# **July 2014**

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# LUNCHEON

# No luncheons July or August

Next Luncheon will be... Thursday, September 11<sup>th</sup>

Fran Migliorino will be giving a presentation on the City of Brooklyn's marketing campaign. We will also be honoring Brooklyn businesses that were given the "Northeast Ohio's Top Workplaces" award from the Plain Dealer. The luncheon will be held at the Brooklyn Fire Station, located at 8400 Memphis Ave.

**Click Here To Register** 

#### PRESIDENT'S MESSAGE

Are you ready? The extreme heat is upon us, kids are enjoying their summer break and its vacation time. One of my very favorite movies is National Lampoon's Vacation...Clark Griswold (Chevy Chase) taking his family to Walley World...Aunt Edna, Eddie (Randy Quaid) what a great cast of characters. I'm starting to laugh out loud just thinking about the antics the Griswold family went through during that movie. Even though the movie was produced in the mid 1980's it remains one of my favorite movies, an oldie but goody as they say. During Vacation there were plenty of tribulations that the Griswold family overcame. Ultimately, the family had fun and they became a closer and stronger unit. In many, if not most cases, your family is the one you can always depend upon for support and help during the best times and the most difficult times.

However you spend your summer months...vacation time, family time etc., remember; "Family is not an important thing, its everything"- Michael J. Fox. An excerpt from *Life Wisdom* from Coach Wooden reads "everyone wants to do as much as one can for one's family. However, if a person gets too focused on material things, he or she will forget the more lasting things...happiness comes from things that cannot be taken away from you." So as we endure the long, hot, sweltering days of summer, be sure to enjoy them and spend time with family.

The last couple months have been very fun and exciting for the Brooklyn Chamber. I would like to thank Dollar Bank for hosting May's luncheon and the Business After Hours. For the luncheon, there was a very informative speaker from Dollar Bank discussing payment and check fraud. Dollar Bank hosted a fun and successful after hours with snacks, appetizers and drinks in mid May. All in attendance received a giveaway and there were door prize raffles for Cleveland Indians tickets and gift cards. A thank you goes to Brooklyn Schools' Superintendent Cynthia Walker and Treasurer Todd Hopkins, for speaking on the State of the Schools during June's luncheon. It sounds as if the school is making excellent progress on their construction project. June's luncheon was hosted by Hampton Inn and food was catered by Buffalo Wild Wings, thank you to Chris Ellis from Hampton Inn and Bob Senkar from Buffalo Wild Wings. Speaking of school, I would like to congratulate the three scholarship recipients who were honored at June's luncheon. They are Amanda Mina, Emily Delaney and Adam Calogeras. Also in June, our annual golf outing was held. This event was co-hosted with the Middleburg Heights and Brook Park Chambers of Commerce. I want to thank the committee members, sponsors and donators for support in helping to make this event fun and successful. WOW! What a busy couple months!

Let's get back to family for a moment, if you are looking for a nice way to spend a Saturday afternoon, join us for our third annual Picnic in the Park. This event is held on Saturday, August 16th, behind City Hall at Veterans Memorial Park. This event includes live entertainment, food, children's activities, and much more. Best of all, admission is free! Come and join us for a fun and relaxing time as summer hits the home stretch.

For the months of July and August, the Chamber takes a break from its monthly luncheons. Our next luncheon will be held September 11<sup>th</sup> in the community room at the Brooklyn Fire Station and the topic will be the City of Brooklyn Marketing Campaign. Have an amazing summer!

David Hill-Dollar Bank Chamber President



# 2014 Scholarship Recipients

We would like to congratulate our 2014 Scholarship winners. Each student received a scholarship in the amount of \$1,000. The recipients were in attendance at our June luncheon to receive their awards. Below is an impressive list of their accomplishments.







#### Amanda Mina

Amanda is a 2014 graduate of Brooklyn High School, graduating 6<sup>th</sup> in her class with an accumulative grade point average of over 4.1. During her four years in high school, she has been a member of the marching, concert, jazz, and pit bands. The last 2 years, she has served as Band Librarian. Most recently, Amanda has served as squad leader for the trumpet section of the marching band. She was also elected President of the Key Club and Vice President of the National Honor Society her senior year. Amanda has played volleyball since 4<sup>th</sup> grade. She has volunteered 313 hours to projects organized by Key Club, St. Elias Youth Group, Brooklyn Adult Activities Center and Greenbrier Care Center. Amanda will be attending Cleveland State University in the fall and plans to study Nursing.

