

Another Hole In One For Golf Outing!

The 9th annual golf outing, sponsored by Buffalo Wild Wings, took place on Friday, June 17th and was another HUGE success!! We were able to raise over \$2,100! The Brooklyn Chamber of Commerce teamed up with the Brook Park and Middleburg Heights Chambers of Commerce to make the outing a fun and successful event! The golf outing took place at Coppertop at Cherokee Hills Golf Course. We had a total of 7 foursomes from our Chamber, including, Brooklyn City Schools, Buffalo Wild Wings, Dollar Bank, Greg Frey & Family, PNC, and 2 foursomes from Westbrook Village Apts./K&D.

The Brooklyn Chamber of Commerce would like to thank the following people and businesses listed below that donated time and resources to make the golf outing such a huge success. We would also like to thank Sharon Zimmer with the Brook Park Chamber of Commerce and Cindy Peck with the Middleburg Heights Chamber of Commerce for all their help and support.



EAGLE SPONSOR



**BUFFALO
WILD
WINGS**
WINGS. BEER. SPORTS.™



Birdie Sponsors

KeyBank Operations Center
Ridge Park Square
The Knall Family
Westbrook Village Apts./K&D

Par Sponsors

Brooklyn Education Association
Dollar Bank
EmbroidMe
Ferrous Metal Processing Co.
Horizon Education Centers
Jinisha Patel, State Farm
& Financial Services
Mr. & Mrs. Richard Balbier
Weleski Transfer

Donations

EmbroidMe
PNC
Westbrook Village Apts./K&D
(donated 100 golf themed cup-
cakes!!)

Picnic In The Park August 13th



Join us on Saturday August 13th from 1pm-8:30pm, as we bring the community together for a "Picnic in the Park", sponsored by Dollar Bank and Hampton Inn. The event will be a FREE family friendly celebration with live entertainment, children's activities, exhibitors, corn hole, food trucks, and more! **We are excited to announce that beer and wine will be available for purchase this year!** The event is being held at Veterans Memorial Park, behind Brooklyn City Hall off of Memphis Ave. [Click here for flyer...](#)

Home Depot will be at the event with their FREE kids' workshop. A [cornhole tournament](#) will be held starting at 3pm, with cash prizes to the winners. [Time Warp Band](#) will perform from 1:30-5:30pm. [Fast Lane, an Eagles Tribute Band](#), will be performing from 6-8pm. Cleveland Metroparks Nature Tracks mobile classroom will be available from 1pm-5pm. Children can enjoy their own FREE area with games and a bounce house. The following food trucks will be available all day with their delicious food, dessert, and beverages: [The Brunch Box](#), [Wilbeck's BBQ](#), [Cruise-In Confections](#), and Snowie (snow cone fun). We will have raffle baskets and chances at 50/50 tickets. We will also be selling tickets for our pedal car fundraiser...winners will be chosen at 8pm that night.



In order to defray the cost of planning an event of this magnitude for the Brooklyn community, we are in need of sponsors. There are two levels available, Silver and Bronze. [Please click here for more information on sponsorship opportunities.](#)

We are also looking for exhibitors that would be interested in participating in Picnic in the Park. The cost is \$25 for Chamber members and nonprofit organizations and \$50 for non members and for profit organizations. This is a great way to promote your business and/or product, while interacting with the community. [Please click here for more information](#) and [the exhibitor registration form.](#)

If you are interested in being a sponsor, an exhibitor, or donating a raffle basket, please contact us at exec@brooklynohiochamber.org or 216-288-5484.



GOLD SPONSORS

Dollar Bank

Hampton Inn



SILVER SPONSORS

EmbroidMe
Jinisha Patel, State Farm Insurance
and Financial Services
KeyBank
Mayor Katie Gallagher
Ridge Park Square
The Floor King
University Hospitals
Parma Medical Center
Westbrook Village Apts./K&D



BRONZE SPONSORS

Brooklyn Education Association
Ferrous Metal Processing
Mr. and Mrs. Richard Balbier
Weleski Transfer

CORNHOLE TOURNAMENT

Join the Brooklyn Chamber of Commerce for a Cornhole tournament during "Picnic in the Park".

