

## November 2016 Newsletter

## **Chamber Boasts Bright Star**



The Chamber Bright Stars for 2016 were recognized on Thursday, October 27th at the semi-annual Chamber Leadership meeting and ninth annual Chamber Bright Star Awards presentation of the Northern Ohio Area Chambers of Commerce (NOACC) in the Pro Football Hall of Fame in Canton, Ohio.

About 40 chambers of commerce across northern Ohio nominated a person from their chamber as their "Bright Star," to recognize a chamber member who has "made a significant impact on the chamber through membership, retention, sponsorship, economic development, operations and/or education." Each Bright Star is an active chamber member for no less than two years and is likely to be an unsung hero or a dedicated behind-the-scenes volunteer.

David Nodge with Brooklyn Adult Activities Center/ Cuyahoga County Board of Developmental Disabilities was the Brooklyn Chamber

**of Commerce's Bright Star recipient for 2016.** He accepted his plaque and trophy from Cindy Caldwell, NO-ACC Chairman and Executive Director of the Beachwood Chamber at the presentation.

David Nodge has been a very active member of the Brooklyn Chamber, serving as Board Vice President, heading up the scholarship committee, and volunteering at the Chamber's annual events. He is always willing to help the Chamber reach its goals and achieve success. The Brooklyn Chamber of Commerce and the community are truly appreciative for everything that David continues to do to make Brooklyn a great place to live and work.

These volunteers represent a wide range of involvement with their respective chambers, some having been a member and or officer or committee chairman for 20+ years and some being newly involved but each of whom has given freely of his/her time, working hard for their chambers without any expectations.

This is the ninth year for the Chamber Bright Star Awards, and again has given an opportunity to recognize these volunteers among their peer groups, as chamber representatives, board members and spouses were also be in attendance.

Cindy Caldwell, NOACC Chairman said "A chamber's success is due in great part to the support from its volunteers. They are the true cheerleaders of our organizations and deserve our praise and appreciation regularly."

All the Bright Star photos and information from previous years is available at <a href="www.noacc.org/">www.noacc.org/</a> brightphotos.html. A link to the photos and video from this year's event are posted on the <a href="www.noacc.org">www.noacc.org</a> website.

## Taste of Brooklyn Saturday, April 8th 7-10pm



The Taste of Brooklyn and All That Jazz will take place on Saturday, April 8<sup>th</sup> from 7-10pm. The event is once again, being held at **Copper Stone Catering & Banquet Center** (formerly Agostino's & Ridge Manor). All of the net proceeds benefit the Brooklyn Chamber of Commerce's Scholarship & Education Fund. This is the Chamber's 11<sup>th</sup> year hosting the event!

This event has had great success in the past. Because of the proceeds made in 2016, we were able to increase the awards to three \$2,000 scholarships to Brooklyn and Old Brooklyn residents who will be attending an accredited college or university and \$1,000 worth of grants to Brooklyn City Schools. We are hoping to do the same in 2017.

Taste of Brooklyn features a "taste" of cuisine from local restaurants and establishments. The Brooklyn High School Jazz Band entertains all of those in attendance. The cost is \$15 includes food, beer, wine, and entertainment. This year, we will also be selling raffle tickets for a chance to win gift baskets and 50/50 tickets! If you are interested in sponsoring the event, the cost is \$200. All sponsors receive 2 admission tickets for the event.

If you are able to help out in any way or if you are interested in purchasing tickets, please let Valerie Thompson know.

<u>Click here for flyer...</u>
<u>Click here for sponsorship info...</u>
<u>Click here for food vendor info...</u>





#### Brooklyn Cares Holiday Wishes Program

Brooklyn Community Cares and Brooklyn Chamber of Commerce is again providing holiday wishes. Below you will find a website of the families in need this holiday season. Each family is designated by a number, and you will see how many children, their ages, and if there are food needs. Click on a family if you would like to see details about their needs. If a family is designated in red, with a line through it, that family has already been taken. To request a family, please send an email to Suzy Marquis at suzy.marquis@brooklyn.k12.oh.us or (216-485-8191 ext. 8323) Please include the number of the family you would like to request.

