the Cavs major acquisitions, the Republican National Convention is on its way, and the Cleveland Browns are on ESPN every day, well its actually Johnny Manziel, but that's semantics. Not only is there a lot going on in Cleveland, but there is a lot happening in the city of Brooklyn and the Brooklyn Chamber of Commerce.

The Chamber membership is growing. We are approaching 100 members and this is in large fact due to the strong support we have from the membership base and the dedicated Board of Directors. If you know someone who you feel that could benefit from the Chamber, please refer them, you will be doing them a service more than they even realize. Also, by referring them you are rewarded with a discount on an upcoming luncheon or even a free luncheon if they become a member. For more details see myself or Valerie Thompson. Remember, individually we are I, and together we are US. A quote that I would like to share from legendary basketball coach Phil Jackson reads, "The strength of the team is each individual member. The strength of each member is the team."

The Chamber wrapped up its Third Annual Picnic in the Park a couple weeks ago. What a fun and successful event! There was a great turn out; it was nice to see many new and familiar faces that attended the event. I would be remiss if I did not thank all of our supporters. This event could not be possible without the hardworking volunteers, THANK YOU; the supportive businesses, THANK YOU; the donators, THANK YOU; and event sponsors, THANK YOU. I have to also thank the City of Brooklyn for their support and a very special THANK YOU to Valerie Thompson for finalizing every last detail of this event. This was a very relaxing way to help wind down the last few weeks of summer.

As the Chamber reconvenes from its summer recess, we will be having our next luncheon on September 11<sup>th</sup>. This will be at the Brooklyn Fire Station Community Room and the topic will be the City of Brooklyn Marketing Campaign. On October 9<sup>th</sup>, Campus Life will be presenting. Be sure to view our website for all the latest news and information involving the Chamber at [www.brooklynohiochamber.org](http://www.brooklynohiochamber.org). Come and join us at an upcoming luncheon...hope to see you there!

Again, I would like to sincerely thank everyone for their continued support of the Brooklyn Chamber of Commerce. Be sure to enjoy these last few weeks of summer and I hope to see you at one of our upcoming events.

David Hill-Dollar Bank  
Chamber President



# Picnic In the Park a Success!

We would like to thank everyone who supported Picnic in the Park on Saturday, August 16th. The event was a huge success with beautiful weather and a larger attendance then last year! This is the best year we have had so far! [Click here to view pictures...](#)

We had great entertainment by Brooklyn based band, Funkology, who played from 3-5 and 6-8pm. The children's area included a Home Depot building station, along with a bounce house and games sponsored by Nick Maroulis and Campus Life and Brooklyn Reformed Church. Thanks to the generosity of Campus Life and Home Depot, all children's activities were free. The City of Brooklyn graciously brought fire trucks, ambulances, and the fire safety house for children to explore.

U.S. Shuai Chiao Kung Fu Academy West provided an amazing demo by their talented students. The corn hole tournament proved to be an exciting part of the day, as well. The raffle baskets and 50/50 raffle were a huge success, and at the end of the night, we pulled all 8 pedal car winners! Anthem Insurance, Gold's Gym, University Hospital/Parma Community General, Friends of the Brooklyn Library, Ohio State Waterproofing, and Bath Fitter were all great additions this year as exhibitors.

We would like to thank Mike Kissel with Memphis Kiddie Park, Brooklyn City Schools, and the City of Brooklyn, for all their help the day of the event. We would also like to thank EmbroidMe for donating T-shirts for all of our volunteers. Without our sponsors, donators, and volunteers, the event would never have been such a huge success! We hope you will join us next year!



## Gold Sponsors

Dollar Bank

Hampton Inn



## Donators

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 Dollar Bank  
 Dunkin Donuts  
 Ferrous Metal Processing  
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 Great Clips  
 Mr. Hero  
 Ridge Park Square  
 Rockne's  
 Westbrook Village Apts/K&D

## Silver Sponsors

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 KeyBank  
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 Ridge Manor Party Center  
 Ridge Park Square  
 The Floor King  
 Westbrook Village Apts./K&D

## Bronze Sponsors

Katie Gallagher, Brooklyn City Council President  
 Andy Celcherts, Brooklyn City Council  
 Kathleen M. Pucci, Brooklyn City Council  
 Greg Frey & Family