- 50% Of The Proceeds Will Be Paid Out To The Winners, 1st, 2nd, & 3rd place
- 32 Team Max; Double Elimination
- No two premier players permitted on the same team
- Registration And Warm Ups Begin at 2 PM; Tourney Starts at 3 PM Sharp
- Registration form and \$40 CASH payment due by August 1st; fee increases to \$50 per team the day of the event

[CLICK HERE FOR FLYER AND REGISTRATION FORM](#)

Pedal Car Time!

2016 Pedal Car tickets will be available at Dollar Bank!

We are excited to announce that the Pedal Car Fundraiser is underway for the 7th year! We have a total of 5 pedal cars to be raffled off this year! Raffle tickets will be sold at Dollar Bank at Ridge Park Square and will be available in a week or two. The winners will be drawn at our Picnic in the Park event on Saturday, August 13th at Brooklyn Memorial Park at 8pm. The winner does not need to be present, but if they are, they get to have first pick of the cars. Tickets will also be available for purchase at Picnic in the Park.

[Click here](#) to see pictures of the pedal cars that were donated to us in 2016. If you have any questions, please contact Valerie Thompson at exec@brooklynohiochamber.org or 216-288-5484.

Thank you to the following companies who are sponsoring a pedal car:

Cartruck Packaging
Horizon Education Centers
Mars Trucking
Memphis Kiddie Park
Witwer Air Service





2016 Scholarship Winners



We would like to congratulate our 2016 Scholarship winners. Each student received a scholarship in the amount of \$2,000. The recipients were in attendance at our June luncheon to receive their awards. Below is an impressive list of their accomplishments.

Kristina Haas



Kristina is currently attending Mount Union College and is studying Early Childhood Education and Music. During her first year at Mount Union, she was a member of the concert band and wind ensemble. Kristina was also a soloist for both the marching and jazz bands. She is a member of Kappa Kappa Psi and participated in the honors program. She graduated 2nd in her class in 2015 from Brooklyn High School with an accumulative grade point average of over 4.2. During her four years in high school, Kristina was a member of the National Honor Society, participated in concert, marching, and jazz bands, along with pit orchestra. She served as band President, ran track for 4 years, and participated in various community service projects. Kristina will continue her education at Mount Union in the fall as a sophomore.

Mason Kuhr



Mason is a 2016 graduate of Holy Name High School, graduating in the top third of his class with an accumulative grade point average of over 3.5. During his four years in high school, Mason was a member of drama, ski, debate, and Spanish clubs. He received several awards in the Shakespeare Monologue and Parma Rotary Speech Competitions. He was extremely involved in Boys Scouts and earned his Eagle Scout Rank in 2013 and Gold Palms in 2015. Mason was a cast member of the fall drama plays, winter one act plays, and spring musicals all four years of his high school career. He was involved in the Brooklyn community through various service projects including volunteering at the Memorial Day parade and Brooklyn Relay for Life, to name a few. Mason will be attending Edinboro University in the fall and plans on studying Communications.

Allison Giordano



Allison is a 2016 graduate of Brooklyn High School, graduating 5th in her class with an accumulative grade point average of over 4.1. During her four years at Brooklyn High School, she was a member of the concert, marching, and pit bands. She self started the Brooklyn High School swim team and was a member of the team for 3 years. She was also a member of the track team all 4 years. Allison was Class President in 2016, President of Student Council, President of National Honors Society, and Vice President of Key Club. Allison has spent countless hours volunteering every Sunday at Fairview Hospital. She has also spent time volunteering in the summer at Cleveland Metroparks. Allison will be attending Ohio University in the fall and plans on studying Business Analytics.



The bigger picture is the better picture

Anthem Blue Cross and Blue Shield's (Anthem) dental, vision and disability plans are connected to our health plans through clinical integration, also known as Anthem Whole Health ConnectionSM. This means that we deliver a bigger, better picture of health for employees and can help improve the health and productivity of employees by providing additional benefits, guidance and resources to members.