#### Adam Calogeras

Adam is a 2014 graduate of St. Ignatius High School with an accumulative grade point average of over 4.4. During his four years in high school, he was a member of Speech Team, Ski Club, Boy Scouts, and played co-ed softball. Adam was a National Merit Finalist and class Valedictorian candidate. He received a score of "oro" (students scoring at or above the 95th percentile) on the 2013 National Spanish Exam, which is the highest honor you can receive. Adam has volunteered numerous hours to Altar Service, Labre Ministry to the Homeless, St. Joseph of Arimathea Pallbearer Ministry, and Malachi House. Adam will be attending Williams College in the fall and plans to study Biochemistry with a minor focus in Spanish.

#### Emily Delaney

Emily is a 2014 graduate of Holy Name High School, graduating 13<sup>th</sup> in her class with an accumulative grade point average of over 4.2. During her four years in high school, she has been a member of Art Club, Drama Club, Student Senate, and appeared in several spring musicals. Emily completed the Loyola University of Chicago's Summer Scholars program with a GPA of 4.0 and 3 hours of college credit. She has spent countless hours volunteering time at Lunch with Santa, St. Leo Parish festival, bowling with the disabled, and Holy Name open houses. Emily will be attending Ohio University in the fall and plans to study Integrated Media (Video Production).

# Mastering ChamberMaster

#### **BUSINESS CATEGORIES**

This section is dedicated to giving you tips on how to get the most of our partnership with ChamberMaster. We hope you find them useful!!

We are so glad that all of you have decided to be members of the Brooklyn Chamber of Commerce. Benefits gained by being a chamber member are available in many ways. Remember to take advantage of excellent opportunities for your business to attract new customers and share information with our community and the world.

A Business Category indicates where your company or organization will be displayed within the Business Directory of our website. When a visitor comes to our website, they can search by business categories, or view an alphabetical list of members. You want to make sure that your business is listed under the correct business category...there are many to choose from (for example, automotive, banks, restaurants, etc.).

**Log into your chamber member portal** to check what business category your business is currently listed under!

Access www.chamberlogin.com

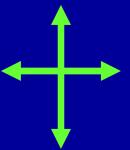
Enter your login name and password.

Click Bus. Categories in the left-hand menu.

Take a look at what category is assigned to your business. If you would like a category added or deleted, notify Valerie Thompson so she can make the change.

Try it out and contact us with additional questions or for more information. If you need your login information, please contact Valerie Thompson.







# Educator Grant Update



In the last newsletter, we featured an article on the 2013-3014 Educator Grant that the Chamber awarded to the Brooklyn City Schools. The link below features a video that was created by one of the recipients of the grant, Wendy Smith (Media Specialist and Tech Coach) and the 2<sup>nd</sup> grade teachers. It is a true testimony to the dedication that these teachers have to providing their students with authentic learning experiences, while align-

ing the lessons with the State Standards.

http://animoto.com/play/xM1s4pW4E0RzR0IDAy5QcA

# 7th Annual Golf Outing A Success!

The 7<sup>th</sup> annual golf outing took place June 26<sup>th</sup> and was another HUGE success!! We were able to raise approximately \$2,000! The Brooklyn Chamber of Commerce teamed up with the Brook Park and Middleburg Heights Chambers of Commerce to make the outing a fun and successful event! The golf outing took place at Coppertop at Cherokee Hills Golf Course. We had a total of 6 foursomes from our Chamber, including, Buffalo Wild Wings, Brooklyn City Schools, Dollar Bank, KeyBank, PNC, and Westbrook Village Apts./K&D.