## Volunteers

Cynthia Walker  
 (Brooklyn City Schools)  
 Fran Migliorino, Katie Gallagher, & Jill Ludwig  
 (City of Brooklyn)  
 David Hill, Jane Johns, Jackie Lowe, Rich Lowe, Denise Hembree, & Bob Hembree  
 (Dollar Bank)  
 Karen Kirsh & Matt Kirsh  
 (FirstEnergy)  
 Greg Frey  
 Chris Ellis (Hampton Inn)  
 Mike Kissel  
 (Memphis Kiddie Park)  
 Jeff Suhay (PNC)  
 Jessica Cliff (U.S. Shuai Chiao Kung Fu Academy West)  
 Denise Christescu, Carol Varga, and George Kushner  
 (Westbrook Village Apts/K&D)

# Mastering ChamberMaster

## Mastering ChamberMaster by logging into your member portal!

*This section is dedicated to giving you tips on how to get the most of our partnership with ChamberMaster. We hope you find them useful!!*

We are so glad that all of you have decided to be members of the Brooklyn Chamber of Commerce. Benefits gained by being a chamber member are available in many ways. Remember to take advantage of excellent opportunities for your business to attract new customers and share information with our community and the world.

**Log in today** to your chamber member portal to take advantage of these features!

**Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically

**Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)

**Job Postings** – add your own job openings to the Chamber's website

**Hot Deals** – include store coupons and special offers on the Chamber's website

**Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event

**"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend

Enter your login name and password to gain access to all of these features, update your information and more at [www.chamberlogin.com](http://www.chamberlogin.com). If you need your login information, please contact Valerie Thompson.

Try it out and contact us with additional questions or for more information.

CONNECTION



## Canadian Spam

Starting July 1<sup>st</sup>, 2014, Canada implemented their new anti-spam legislation (CASL) and if you're not paying attention to it, you could be in for a hefty surprise. If you or your members send emails to Canada businesses/individuals, this applies to you even if you live outside Canada.

Considered to be one of the most stringent of anti-spam laws, CASL operates on an opt-in principle, rather than the typical opt-out, like we have here in the United States. Unless a client or prospect in Canada specifically gives you oral or written permission (considered explicit consent), or has purchased something from you in the past two years and/or requests information or a quote from you within the last six months (considered implied consent) – you cannot email them. If you do, you're risking a \$1 million fine for individuals, and \$10 million for businesses.

One thing to note: if your organization happens to be the source of a complaint, the proof of burden for the opt-in is on you. Be sure to record the time, date, and reason for their opt-in.

For more details on the requirements, rules, and exceptions, we recommend you visit the Government of Canada's [Fight Spam website](#).

# U.S. Shuai Chiao Kung Fu Academy



Once again, the U.S. Shuai Chiao Kung Fu Academy would like to thank the community of Brooklyn for helping us have another very successful fundraiser! We heard about the Brooklyn City Schools Adopt-A Book Bag Program through the Chamber of Commerce and knew immediately that we wanted to help! With the help of our amazing students and their parents we hosted a Carwash Fundraiser on Saturday, August 9<sup>th</sup> and were able to provide FIVE book bags full of school supplies for families in the community!!!



We always say that we are more than just a Martial Arts School! On August 22<sup>nd</sup> we hosted an "Anti-Bully Workshop" that was free and open to the public. We had a great turnout! We discussed with the kids real life situations that they or someone they know could be faced with and how to assess the situation and respond.



One of our bigger programs that we offer during the school year is our After School Martial Arts. The program consists of a Martial Arts class daily and time to work on school work. This year, the program starts on Tuesday, September 2<sup>nd</sup>.

If you're interested in getting any information about our school or the programs that we offer please contact Jessica at (216) 351-3222 or via email at [kungfua-cademywest@hotmail.com](mailto:kungfua-cademywest@hotmail.com)

## ***Pedal Cars Keep Moving!***

We are happy to report that we had our 5<sup>th</sup> successful Pedal Car fundraiser this year! This fundraiser has definitely received a lot of attention over the years for its uniqueness and creativity of the cars! We had 8 pedal cars that were raffled off at Picnic in the Park on August 16<sup>th</sup>. Special thanks to Mike Kissel with Memphis Kiddie Park and Frank Oriti with Mars Trucking for all of their help with the planning and coordination of this year's fundraiser. We would also like to thank Frank with Mars Trucking for once again, helping the Chamber with only a few days to go until the raffle to get a last minute car completed. Without members like Mike and Frank, the Chamber's fundraisers would never be as successful! Be sure to check out the link below to see pictures of this year's pedal cars:

