

September 2015 Newsletter

President's Message

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Upcoming!

September 10th Luncheon - Join us as several of our member banks. (Dollar Bank, Huntington Bank, Key-Bank, and PNC) will be on hand to present programs that they offer to small businesses. The luncheon is being held at Ridge Manor Banquet Center, located at 4630 Ridge Rd.

We swung the Golf Clubs and tossed the Corn Hole Bags and enjoyed every minute of it!

The combined Chamber Golf Outing at Cherokee Hills was a real success for our Chamber, and we truly appreciated the sponsorships and participating golfers by our loyal members to make that event a success. Our annual Picnic in the Park was well attended, the sponsorships were amazing, plus the volunteers and the raffle baskets coupled with the pedal car raffle helped raise funds for our newest "give back to the members" program of the Chamber.

Hire An Intern - The Chamber is very fortunate to have such generous members, and for that, the board has voted to launch a new program for the business community: **Hire An Intern**. This program will meld our community businesses with students in Brooklyn who are presently attending high school, vocational school, or college. The Chamber is offering to offset a portion of costs associated with hiring an intern. The disciplines vary according to the needs of our businesses: finance, sales, construction trades, IT, hospitality management, etc. Look for more information on this program.

Our *monthly luncheon series* is launching again in September at the Ridge Manor Banquet Center focused on finance. Our local banking members agreed to hold a "Banking Forum." In October, our newest board member, Mark Gleichauf, the Superintendent of the Brooklyn City School District, will update us on the new campus. In November, we will have our Holiday Social from 4-6 p.m. for all members. Come share some "cheer" with us!! December lunch will be hosted by the Polaris Culinary Academy – Polaris' students win top awards in Statewide coveted Culinary Arts competitions.

We welcome our newest member: Keystone Tailored Manufacturing, LLC. Keystone manufacturers the Hart Schaffner Marx brand men's suits, and will have a retail outlet store located on Tiedeman Road at the plant.

Our success is only achieved through its Chamber members.

Chris Ellis - Hampton Inn



4th Annual Picnic In The Park Growing!

We would like to thank everyone who supported Picnic in the Park, sponsored by Dollar Bank and Hampton Inn, on Saturday, August 15th. The event was a huge success with beautiful weather and a larger attendance than last year! The event raised almost \$1,100 for the Chamber and its members. New to the event this year was the addition of food trucks! The Brunch Box provided a wide variety of food at very reasonable prices, while "Snowie" provided snow cones with an array of flavors. We had great entertainment by Fast Lane Cleveland, an Eagle's tribute band from 6-8pm. During the day, DJ Adam with Campana Entertainment played hits from yesterday and today.

The children's area included a Home Depot building station, along with a bounce house and games sponsored by Nick Maroulis and Campus Life and Brooklyn Reformed Church. Thanks to the generosity of Campus Life and Home Depot, all children's activities were free. The City of Brooklyn graciously brought fire trucks, ambulances, and a police car for children to explore. Cleveland Metroparks NatureTracks was on hand with their mobile classroom. U.S. Shuai Chiao Kung Fu Academy West provided an amazing demo by their talented students. Corn hole boards were available for guests to play on. The raffle baskets and 50/50 raffle were a huge success, and at the end of the night, we pulled all 7 pedal car winners! Anthem Insurance, Buffalo Wild Wings, Friends of the Brooklyn Library, Gold's Gym, Horizon Education Centers, and University Hospital/Parma Community General were all great additions this year as exhibitors.

We would like to thank the City of Brooklyn, especially Mayor Richard Balbier, Service Director John Verba, and Chris Hovan for all their help with this year's event. We would also like to thank EmbroidMe for donating T-shirts for all of our volunteers. Without our sponsors, donators, and volunteers, the event would never have been such a huge success! We hope you will join us next year! <u>Click here for pictures...</u>

Gold Sponsors Dollar Bank Since 1855 Hampton

Silver Sponsors

Andy Celcherts, Brooklyn City Council

Buffalo Wild Wings Brooklyn
EmbroidMe
Gene Ptacek & Son Fire Equipment
Jinisha Patel, State Farm & Financial Services
Kathleen Pucci, Brooklyn City Council
KeyBank Operations Center
Mayor & Mrs. Richard Balbier
Ridge Manor Banquet Center
Ridge Park Square
Scott Claussen, Brooklyn's Law Director
The Floor King

Bronze Sponsors

Brooklyn Education
Association

Ferrous Metal Processing Co.

