

May 2012 Newsletter

PRESIDENT'S MESSAGE

Opening Day came and went. Baseball season has started and with it warmer weather. We have a lot to be grateful for, because at the time of this writing the Tribe is again in first place. Last year they were there to almost August, let's hope for another fun year from the Tribe. Warmer weather signifies that it's time to go outside and enjoy what God has given us. The Chamber now goes outside with a number of different projects and programs. However, before we discuss our summer plans we must thank our hosts for our February and March luncheons.

In February, we met at Westbrook Village Apartments/K&D to hear Mayor Balbier give his annual State of the City address. In March, we met at the Hampton Inn for our banker's forum. At that meeting our local bank representatives gave presentations on how to obtain business loans and discuss current banking practices. We want to thank Dollar Bank, Fifth Third Bank, KeyBank, and PNC for their time and expertise. We need to also thank Denise Christescu and her staff at Westbrook Village Apts./K&D, along with Chris Ellis and his staff at the Hampton Inn, for being such great hosts this year.

Our April luncheon was held at Carrabba's with our guest speaker being Ivan Schwartz from the Greater Cleveland Film Commission. This presentation dealt with Mr. Schwartz's desire to make Greater Cleveland and especially Brooklyn, the place to be when it comes to making motion pictures.

Our Golf Outing is being planned for Thursday, July 12th. Please look for our registration forms in this newsletter and in future mailings. Over the past 4 years this has been a wonderful day enjoyed by many from all over the Brooklyn area. It will again be held at Coppertop Golf Course in Valley City. Please contact Valerie if you would like to attend or be a sponsor.

And lastly, we are planning on a summer picnic to be held at the park behind City Hall on Saturday, August 18th. This is being planned as a free event for the entire family. Games will be held and food will be available for purchase. Please plan on attending or hopefully, helping us with being a sponsor for the event.

I hope to see all of you at one of our upcoming meetings or events! Thank you for your support and membership!

Doug Hogan



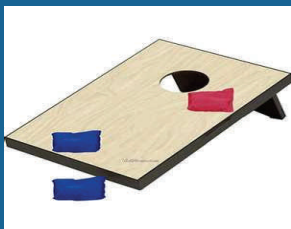
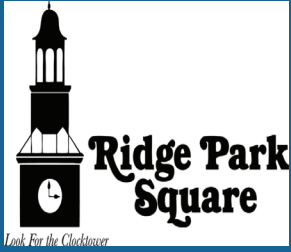
Our Apologies

It was brought to our attention that the March newsletter listed the location of our February State of the City luncheon as Carrabba's. The State of the City luncheon was actually held at Westbrook Village Apartments/K&D. The Chamber would like to personally thank Denise Christescu and her staff for all the hard work they put into making that luncheon a success. Along with donating the beverages, place settings, ice, etc., everyone in attendance also received a Valentine's candy jar. It was a great place to have our luncheon and we look forward to doing it again next year! Thanks again to Denise and her staff and we

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Golf Outing A Go!



The Brooklyn Chamber of Commerce will co-host its 5th annual Golf Outing!

Join the Brooklyn, Brook Park, and Middleburg Heights Chambers of Commerce on **Thursday, July 12th** for a great day of golf and fun. Registration will begin at 8am with a shotgun start at 9am. A breakfast buffet will be provided, followed by dinner after golf. Plus, prizes for the best Foursome and skill competitions! The outing is being held at Copper Top in Valley City. We are in need of sponsors, raffles prizes, door prizes, and goodie bag donations. If you are interested in donating any items, becoming a sponsor, or registering to golf, please email Valerie Thompson at asst-dir@brooklynohiochamber.org or call at 216-288-5484. We appreciate any help you can give us to make the event a success!! We would like to thank the following members for their gracious sponsorship:

Birdie Sponsors

Hampton Inn

Ridge Park Square



Par Sponsors

Dollar Bank

Greg Frey, State Farm Insurance

Free Picnic In The Park!