We are asking for donations to be delivered to Brooklyn School by December 12th (unwrapped). Please also check the website frequently. Families are continuously added. Thank you for all of your generosity!

https://sites.google.com/site/brooklyncommunitycares/

#### **Chamber Makes Impact With Interns**

#### **Chamber Businesses Plus Brooklyn Students Equals Great Opportunities**

The Brooklyn Chamber of Commerce was proud to sponsor a Hire an Intern Program this past summer. Four area businesses welcomed Brooklyn High School juniors into their businesses and provided these students valuable workplace opportunities. The program matched the vision and mission of these two organizations and taught these interns valuable life and work skills.

In keeping with the vision of the Brooklyn City School District, "All Students Empowered for Successful Futures," BHS and the Chamber of Commerce teamed to offer internships over the past summer. The Hampton Inn, the City of Brooklyn, Buffalo Wild Wings and the Town Planner provided real world work experiences for seven Brooklyn students. These students earned almost \$10,000 in wages from these employers. Brooklyn High School would like to thank these employers and also the Brooklyn Chamber for subsidizing \$3550 in total to these employers. These partnerships exposed our students to real world skills necessary for successful futures. Chris Ellis, manager of the Hampton Inn had these remarks about the experience, "Both of our interns were intelligent and hard working. They got an understanding of the challenges and demands of the American public in our setting."

Besides keeping with the district's vision, the Hire an Intern Program would further the mission of the Brooklyn Chamber of Commerce, which is to advance the commercial, financial, Industrial and civic interest of Brooklyn, Ohio. Nina Pukys, publisher of The Town Planner Community Calendar, commented on her company's participation with the program, "I think that this is a great benefit to businesses and the students alike, and I hope that it is a program that will continue."

The Brooklyn Chamber of Commerce will continue the sponsorship of this program next summer. The hope is that new Brooklyn businesses will come forward and hire student interns to further the mission and vision of the Brooklyn Chamber and Brooklyn City Schools.





One of the student interns, Nicholas Bellisario, attended the Chamber's holiday social on November 10th. Nicholas gave an informative presentation on his summer internship at the Town Planner and attested to all that he gained from his experience. He continues to work for the Town Planner, while attending Brooklyn High School. Nicholas is pictured above with Superintendent Dr. Mark Gleichauf and Nina Pukys with the Town Planner.





Dear Polaris Friends and Supporters-

Voters approved the 0.69 mill permanent improvement levy at Polaris Career Center yesterday and we thank them for their support. Polaris is about jobs that help to strengthen our local economy, and thanks to the passage of this issue that tradition of excellence will continue.

I'd like to thank the many parents, students and volunteers that helped to get our message out to the community. Because of your efforts, our students will have updated labs and access to the latest technology and advanced programs needed for college or the workforce.

Ultimately the voters understood the value Polaris provides the community and supported further job growth right here in our local communities. Thank you for your support!

Sincerely, Bob Timmons Superintendent



# DUE it Right...



#### 2017 Membership Dues

2017 invoices will be emailed out in December. If you pay by January 31st, you will receive a FREE luncheon coupon that can be used at anytime in 2017. If you are interested in being a sponsor for Taste of Brooklyn, purchasing a website banner ad, or prepaying for lunches, those costs can be added to your payment for dues.

## Using SLN to its Fullest: Keeping Up With Your Impressions

How To Create a Great Business Announcement - Tips from Save Local Now



Just like all things in life, your business changes over the course of time. To you, these changes feel natural. But, what about to your customers? Little things such as discontinuing a certain product, or big things like moving locations may take your customers by surprise. It's best to avoid a frenzy of confusion, and keep your customers in the know. Easier said than done, right?