Katie Gallagher, Brooklyn City Council

The Frey Family

Volunteers

Westbrook Village Apts./K&D

Nick & Joanne Maroulis (Brooklyn Campus Life); Mark Gleichauf (Brooklyn City Schools); David Hill (Dollar Bank); Fran & Bob Migliorino (City of Brooklyn); Karen & Matt Kirsh (FirstEnergy); Chris Ellis (Hampton Inn); Mike Kissel (Memphis Kiddie Park); Jeff Suhay (PNC); Jinisha Patel (State Farm Insurance & Financial Services); Jessica Cliff (U.S. Shuai Chiao Kung Fu Academy West)

Donators

Ashley Furniture; Brooklyn Chamber of Commerce Board of Directors; Brooklyn City Schools Administrators -Carol Varga; GameStop; Great Clips; GNC; Katie Gallagher, Brooklyn City Council-President; Mr. Hero; Ridge Park Square; Rockne's; Westbrook Village Apts/K&D

8th Annual Golf Outing A Success!

The 8th annual golf outing, took place July 30th and was another HUGE success!! We were able to raise almost \$3,000! The Brooklyn Chamber of Commerce teamed up with the Brook Park and Middleburg Heights Chambers of Commerce to make the outing a fun and successful event! The golf outing took place at Coppertop at Cherokee Hills Golf Course. We had a total of 6 foursomes from our Chamber, in-

cluding, Brooklyn City Schools, Brooklyn Police Department, Dollar Bank, Greg Frey & Family, PNC, and Westbrook Village Apts./K&D.

The Brooklyn Chamber of Commerce would like to thank the following people and businesses listed below that donated time and resources to make the golf outing such a huge success. We would also like to thank Sharon Zimmer with the Brook Park Chamber of Commerce, Doris Wroble and Cindy Peck with the Middleburg Heights Chamber of Commerce, and David Hill with Dollar Bank for all their help and support.

Click here to view pictures...



Eagle Sponsor

Buffalo Wild Wings Brooklyn



Birdie Sponsors

Hampton Inn KeyBank Operations Center Ridge Park Square The Knall Family Weleski Transfer

Par Sponsors

Andy Celcherts, Brooklyn City Council Brooklyn Education Association Cleveland Home Title Dollar Bank Ferrous Metal Processing Co. Jinisha Patel, State Farm & Financial Services
Kathleen Pucci, Brooklyn City Council Mayor & Mrs. Richard Balbier Ridge Manor Banquet Center Teamsters Local 436
The Frey Family
Westbrook Village Apts./K&D

Goodie Bag & Raffle Donations

Ashley Furniture; Auto Zone; Brooklyn Adult Activities Center/ Cuyahoga County Board of Developmental Disabilities; EmbroidMe; GameStop; Great Clips; Mr. Hero; Ridge Park Square PNC; Tom Adamski

Local Youth Program Update

Members step up to the plate to sponsor youth summer programs!!

We would like to thank all of the Brooklyn Chamber of Commerce members who sponsored a youth summer program in 2015. The children of Brooklyn truly appreciate your generosity! The Chamber donated \$30 for each sponsorship fee for all members and we hope to continue to do so next year. Thank you again to all sponsors!

Brooklyn Chamber of Commerce Board of Directors

Dollar Bank
Ridge Park Square (sponsored 7 teams!!!)
Triad Engineering





Carrabba's Care Program Brooklyn Fundraising Opportunity

I am excited to announce the launch of <u>Carrabba's Cares Brooklyn</u>. Carrabba's Italian Grill Brooklyn on Tiedeman is looking to partner with local schools and organizations to help with fundraising.

All they need to do is fill out the <u>Carrabba's Cares Partnership form</u>. Once approved, we will set up a certain day or days for the Carrabba's Cares Event. We will donate a percentage of qualified sales to the designated school or organization chosen.