Join us on **Saturday August 18th from 12noon-8pm** as we bring the community together for a "Picnic in the Park". The picnic will have free admission and is being held at Memorial Park, located behind Brooklyn City Hall. The event will be a family friendly celebration with live entertainment, children's activities, kickball and corn hole tournaments, food, and more! Also, Funkology will be playing from 5-8pm! Click on the link below for more information:

<http://members.brooklynohiochamber.org/events/details/picnic-in-the-park>

We would like to thank our GOLD sponsors, Dollar Bank & Hampton Inn for their support! We would also like to thank Ridge Park Square for being a Silver sponsor and Greg Frey, State Farm Insurance for being a Bronze sponsor. If you are interested in being a sponsor, please let Valerie Thompson know...and remember, if you sponsor both the golf outing and the picnic, you will receive 10% off!



Mastering ChamberMaster - Log In NOW!

This section is dedicated to giving you tips on how to get the most of our partnership with ChamberMaster. We hope you find them useful!!

We are so glad that all of you have decided to be members of the Brooklyn Chamber of Commerce. Benefits gained by being a chamber member are available in many ways. Remember to take advantage of excellent opportunities for your business to attract new customers and share information with our community and the world.

- **Log in today** to your chamber member portal to take advantage of these features!
- **Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically
- **Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- **Job Postings**– add your own job openings to the Chamber's website
- **Hot Deals** – include store coupons and special offers on the Chamber's website
- **Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- **"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend



Enter your login name and password to gain access to all of these features, update your information and more at www.chamberlogin.com. If you need your login information, please contact Valerie Thompson.

Try it out and contact us with additional questions or for more information.

Pedal Car Update

2012 Pedal Car Fundraiser

Many of you have inquired whether the Chamber was going to continue its tradition this summer with the pedal car fundraiser. We had every intention of moving forward and then found out the kits are on back order. They are hoping they will be available late summer, but are not sure. We are still hoping to move forward this year, but depending on when we receive the kits, we may have to push the fundraiser to next year. We will continue to follow up on our end and will keep everyone updated.



New Chamber Website

Recently, the Chamber had their logo redesigned to celebrate our 10th year anniversary. Along with that, we also have been working with Jerie Green and her staff at Lake Network to redesign our website. It is finally finished and looks fantastic! Be sure to click on the link below and take a look!

<http://brooklynohiochamber.org/>

The new website lends itself to offer advertising opportunities to our members. For \$100 you can have a banner space ad on our site that will stay up until the New Year...this ends up only costing you a little over \$12 a month! If you are interested, please contact Valerie Thompson for more information.

Along with the new website, the Chamber is also on Facebook and LinkedIn. Our user name for both sites is "Brooklyn Chamber". Be sure to visit us the next time you are logged into either of these social networking sites. We would be happy to connect with you via the Internet.



Linked **in**



Pay With Intuit

We invite you to pay invoices using PaymentNetwork, a service from Intuit (makers of TurboTax, QuickBooks and Quicken) that lets you pay invoices directly from your bank account. This is the same type of payment you use when you pay your telephone or utility bill from your bank account.

How do you pay using this service?

Each invoice we send you contains a PaymentNetwork web address which you can visit to pay your bill online for FREE. Just click the link to pay.

What's in it for you?

PaymentNetwork offers you the following benefits:

- Schedule the payment for any date you wish.
- Save the time and effort of writing a paper check.
- Track your payments with instant email confirmation alerts.
- Your bank account details stay private. We get the money you send us, but we never see your bank account information.

To learn more, visit <https://ipn.intuit.com/qb/payorLearnMore>

NEWEST MEMBERS

Ambassador USA LLC

Nik Simic

6779 Memphis Ave. #7
Brooklyn, OH 44144

888-817-3177

Email: info@ambassador.rs

Website:

www.ambassador-usa.com



intuit.



Polaris Job Training Information Night

High school seniors, recent graduates and adults who are exploring job training and career opportunities are invited to attend the Polaris Job Training Program Information Night at Polaris Career Center on Wednesday, May 9, 2012, beginning at 6:00 p.m. During this event, attendees can explore Polaris adult programs and learn more about financial aid options, the tuition payment plan and federal student loans that are available to qualified applicants.

Visitors are encouraged to participate in program demonstrations. In addition, Polaris instructors representing **15** programs will be available to answer specific questions.