<http://brooklynohiochamber.org/photo-gallery/2014-pedal-car-fundraiser/>

**Thank you to the pedal car sponsors!**

**Ameriflag  
Cartruck Packaging  
Cynthia Walker and the  
Brooklyn City Schools Administrators  
Jinisha Patel, State Farm Insurance & Financial Services  
Loving Cup Kids Academy  
Mars Trucking  
Memphis Kiddie Park**



## Meet Our Newest Board Member



### Jeff Suhay with PNC Bank!

I am the Branch Manager of the PNC Bank Memphis Ridge branch. I started at this branch in October 2013. I started my career at National City Bank/ PNC Bank in January 2005 as the Head Teller at the Beachwood Branch. I then became the Assistant Branch Manager of the Chagrin Warrensville

Branch in February 2007 and was at that location until I moved to the Memphis Ridge Branch. Prior to PNC I worked at Best Buy at the Brooklyn/Brookpark Rd. store. I grew up in Parma and still reside there today. I attended St. Charles grade school and graduated from Padua Franciscan High School in 1993. I graduated from Cuyahoga Community College with an Associate's Degree in Business Management in 2008.

Be sure to welcome Jeff as a new Board member the next time you see him!



## Member Spotlight

I am looking forward to getting involved with the Brooklyn Chamber of Commerce. I have lived in Brooklyn my whole life and now, as a business owner, I have the opportunity to work closely with other businesses in the area. I hope that I will have the opportunity to get to know even more of you over the next few months.

My company, Alliance Industrial Solutions is a specialized staffing and recruitment firm focused on the manufacturing, warehousing and distribution sectors. Alliance Industrial Solutions was established in 2001 and staffs nationwide, but is headquartered locally. My recruiters focus solely on Industrial jobs which allow them to be experts in their field which in turn leads to more efficient and qualified placements for our clients. We use technology and data analytics to build custom staffing solutions for each client we work with.

Alliance Industrial Solutions is part of the Alliance Solutions Group of Companies, which includes specialized staffing companies for the following industries: Legal, Healthcare, Scientific, Financial, Office and Skilled and Light Manufacturing, as well as Executive Recruitment. To learn more about any of the Alliance Solutions Group companies, visit our website, [www.alliancesolutionsgrp.com](http://www.alliancesolutionsgrp.com).

If your company has any industrial staffing needs, I hope you'll contact me directly by email ([jwittine@allianceindustrial.jobs](mailto:jwittine@allianceindustrial.jobs)) or by phone at 216-525-0300 ext 2380.



**Contact Us:**

**Phone: (216) 288-5484**

**Email:**

asstdir@brooklynohiochamber.org

**We are on the web!**  
**www.brooklynohio**  
**chamber.org**

Officers

**PRESIDENT**  
David Hill

**VICE PRESIDENT**  
David Nodge

**TREASURER**  
Chris Ellis

**SECRETARY**  
Valerie Thompson

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Denise Christescu  
Westbrook Village Apts/K&D Group

Jessica Cliff  
U.S. Shuai Chiao Kung Fu Academy

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Chris Ellis  
Hampton Inn

Greg Frey  
Brooklyn Resident

David Hill  
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Matthew Inks  
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Youth for Christ/Campus Life

Fran Migliorino  
City of Brooklyn

David Nodge  
Brooklyn Adults Activities Center/  
Cuyahoga County Board of  
Developmental Disabilities

Cynthia Walker  
Brooklyn City Schools

Mayor Richard Balbier  
Ex-Officio

## BROOKLYN MARKETING CAMPAIGN

In the Spring of 2013, the City of Brooklyn launched their *Brooklyn 2.0 Campaign*. The goal of the campaign was to create a "buzz" about Brooklyn and to identify assets and issues. A Steering Committee was formed which included a cross section of stakeholders to discuss present issues and the future vision for the City. Through numerous community meetings, there were identifiable short and long term goals to be realized. Through these meetings, there are identifiable outcomes. The City heard and recognized the need to spruce up certain areas of the City, thus, several goals were attained: hanging baskets beautification, more enforcement on property maintenance, and the City is looking into upgrading its welcome/boundary signage. Civic Center, outlined in the 2006 Master Plan, is being strongly reconsidered. We want to thank all who participated. If you have additional ideas or suggestions, please do not hesitate to contact Fran Migliorino, Economic Development Director, City of Brooklyn at 216-635-4289 or [fmigliorino@brooklynohio.gov](mailto:fmigliorino@brooklynohio.gov).