I feel that this is a great way to give back to the City of Brooklyn, which has treated us so well over the years. Click here for the Carrabba's Cares Partnership form, as well as a recap from a recent event in Venice, Florida to show the potential.

If you have questions regarding Carrabba's Cares Brooklyn, please feel free to e-mail or call me at my restaurant.

Thanks, Mark Hanford Managing Partner Carrabba's Italian Grill 5030 Tiedeman Road Brooklyn, Ohio 44144 (216) 898-5790



Our Newest Members

Welcome to our newest members....



Keystone Tailored Manufacturing LLC

4600 Tiedeman Rd Brooklyn, OH 44144 Contact: Kenneth Ragland Email:

kragland@keystonetailored.com Phone Number: 216-413-4000

C&C Window Cleaning Company

9502 Ponderosa Lane Olmsted Falls, OH 44138 Contact: Chris Jansen

Email: cjan-

sen222@yahoo.com

Phone Number: 440-782-

1131



Brooklyn Cares Update

The Chamber teams up with the Brooklyn Cares program...Ferrous Metals donates \$250!



Staff from the Brooklyn City Schools initiated a program several years ago called "Brooklyn Cares" to help Brooklyn families in need. They sponsor a program called "Adopt a Bookbag" where families in need receive

school supplies in August. During the holidays, they also sponsor a program called "Adopt a Family" where families receive support and help with gifts and food. The Brooklyn Chamber of Commerce is pleased to announce that we have joined forces with Brooklyn Cares to help make donating to the program easier. If you or your organization is interested in donating, please contact Suzy Marquis at su-zy.marquis@brooklyn.k12.oh.us or Valerie Thompson at ex-ex-additional.information. We

ec@brooklynohiochamber.org for additional information. We would like to sincerely thank the following members for their very generous donations to the program: Ferrous Metal Processing, Ridge Park Square, and U.S. Shuai Chiao Kung Fu Academy! Helping Brooklyn families in need is truly a community effort! The program is successful because of the generous donations of local businesses. Please consider being a part of this wonderful program!







Mastering Chamber Master

Mastering ChamberMaster by logging into your member portal!

This section is dedicated to giving you tips on how to get the most of our partnership with Chamber berMaster. We hope you find them useful!!

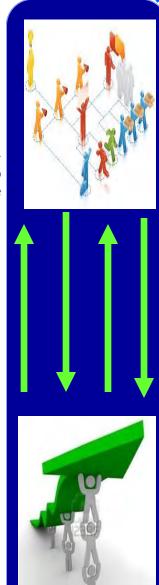
We are so glad that all of you have decided to be members of the Brooklyn Chamber of Commerce. Benefits gained by being a chamber member are available in many ways. Remember to take advantage of excellent opportunities for your business to attract new customers and share information with our community and the world.

Log in today to your chamber member portal to take advantage of these features!

- **Business Directory Listing** your business information is available to consumers through the chamber's website visitors can search by category, keyword or alphabetically
- Online Informational Brochure your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- Job Postings— add your own job openings to the Chamber's website
- Hot Deals include store coupons and special offers on the Chamber's website
- **Event Posting** add your business' events to the Chamber's Online Events Calendar chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- "Email to a friend" link visitors to your Online Informational Brochure may select a link to email your business information to a friend

Enter your login name and password to gain access to all of these features, update your information and more at www.chamberlogin.com. If you need your login information, please contact Valerie Thompson.

Try it out and contact us with additional questions or for more information.



City of Brooklyn Fall Fest

FEEL PEEL

The City of Brooklyn will be hosting a Fall Festival on **Saturday, October 3rd** from 11am-8pm. The event will include live music, food trucks, chili cook-off, Thirsty Dog Brewery Beer Garden, fall craft sale, bonfire, hayrides, children's activities, and much more! Fall Festival is being held at Brooklyn Veteran's Memorial Park and parking is available at St. Elias and the recreation center. <u>Click here for flyer...</u>





Contact Us:

Phone: (216) 288-5484

Email:

exec@brooklynohiochamber.org

We are on the web! www.brooklynohio chamber.org

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> Fran Migliorino City of Brooklyn

David Nodge Brooklyn Adults Activities Center/ Cuyahoga County Board of Developmental Disabilities

> Jinisha Patel State Farm Insurance & Financial Services

Jennifer Piechowski Key Bank Operations Center

> Jeff Suhay PNC Bank

Mayor Richard Balbier Ex-Officio



Pedal Cars Remain Hot Item

Another successful year for the pedal car fundraiser!