Featured programs will include the following:

- Baking & Pastry Arts
- Certified Cardiographic Technician
- Cosmetology Academy
- Dental Assisting
- Early Child Care/Child Development Associate (CDA)
- Graphic & Web Design Certification
- Heating, Ventilating, Air Conditioning & Refrigeration (HVAC/R)
- Medical Assisting
- Medical Billing & Coding
- Natural Resources/Ranger/Basic Peace Officer Academy
- Nursing Assistant (STNA)
- Pharmacy Technician
- Phlebotomy Certification
- Precision/CNC Machine Technology
- Welding



Admission to the Information Night is free. Program registration will be accepted that evening. For additional information, call 440-891-7600 or visit www.polaris.edu.



Cash Mob Brooklyn



Are you a local business looking to increase your sales and awareness of your business in the community? Then consider organizing a cash mob event. A **cash mob** is a group of people who assemble at a local business and all buy items from that business. The purpose of these mobs is to support both the local businesses and the overall community, while providing social opportunities. The Chamber is looking for a business who would be interested in hosting our 1st cash mob. We would advertise the event for you, as you prepare for the "mob" of people to visit your business. We would request that people spend a minimum amount of money at your establishment in order to help increase your sales. If you are interested in participating, please let Valerie Thompson know.



Officers

PRESIDENT

Doug Hogan

VICE PRESIDENT

David Hill

TREASURER

Samuel Watkins

SECRETARY

Valerie Thompson

BOARD OF DIRECTORS

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Brooklyn Resident

Denise Christescu

Westbrook Village Apts/K&D Group

Daniel Cliff

U.S. Shuai Chiao Kung Fu Academy

Chris Ellis

Hampton Inn

Greg Frey

State Farm Insurance

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Key Bank Operations Center

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Dollar Bank

Doug Hogan

FirstEnergy

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Mayor Richard Balbier

Ex-Officio

David Nodge

Brooklyn Adults Activities Center

Glenn Skorko

Quantum Digital Solutions

Pam Vizer

Polaris Career Center

Cynthia Walker

Brooklyn City Schools

Samuel Watkins

PNC Bank

UPCOMING EVENTS



Please note that there are no scheduled luncheons for July or August.

Thursday, May 10th, Breakfast 7:30am – Join us for our 2nd breakfast meeting of the year at Ridge Manor Party Center. Our speaker will be State Representative Nicholas Celebreeze. Mr. Celebreeze is the Representative for District 15, which currently includes Brooklyn, Parma, Middleburg Heights, and Linndale. He will be speaking on the district changes that will take place in 2013, along with an update on our current district. The breakfast is being held at Ridge Manor Party Center located at 4630 Ridge Road in Brooklyn. Cost is \$10 for members and \$15 for non members. Visit the link below to RSVP

<http://brooklynohiochamber.chambermaster.com/events/details/monthly-chamber-meeting-05-10-2012>

Thursday, June 14th, Luncheon 11:30am – Superintendent Cynthia Walker will give the annual State of the Schools address. The 2012 scholarship recipients will also be in attendance to receive their awards. The luncheon is being held at the Brooklyn High School Cafeteria, located at 9200 Biddulph Road. Networking and registration for all of our luncheons begin at 11:30am and lunch will be served at 12noon. Cost is \$15 for members and \$20 for non members. Visit the link below to RSVP:

<http://members.brooklynohiochamber.org/events/details/monthly-chamber-meeting-06-14-2012>

Youth Baseball Program

On behalf of the Brooklyn Recreation Center, we would like to thank the following companies who have agreed to sponsor a youth baseball team this summer. The children of Brooklyn truly appreciate your generosity.



Dollar Bank

Friends of the Brooklyn Branch Library

Greg Frey, State Farm Insurance

Hampton Inn of Brooklyn

KeyBank

Mars Trucking

Memphis Kiddie Park

Parma Hospital

Ridge Park Square (Zeisler Morgan) – 2 Teams!!

Sam's Club

TGI Friday's

Westbrook Village Apartments/K&D



Sponsor Both Events & SAVE 10%

JOINT GOLF OUTING - JULY 12, 2012

EAGLE SPONSOR - \$750 - Includes Foursome, name on event banner and all printed material and mailings. Special recognition at the event! Get the word out to 3 communities.