Follow these tips about creating a great business announcement:

#### Prioritize your Content

If your business is moving in a few months, for instance, you would want your announcement to say something along the lines of "Guess What? We're Moving!" first and foremost. All the details, logistics, and less important content should follow. Just make sure to start off on the right foot.

#### Use Your Best Writing Skills

Any piece of content you show your customers is a direct representation of your business. No matter what kind of business you run, you definitely want to use proper grammar, parallel structure, and a tone that suits your business image. You want your customers to remember the content of your announcement, not a spelling error!

#### Make It Visually Appealing

This way, your announcement will grab people's attention and they will be more likely to read on. Take the time to experiment with colors and fonts that represent your business, but also appeal to the eye.

#### Use a Variety of Mediums

If your business has something important to say, then you need to do everything you can to be heard. This means sending the announcement via mail, email, social media platforms, etc. If you are unsure where to begin, start with us. On SLN, we allow you to share your content with just the click of a button.

Sometimes a formal business announcement is the best way to help customers through a change within your business. Keep them informed, and your business is sure to flourish.



#### 2016 Annual City of Brooklyn Thanksgiving Food Drive

The City of Brooklyn in conjunction with St. Thomas More School will again be collecting non-perishable food items for families in need. If you are interested in donating please drop off your items at the Brooklyn Senior Center. Please remember to check your items for expiration dates. Thank you again to Triad Engineering located in Brooklyn for their generous donation to this worth-while program. Your generosity is appreciated! For more information on this program please contact Jill at <code>jludwig@brooklynohio.gov.</code>





Contact Us:

Phone: (216) 288-5484

Email:

exec@brooklynohiochamber.org

We are on the web! www.brooklynohio chamber.org

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**TREASURER** 

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> David Hill Dollar Bank

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David Nodge Brooklyn Adults Activities Center/Cuyahoga County Board of **Developmental Disabilities** 

> Jennifer Piechowski Key Bank Operations Center

> > Jeff Suhay PNC Bank

Andi Udris City of Brooklyn

Mayor Katie Gallagher Ex-Officio

### 2016 Website Banner Ads Available

Are you looking for an economical way to advertise your business? For only \$100 you can have a banner space ad on the Chamber's website that will stay up for 6 months or \$200 for a full year! The ad size is 468 pixels wide by 60 pixels tall. In the last month alone, we have had over 275

visits to our homepage and over 875 page views! We are limiting the number of website banner ads to only 5 members so be sure to contact us ASAP if you would like to take advantage of this great opportunity!

If you are interested, please contact Valerie Thompson at exec@brooklynohiochamber.org for more information.



#### **Upcoming Meetings & Events**



December 8th Luncheon - The December 8th luncheon will be 123 held at Polaris Career Center. A representative from Polaris, 4 5 6 7 8 9 10 Tim Stahlberg, will be speaking on the topic of "Refuse to be a 11 12 13 14 15 16 17 Victim - Holiday Shopping Edition". He will be giving 18 19 20 21 22 23 24 a presentation on protecting your credit and identity during 25 26 27 28 29 30 31 this busy shopping season. He'll also stress the importance of personal safety as well. The food will be provided by the ex-

tremely talented Culinary Arts students at Polaris. The luncheon will begin at 12noon. Click here to register...

January 12th Luncheon - Katie Rothstein, KeyBank's Health and Wellness coach, will be the speaker for this luncheon. She will give a presentation on the life work balance and dealing with stress. The luncheon menu will include a deli tray, salad, and cookies. The luncheon is being held at the Key-Bank Operations Center, 4910 Tiedeman Rd. All those attending will need to be preregistered and have a valid driver's license or ID when entering the building. We are unable to accept walk ups at this luncheon. Click here to register...