We are happy to report that we had our 6th successful Pedal Car fundraiser this year! This fundraiser has definitely received a lot of attention over the years for its uniqueness and creativity of the cars! We had 7 pedal cars that were raffled off at Picnic in the Park on August 15th. Special thanks to Mike Kissel with Memphis Kiddie Park and Frank Oriti with Mars Trucking for all of their help with the planning and coordination of this year's fundraiser. Without members like Mike and Frank, the Chamber's fundraisers would never be as successful!

Be sure to check out the link below to see pictures of this year's pedal cars: http://brooklynohiochamber.org/photo-gallery/2015-pedal-car-fundraiser/

Thank you to the following companies who sponsored a pedal car:



Ameriflag
Brooklyn Chamber of Commerce
Board of Directors
Cartruck Packaging
Jinisha Patel, State Farm Insurance
& Financial Services
Mars Trucking – sponsored 2 cars!!
Memphis Kiddie Park



Upcoming Meetings & Events



September 10th Luncheon - Join us for our monthly luncheon Chamber meeting on Thursday September 10th. We will be having several of our member banks, including Dollar Bank, Huntington Bank, KeyBank, and PNC on hand to pre-

sent programs that they offer to small businesses. There will also be an open forum at the end of the presentations to give you an opportunity to ask questions on various banking topics. The luncheon is being held at Ridge Manor Banquet Center, located at 4630 Ridge Rd. This will be a great opportunity to see all the improvements Ridge Manor has made over the summer months. Registration and networking begin at 11:30am and the luncheon will begin at 12noon. Cost is \$15 for members and \$20 for non members. Hope to see you there! Click here to register...

October 8th Luncheon - Join us Thursday October 8th for our monthly luncheon. Brooklyn City Schools Superintendent Mark Gleichauf will be presenting. He will be giving an overview of the new facilities and how it will enhance the programming currently offered to the students of Brooklyn. Superintendent Gleichauf will offer a short tour after the luncheon of the new facilities to those in attendance. The luncheon will be held at Brooklyn City Schools, located at 9200 Biddulph Rd. Networking and registration begin at 11:30am and the luncheon will start at 12noon. Cost for members is \$15 and non members is \$20. Click here to register...



City of Brooklyn, **Brooklyn Veteran's**

Memorial Park Saturday October 3rd

11 a.m. - 8 p.m. Parking: St. Elias & Rec. Center

all Festiva

Live Music FOOD TRUCKS

Chili Cook-off

Thirsty Dog Brewery Beer Garden

Fall Craft Sale Bonfire

Pie Baking Contest

Hayrides Fall Bakery by Polaris

Brooklyn Community Groups

Children's Activities - Face and pumpkin painting, MetroParks mobile learning classroom, bounce house, fire trucks and much, much, more...



FESTIVAL SPONSORS

A Ferragon Company

RED LEAF SPONSOR (\$200 plus)

Bam Bams Mobile Caterers



OHIO SAVINGS BANK

A Division of New York Community Bank, Member FDIC



Memphis-Ridge Shopping Plaza



GREEN LEAF SPONSOR (\$100 plus)

WALLY'S AUTO SERVICE

OFFICE PRODUCTS CORP.









Steve's









McG's Pub & Grub

OTHER SPONSOR



The Sausage Shoppe









U. S. Shuai Chiao Kung Fu Academy West



Brooklyn residents receive a free trial class when you mention this flyer!!!

It's not too early to start thinking about After School Martial Arts!