BIRDIE SPONSOR - \$200 - Special Hole Sponsor - Special Recognition on GPS/Sign.

PAR SPONSOR - \$75 - Hole Sponsor - Company name on Sponsor Sign and GPS.

PICNIC IN THE PARK - AUGUST 18, 2012

SILVER SPONSOR - \$150 - Name/logo on 3x2 banner; recognition at Chamber events, on event emails, and on Chamber website.

BRONZE SPONSOR - \$50 - Company name on Sponsor Sign.



For More Information contact:
Valerie Thompson
Phone: 216-288-5484
E-mail:
asstdir@brooklynohiochamber.org





Please CIRCLE one sponsorship level from EACH event in order to qualify for the 10% discount

JOINT GOLF OUTING - JULY 12, 2012

Eagle Sponsor - \$750

Birdie Sponsor - \$200

Par Sponsor - \$75

AND

PICNIC IN THE PARK - AUGUST 18, 2012

Silver Sponsor - \$150

Bronze Sponsor - \$50

Contact Name: _____
Company: _____
Address: _____
City, State, Zip: _____ Phone #: _____
Email: _____
Amount Due, before discount \$ _____ - 10% discount \$ _____ = **TOTAL \$** _____

Pay by Check **Pay by Credit Card** **Bill Me**

Please make checks payable to “Brooklyn Chamber of Commerce”. If paying by credit card, an email will be sent to you with a link to complete the transaction. Mail checks and forms to:
Brooklyn Chamber of Commerce
PO Box 44038
Brooklyn, OH 44144

JOINT CHAMBER GOLF OUTING



**THURSDAY JULY 12TH
9 AM SHOTGUN START**

REGISTRATION & BREAKFAST 8AM

\$85 PER GOLFER - \$340 PER FOURSOME

**BREAKFAST BUFFET &
DINNER INCLUDED**

SHOTGUN START, GPS SCORING & DISTANCE

**CHEROKEE HILLS GOLF COURSE
5740 Center Road
Valley City, OH 44280**

**SKILL COMPETITIONS, DOOR PRIZES,
RAFFLES & PRIZES FOR BEST FOURSOMES**



Contact Valerie Thompson
Phone: 216 288-5484
Email: asstdir@brooklynohiochamber.org

Mayor
Richard H. Albier

Safety Director
Edward A. Chessar

The City of
Brooklyn · Ohio
FOUNDED 1867
DIVISION OF FIRE

Fire Chief
Joseph F. Zemek

Date: April 12, 2012

To: Brooklyn Business Owners
Brooklyn Chamber of Commerce

From: Joseph F. Zemek, Chief

Dear Owners and Chamber of Commerce Members,

I am writing this letter to make you all aware of two issues that could jeopardize the Fire Department's ability to provide services to you.

1. It is necessary that we ask each and every one of you to provide an updated 24/7 emergency contact and telephone number. We want to make sure that you can be contacted should any emergency arise involving your business.
2. There have been occasions where the fire and/or police departments have had to forcibly enter businesses under emergency circumstances. This forcible entry naturally causes damage to doors, for us to gain access. There is a piece of equipment that I would like to propose legislation for. It is known as a "lock box". This is like a mini safe, mounted on the outside of your structure. This box would contain a key to your business as well as other pertinent information for the responders (contacts, telephone numbers, etc.). The fire department units carry a secure key (and you would have one) to gain access to the door. This will prevent damage to your property should we need to gain access. The legislation would require all businesses and private facilities to obtain a "lock box" within one (1) year of the signing. The fire department has the applications to order the "lock Box". The cost of the box would not exceed \$300.00. Any business that is open 24/7, and/or has security on sight 24/7, would be exempt from this requirement. At present there are twenty-eight (28) businesses in the City that have the "lock boxes" already in place. Also at present, there are twenty-one (21) communities, in Cuyahoga County, that have some form of this legislation, or have 100% participation (some for the last ten (10) years). Please e-mail with your contact names, and numbers, as well as your feelings on this: jzemek@brooklynohio.gov

Thank you for your attention in this matter.