The Brooklyn Chamber of Commerce Troudly Tresents

# A Taste of Brooklyn and all that jazz 2017

## Saturday, April 8th 7pm - 10pm

Copper Stone Catering & Banquet Center (formerly Ridge Manor) 4630 Ridge Road (Brooklyn)

\$15 donation per person



For more information on where to purchase tickets or for sponsorship opportunities, please contact Valerie Thompson at exec@brooklynohiochamber.org or (216) 288-5484.

Net proceeds benefit the Brooklyn Chamber of Commerce Scholarship & Education Fund



## 11<sup>th</sup> Annual "Taste of Brooklyn and All That Jazz" Sponsors needed...

The Brooklyn Chamber of Commerce is hosting its annual "Taste of Brooklyn and All That Jazz" on Saturday, April 8, 2017. The event is being held at **Copper Stone Catering & Banquet Center** (formerly Ridge Manor) from 7-10pm. All of the net proceeds benefit the Brooklyn Chamber of Commerce's Scholarship & Education Fund.

We are looking for sponsors to help offset the cost of the event and generate more money for the scholarship & education fund. If you are willing to be a sponsor for the event, your name and logo will appear in the event program, on our website, in newsletters and emails leading up to the event and you will be recognized the evening of the event. The cost for a sponsorship is \$200. All sponsors receive 2 admission tickets for the event. If you are interested in being a sponsor, please fill out the attached form.

This is the Chamber's 11<sup>th</sup> year hosting the event! This event has had great success in the past. Because of the proceeds made in 2016, we were able to increase the awards to three \$2,000 scholarships to Brooklyn and Old Brooklyn residents who will be attending an accredited college or university and \$1,000 worth of grants to Brooklyn City Schools. We are hoping to do the same in 2017.

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If you would like more information or if you are able to donate a gift basket, purchase tickets, etc., please contact Valerie Thompson at <a href="mailto:exec@brooklynohiochamber.org">exec@brooklynohiochamber.org</a> or 216-288-5484.

We thank you for your support!

Taste of Brooklyn Committee











# Please fill out the sponsorship form below for the Taste of Brooklyn. The cost is \$200. All sponsors receive 2 admission tickets for the event.

Contact Name
Company Name
Address
City, State, Zip
Email
Phone
Total: <u>\$200</u>
Pay by Check $\ \square$ Pay by Credit Card $\ \square$ Bill Me $\ \square$
Please make checks payable to Brooklyn Chamber of Commerce. If paying by credit card, please email <a href="mailto:exec@brooklynohiochamber.org">exec@brooklynohiochamber.org</a> to be emailed the link. Mail checks and forms to:
Brooklyn Chamber of Commerce PO Box 44038 Brooklyn, OH 44144

If you have any questions, please contact Valerie Thompson at 216-288-5484 or <a href="mailto:exec@brooklynohiochamber.org">exec@brooklynohiochamber.org</a>.

Net proceeds benefit the Chamber's Scholarship & Education fund.



## pajamas f pancakes breakfast with Santa









Saturday, December 17th at 10:00am

#### Breakfast Buffet:

Pancakes, Scrambled Eggs, Bacon, Sausage, Homefries, Breakfast Pastries, Cereal Bar, Fresh Fruit, Milk & Juice



Santa claus and his elves
Holiday Games & Activities

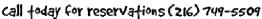
#### FUN FOR ALL AGES!!!

cash bar featuring mimosas & bloody marys for grown ups



Kids \$9.95

Adults \$15.95



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Let Copper Stone host your company's holiday party! Enjoy the holidays with your colleagues. Network with other local businesses.

# JINGLE



# MINGLE

SATURDAY, DECEMBER 17TH FROM 6PM-10PM



CARVING STATIONS & PASTA BAR
CHRISTMAS COOKIES & DESSERTS
GOURMET HOT COCOA & COFFEE
CASH BAR: BEER, WINE, & COCKTAILS
DJ

\$25 PER GUEST OR \$200 PER TABLE OF 10
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