Dental

Members who have either Dental Prime or Dental Complete and actively participate in any one of our Care Management programs through their Anthem health plan are automatically eligible for an additional dental cleaning or periodontal maintenance procedure, which is a deeper cleaning of the gums, per benefit period. These Care Management programs include the following conditions:

- Diabetes
- Pregnancy
- Heart conditions (heart disease, an enlarged heart and mitral or aortic valve prolapse)
- Organ or bone marrow transplant
- Cancer (any type) treated with chemotherapy
- Head or neck cancer treated with chemotherapy and/or radiation therapy

Vision

Eye doctors can detect health problems during a routine eye exam. When you have Blue View Vision and an Anthem health plan, we facilitate two-way communication between our network eye doctors and our network primary care doctors. This enable earlier detection of health problems and coordinated action, so members can get the follow-up care and support they need.

Disability

Integration of short-term disability and Anthem health benefits improves employee health and productivity. We refer disability claimants with certain chronic conditions and maternity claims to the ConditionCare and Future Moms programs. It's automatic for all group customers with Anthem health benefit plans. It helps reduce disability costs, increase engagement in health and wellness programs to reduce cost of care, and improve the overall member experience.

Learn more about Anthem Whole Health ConnectionSM at [anthem.com/specialty](https://www.anthem.com/specialty) or contact your broker, your local chamber or your Anthem sales representative.

Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. Independent licensee of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

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This information is brought to you through collaboration between your chamber, NOACC and Anthem Blue Cross and Blue Shield.

New Member Offers Cleaning Services...



Greetings! My name is Shante Roddy. I am writing on behalf of Roddy's Cleaning Crew, a full-service residential and commercial cleaning company serving the people and businesses throughout the Brooklyn, Ohio area.

We are known for our impeccable service, our high-quality products, our dependability, and our emphasis on customer satisfaction. As a home-based, family-owned and family-operated company, we are proud of our ability to build relationships with our clients that last for years. Their loyalty is based on the fact that we are trustworthy and affordable and that we simply get the job done!

If you are a homeowner or apartment dweller, a sparkling residence shows that you care about both your surroundings and your health. For that reason, Roddy's Cleaning Crew uses products that are not only highly effective but are also environmentally sensitive. Regular cleaning reduces the incidence of mold, bacteria, dust and allergens – all leading to poor air quality. Floors, window, appliances, upholstery, windows, blinds, light fixtures, bathrooms, and laundry rooms – we do it all that and more! We'll even use your cleaning products if you prefer. With our services, you can be proud of your home and have peace of mind that you are protecting the health of your family as well.

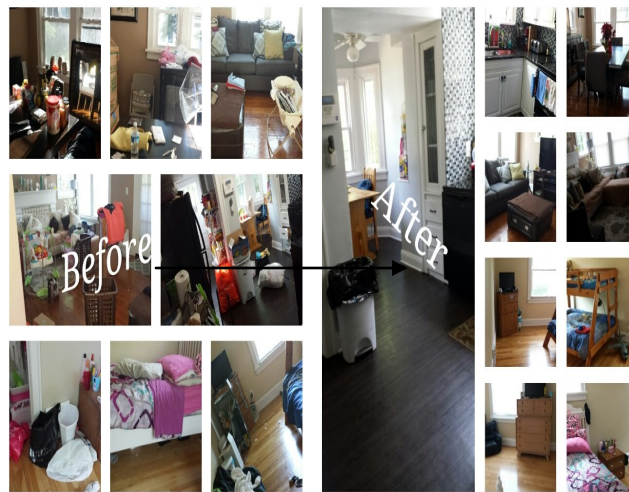
And that's not all! Since we know how busy life can get, we also provide special services such as home organization, home decorating and appointment scheduling.

The Cleaning Crew cleans commercial buildings as well. If you are a business owner, we understand that your customers and employees expect and deserve a clean and healthy environment. Your company's reputation not only depends on the excellence of your products and services, but it also depends on the quality of your facility's cleanliness. If your building or office is not sparkling, your reputation could be affected. We offer comprehensive cleaning services for office buildings, educational and daycare institutions, retail establishments, restaurants, industrial buildings, churches, banks and other facilities. Our rates are reasonable and we are fully bonded. Because each of our customers is unique, we take into consideration special needs and preferences and are happy to develop individualized cleaning plans.