Mayor
Richard H. Albier

Safety Director
Edward A. Chessar

The City of
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FOUNDED 1867
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Fire Chief
Joseph F. Zemek



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* \$50 minimum to open. Offer for new checking customers only and also applies for Rewards Checking. 0.00% Annual Percentage Yield. These accounts require 6 qualifying payments made per month. FreeMONEY Checking requires electronic statements. For more information, see account information schedule. Offers subject to change or termination without notice and cannot be combined with other offers. Up to \$150 is available in one \$50 rebate and two \$50 credits. To receive the \$50 debit card rebate, checking account must be opened between 4/23/12 and 5/19/12; rebate will be credited for debit card purchases made via signature (not PIN). Rebate will be added within 7 days of account opening and must be used within 3 months. To receive the first \$50 credit, account must receive cumulative direct deposits of \$250 or more within 60 days of opening and must be in good standing; \$50 credit will be added to account within 45 days of the qualifying cumulative direct deposits. Additional \$50 credit will be applied within 2 months of the 1-year anniversary of account opening provided account qualified for the offer, is active, in good standing and in qualifying plan. Maximum amount is \$150 and one per household. Subject to 1099 reporting.

** \$150 annual cap. Rewards apply to non-PIN based, signature debit card purchases and online bill payments. Rewards may be cancelled due to abusive practices. For more information, see Account Information Schedule.

*** \$50 minimum to open. 1.50% Annual Percentage Yield on FreeMONEY Savings balances from \$0 to \$20,000, excess balances will earn an APY ranging from 1.50% to .10% based on a rate of .10%. Rates are accurate as of 4/1/12 and subject to change without notice. Rate may change after opening. A valid FreeMONEY Checking or Rewards Checking Account is required to open and maintain a FreeMONEY Savings Account. Limit one account per customer.

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* Rate is accurate as of 3/1/2012 and for loan amounts from \$50,000 to \$400,000, a term of up to 120 months, a loan-to-value ratio (LTV) of 85% or less and a debt-to-income ratio of 40% or less. Rate includes a 1/4% discount with any one of several qualifying checking accounts and is not available for the refinance of an existing Dollar Bank loan, line or mortgage. Qualifying checking accounts are subject to certain terms & conditions that may change after account opening. Available for one to four family owner-occupied property only. Home Refinancing Loan transaction must result in first lien mortgage and cannot be a purchase money mortgage. The monthly payment per \$1,000 borrowed is \$9.88 for 10 years. Other rates and terms available. Rate and offer are subject to change without notice and cannot be combined with any other offer. Property insurance required. An appraisal may be required. If required, you will be charged the cost of the appraisal that will range from \$75 - \$400. Subject to Dollar Bank underwriting guidelines.

For more information, call:

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Mutually Inspired



The Cuyahoga County Solid Waste Management District invites you
to a waste and recycling seminar for businesses.

Successful Recycling in your Business -and- Negotiating Waste & Recycling Contracts

Join the District's Business Recycling Specialist Doreen Schreiber as she walks you through the steps to
launch a successful recycling program in your place of business.

Sessions will be offered on three dates in 2012.

You're welcome to attend either one or both sessions on the following dates:

- When: Tuesday, May 22, 2012
Wednesday June 27, 2012
Thursday, September 20, 2012
- Where: 4750 East 131 Street, Garfield Heights, 44105
- Agenda: 9:00-10:15 a.m. Successful Recycling in your Business
10:30-11:45 a.m. Negotiating Waste & Recycling Contracts
- Presenter: Doreen Schreiber, Business Recycling Specialist
Cuyahoga County Solid Waste Management District
- Cost: Free

For more information, contact Doreen Schreiber at (216) 443-3732 or dschreiber@cuyahogacounty.us

Registration is required. Register online at www.cuyahogaswd.org

The Cuyahoga County Solid Waste District works to support environmentally-sustainable and economical solid waste management practices within the communities, institutions and businesses of Cuyahoga County. The District offers programs and services designed to increase recycling opportunities, divert waste from landfills, promote environmental awareness, and support local recycling-based businesses.