**Join us on Thursday, October 9<sup>th</sup> for our monthly luncheon.** The luncheon will be held at Hampton Inn, located at 10305 Cascade Crossing in Brooklyn. Campus Life will be giving a presentation on their organization and what impact they have had on the Brooklyn community. Networking and registration begin at 11:30am and lunch will be served at 12noon. Hope to see you there!

[Click here to register...](#)

*Please note that if you RSVP for a luncheon and are unable to attend, you will be invoiced if you do not cancel by 12 noon the Tuesday before the luncheon is scheduled.*

## Our Newest Members

**Meyers, Roman, Friedberg, & Lewis**  
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Cleveland, OH 44122  
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Website: [www.meyersroman.com](http://www.meyersroman.com)  
Phone: 216-831-0042

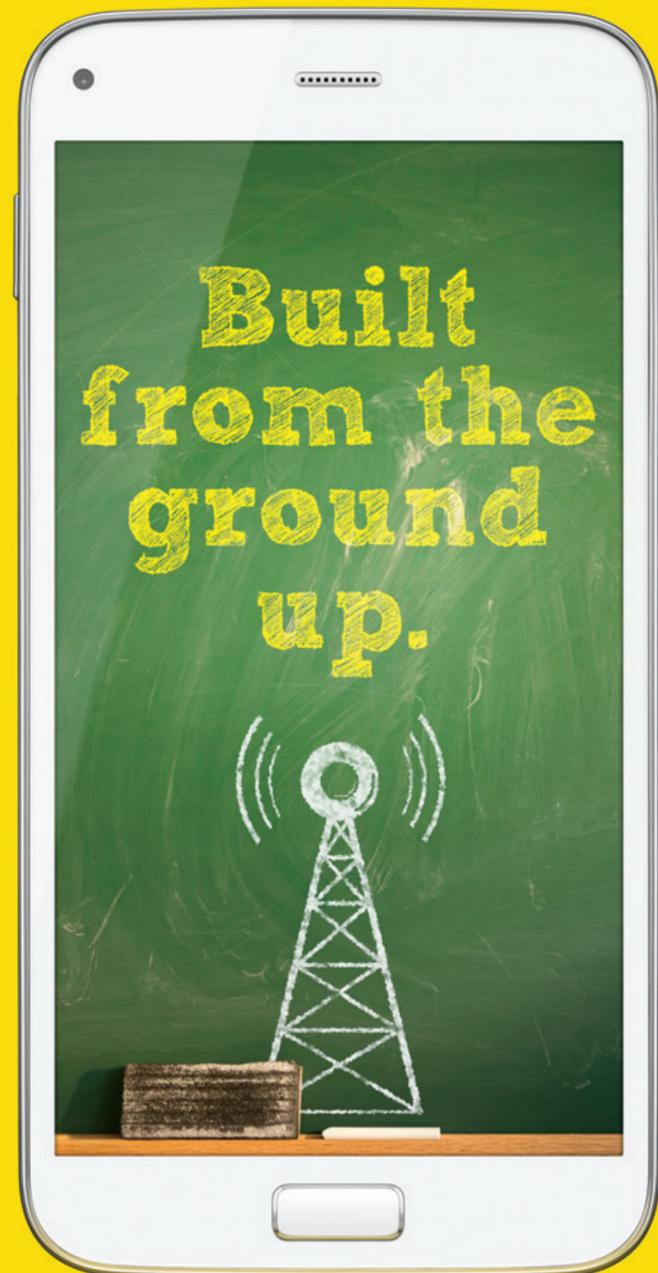
**Brooklyn Reformed Church**  
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Website: [www.brooklynreformedchurch.org](http://www.brooklynreformedchurch.org)  
Phone: 216-749-2024

### Alliance Industrial Solutions

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Website: <https://jobs.alliancesolutionsgrp.com/>  
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