Give us a call at (216) 202-6225! We would love to give you a free estimate for customized service. As a proud member of the Brooklyn Chamber of Commerce, we look forward to meeting you!

Thank you,

Roddy's Cleaning Crew



6 Tips on Social Media Marketing for Small Businesses

\$LN
SAVE LOCAL NOW™

As a small business, it's important to choose a marketing channel that offers the best results with the most prudent resources. Nowadays, more small businesses prefer social media marketing to other marketing channels, to help increase their brand's reach, increase sales, and expand their professional network.

In order to know how social media can help promote your business while saving you valuable time and resources, we've compiled six tips on social media marketing for small businesses.

Tip #1: Use social media marketing to sell your products and services

Before major social media networks made the foray into e-commerce, the selling relationship for businesses looked like this: listen, help solve problems, and make the sale. With the rise of social selling, the opportunity to connect with potential customers during the research phase got much easier with social media engagement tactics.

Tip #2: Large networks like Twitter can improve your customer relationships

With [72% of people more likely to make a future purchase](#) from a small business after they interact with them on Twitter, there's no reason for companies not to be on Twitter. The key to finding success on social media is to be on the social network your customers are on—and with over 200 million active users, there's a high chance many of your customers are on Twitter. Twitter can help your business build relationships with customers, and connect you with the businesses and communities you are interested in.

Tip #3: Social media marketing can drastically increase your reach

Social media advertising has made it possible for companies to increase their reach through targeted ads and sponsored messaging. Social media marketing provides businesses with an opportunity to reach customers across the world—as opposed to a more traditional advertising medium such as a billboard, which is only visible to people on a particular route in a single city.

Tip #4: A LinkedIn business page can expand your professional network

One of the most important social networks, where all businesses, big or small, should have a presence, is LinkedIn. LinkedIn allows businesses to provide authenticity and credibility of their brand through a business page that houses information covering the bases of who, what, and where of your business. It also allows small businesses to be in a space where professionals, potential investors, and customers are.

Tip #5: Facebook Page can improve your business's customer support

Providing customer support can be expensive and time-consuming. But, with social media networks like Facebook, you are provided with an outlet to effectively solve customer problems. With the availability to post on your Facebook wall or send private messages, customers can connect directly to companies if and when they have a problem or feedback.

Tip #6: Use your social media presence to manage your brand's online reputation

Trust is an important element in obtaining customer loyalty, and one of the best ways to gain this trust is giving people easy online access to information about your company. Neglecting your social media presence is one way of losing the opportunity to gain new customers or nurture current relationships. Gain the trust of your current and potential customers by creating social media profiles like a LinkedIn company page, Facebook business Page, Twitter profile, or an Instagram account. This puts a voice (and a face) to your company, which will give people more incentive to trust your brand.

Contact Us:

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We are on the web!
www.brooklynohiochamber.org

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Newest Members

Roddy's Cleaning Crew

Shante Roddy

216-856-0228

Email: sroddy@the-cleaningcrew.com

Website: www.the-cleaningcrew.com



ITLynk

Amber Gurko

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Parma, OH 44130

330-236-4000

Email: agurko@itlynk.com

Website: www.itlynk.com



Reminder...there are no luncheons scheduled for July or August.

The next luncheon will be on Thursday September 15th.

Presenters from CRU Solutions will be speaking on "Cyber Crime and How to Protect Your Business". If you use a computer, you're at risk for a cyber breach. This half-hour presentation focuses on the techniques cyber criminals use and offers practical steps everyone can take to protect confidential business information. You'll learn:

- The current threat landscape for cyber crime and how a breach can negatively affect your business
- A checklist of technical security options to consider
- How every employee can help prevent a cyber breach

Registration and networking begin at 11:30am and the luncheon will start at 12noon. Cost is \$15 for members and \$20 for non members.

Stay tuned for the location. [Click here to register...](#)