Highlights:

- * Packages that include uniform + equipment
- * Time to work on homework
- * Small classes that allow for individual time with instructors
- * Help teach students concentration, focus, and self-discipline through martial arts
- * Fun after school activity from 3:00-5:30p.m. Monday-Friday

Call Today for an Appointment!

Limited Transportation Available

6775 Memphis Ave., Brooklyn OH 44114 - PH (216)351-3222 Kungfuacademywest@hotmail.com



Every new school year our Martial Arts school hosts an Anti-Bully Workshop. This year we are promoting it within the community and encouraging both parents and students to attend. In this workshop we will cover the different types of bullying and the warning signs to watch for in your children. We will go over real life scenarios and talk to the kids about what they should do in each situation.

This year, our workshop is scheduled for Friday, September 18th at 5:00 p.m. Please R.S.V.P. to Jessica at 216-351-3222 (or by email at kungfuacademywest@hotmail.com) by Wednesday, September 16th if you plan on attending the class.

CALL ABOUT OUR 2 FOR 1 SPECIAL!!



LEADERS ARE NOT BORN... THEY ARE MADE!

Our program is designed to strengthen your child physically and improve his/ her ability to listen and learn.

Our program works in a progressive manner so your child learns at an ageappropriate pace, laying the foundation for al lifetime of success.

WWW.KUNGFUACADEMYWEST.COM



Carrabba's Cares for the Community

OVERVIEW

For over twenty years, Carrabba's Italian Grill has been committed to supporting our local communities. We're excited to introduce a new community program, Carrabba's Cares for the Community, which is designed to help local organizations, such as yours, raise money.

A Carrabba's Cares Fundraiser takes place on a mutually agreed upon day(s). Carrabba's will donate a percentage of the sales, generated by your organization, back to you.

HOW IT WORKS

Submit Partnership Request form via email.



NOTE: Carrabba's Cares events only occur Monday-Thursday, and dates are subject to availability. Carrabba's will review your request form and inform you if your request is approved.



NOTE: We request that you allow at least 4-6 weeks prior to your requested date options for approval and processing.

If your request is approved, your organization should promote the event to your supporters through your communication vehicles utilizing Carrabba's creative resources.

Examples:

- Invitations / Flyers
- Email / Newsletter Communications
- Marquee Messaging
- PTA / PTO Communications
- Local Newspaper / Radio
- · Window / Door Posters
- Stickers
- · Banners, etc.





On the agreed upon Carrabba's Cares day(s), each of your supporters should bring their invitation or mention to their server that they are at Carrabba's for your organization's Carrabba's Cares Fundraiser.

Carrabba's will identify, collect & tally your guests' receipts, and a percentage of these sales will be donated to your organization.

NOTE: A check will be mailed to your organization within four weeks of the fundraiser.

WHO SHOULD APPLY?



Highlights – First Half of 2015

Strong Growth – Your Economic Partner

- Recruitment of new physicians in thoracic surgery, psychiatry, plastic surgery and podiatry, following our addition last year of physicians in cardiac surgery, oncology, neurology, colorectal surgery, ear, nose & throat, rheumatology and primary care
- > Integrating UH Parma Medical Center's clinical services with UH to keep patients' care local whenever possible and to broaden their options when necessary
- Investment in retaining and developing our workforce with over 50 new positions, spurred by expanding medical staff and return of HealthSpan medical and surgical inpatients and maternity patients
- Introduction of a new medical residency program in primary care medicine
- > Over 15 percent increase in EMS runs from cities under our medical direction
- Plans for renovation of high-visibility areas like the Cafeteria and units such as the Behavioral Center for Older Adults on the fifth floor

Community Partnership – Benefiting the Health of Your Constituents

- > Six founding communities each received \$50,000 from UH for wellness initiatives in their communities
- Physicians meeting with local EMS to assist in training on heightened protocols
- > EMS training local police departments on use of nasal Narcan for opioid overdoses
- Exclusively invited to participate in Broadview Heights Health Fair, near upcoming UH health center
- > Continue community outreach, health screenings and physician presentations at senior centers
- Providing flu and pneumonia vaccine clinics, first aid and health screenings at community events
- Providing healthy food choices for our community by hosting a Farmers' Market during the summer
- Continuing dialogue with school superintendents and local mayors on meeting community needs

Clinical Integration - Making Your Community Hospital Stronger

- Treating more stroke patients at UH Parma since adding a lead neurologist, enhancing protocols and becoming part of the UH Neurological Institute
- > Stroke Gold Plus Quality Achievement Award from the American Heart Association/American Stroke Association for high-quality care and community outreach
- > Harrington Heart & Vascular Institute branding for The Heart Center and related clinical areas
- > UH Seidman Cancer Center on our campus allows patients specialized services to remain close to home for care in your neighborhood
- Advancing the culture of quality and involving all disciplines with the implementation of evidenced-based protocols in key areas such as ventilator care, cardiac and neurology, sepsis and pneumonia

Think Chamber

THE NORTHERN OHIO AREA CHAMBERS OF COMMERCE GIVE MEMBERS GROUP BUYING POWER AND ENCOURAGE BUYING LOCAL.

BY JENNIFER KEIRN

WHEN COMPANIES JOIN

their local chamber of commerce and those chambers join the Northern Ohio Area Chambers of Commerce, everyone benefits — employees, companies and communities alike.

More than 120 local chambers with almost 30,000 members throughout Ohio are members of NOACC, receiving discounts and services. The NOACC chamber member can get savings on health, life, dental, vision and short- and long-term insurance through Anthem Blue Cross and Blue Shield —which is still one of the top reasons a business joins their local chamber.

But other programs offer significant savings on worker's compensation group rating programs, FedEx services, office supplies and the newest program of electric and gas savings for businesses too.

It's the power of group purchasing, says NOACC board chair Tony Gallo, who is also the president of the Lorain County Chamber. "A local chamber can offer better savings and more choices because of these programs," he says. "The money a business saves through their chamber membership helps create jobs and raises profits, and it also improves the general economy of their local community."

In April 2014, NOACC introduced Save Local Now, which makes digital marketing easy for small business owners, allowing them to control their online footprint with their own digital platform.

Built to maximize exposure and increase sales, the Save Local

Now platform includes content creation and publishing, email marketing, search engine optimization and social sharing.

"We are truly excited," says Gallo. "Save Local Now makes it really easy for our businesses to connect with local consumers — reaching both their existing and a new customer base."

NOACC helped to fund the cost of Save Local Now, so local businesses receive extensive online exposure at no cost. Since launching the service, its chamber members have seen much success.

"Save Local Now has been a great tool for members to utilize and promote their businesses quickly and easily," says Katherine Kisicki, office manager of the Chesterland Chamber of Commerce. "As a chamber of NOACC, it is truly great to be able to offer unlimited deal posts, SEO and all the perks of digital marketing to our members."

Save Local Now, which serves more than 55,000 businesses in 26 states from its home base in Ohio, works exclusively with chambers to market member businesses. The SLN team offers around-the-clock support and complimentary marketing guidance from its marketing team. Designed to give businesses complete control of the content created and shared online, Save Local Now empowers members to grow their business at no cost and with very little effort.

Vicky Hawke, NOACC's executive director, says she hopes that businesses will benefit not only by offering deals and promotions, but also from the public exposure received just from being online.

"Everybody knows you have to be online," she says. "And [Save Local Now] is just another way for businesses to reach their customers. It's the best thing I've seen as far as an online platform. We're pleased to be able to offer this as a chamber member benefit."

NOACC helps chambers with these programs so they can focus on what they do best — create networking and marketing opportunities for their members. They are the economic drivers of their communities.

Whether they are run by a professionally trained staff or highly motivated volunteers, these chambers are the lifeblood of their communities. NOACC's goal is to help them succeed.

Celebrating its 20th anniversary this year, NOACC has no plans of slowing its pace.

"This is practical economic development," says Gallo. "Joining a local chamber, getting active helps the community and the region."

NORTHERN OHIO AREA CHAMBERS OF COMMERCE

4200 ROCKSIDE ROAD, SUITE 105 INDEPENDENCE, OH 44131 216-447-9900 1-866-466-6222 (GONOACC) NOACC.ORG