The Brooklyn Chamber of Commerce would like to thank the following people and businesses listed below that donated time and resources to make the golf outing such a huge success. We would also like to thank Sharon Zimmer with the Brook Park Chamber of Commerce, Doris Wroble with the Middleburg Heights Chamber of Commerce, David Hill with Dollar Bank, Sarah Romain with Proforma SR Marketing Solutions, and Jessica Cliff with U.S. Shuai Chiao Kung Fu Academy West for all their help and support.

#### **Eagle Sponsor**

**Buffalo Wild Wings Brooklyn** 

#### **Birdie Sponsors**

Brooklyn Education Association Hampton Inn KeyBank Ridge Park Square

#### Par Sponsors

Dollar Bank
Jinisha Patel, State Farm, Providing Insurance & Financial Services
Mayor & Mrs. Richard Balbier
Teamsters Local 436
The Frey Family
The Knall Family
Weleski Transfer







#### **Goodie Bag & Raffle Donations**

Ashley Furniture **Buffalo Wild Wings** Brooklyn Adult Activities Center/ Cuyahoga County Board of **Developmental Disabilities Dunkin Donuts** EmbroidMe GameStop **Good Cents Great Clips** Michaels Mr. Hero Ridge Park Square Tan Pro U.S. Shuai Chiao Kung Fu Academy Westbrook Village Apts./K&D







#### Pedal Car Fundraiser

We are excited to announce that the Pedal Car Fundraiser is underway for the 5th year! We have ordered 7 pedal car kits this year and we are pleased to announce that all 7 have been purchased! We will be selling raffle tickets over the next several months and the winners will be drawn at our Picnic in the Park event on Saturday, August 16th at Brooklyn Memorial Park at 8pm. The winner does not need to be present, but if they are, they get to have first pick of the cars.

Check out the link below to see pictures of the pedal cars that were donated to us in 2013. If you have any questions or if you are interested in purchasing raffle tickets, please contact Valerie Thompson at <a href="mailto:asst-dir@brooklynohiochamber.org">asst-dir@brooklynohiochamber.org</a> 216-288-5484.

#### Thank you to the following companies who are sponsoring a pedal car:

Ameriflag

Cartruck Packaging

Cynthia Walker and the Brooklyn City Schools Administrators Jinisha Patel, State Farm Insurance & Financial Services Loving Cup Kids Academy Mars Trucking Memphis Kiddie Park



http://brooklynohiochamber.org/photo-gallery/2013-pedal-car-fundraiser/

# Members Hit It Out Of Park!

Members stepped up to the plate and sponsored youth summer programs!!

We would like to thank all of the Brooklyn Chamber of Commerce members who sponsored a youth summer program in 2014. The children of Brooklyn truly appreciate your generosity! The Chamber donated \$30 for each sponsorship fee for all members and we hope to continue to do so next year. Thank you again to all sponsors!



Dollar Bank
Greg Frey, State Farm Insurance
KeyBank
Memphis Kiddie Park
Ridge Park Square
(sponsored 7 teams!!!)
Sam's Club
Triad Engineering
UPS Store



# Congrats Greg Frey



The Brooklyn Chamber of Commerce honored Greg Frey at our May luncheon. David Hill is shown above presenting Greg with a retirement gift for all his years of service to the Chamber, the City of Brooklyn, and State Farm Insurance.



We would like to personally congratulate Greg Frey on his retirement as a State Farm Insurance agent. In addition to being a State Farm agent, Greg Frey has also served on the Brooklyn Chamber of Commerce Board of Directors, City of Brooklyn Council, Brooklyn City Schools Board of Education, Brooklyn Kiwanis, as well as countless other organizations and committees in the City. Everyone in the City

of Brooklyn has enjoyed working with Greg and consider him a valuable asset to the community.

Greg Frey was one of the Chamber's founding members, back in 2002, and has been active ever since. He has been extremely supportive of the Chamber's mission and in making our events a success. Greg has served on the Board of Directors both as Vice President and President. He has been very active in planning several of our large events, including Oktoberfest, Fall Fest, and Picnic in the Park. Greg Frey always supports the Chamber through event sponsorships. He also promotes our events and has spent countless hours volunteering his time to help make our events successful. Several of our members through the years are a direct result of Greg's referrals. Greg Frey is a true asset for both the Chamber and the Brooklyn community! We are pleased to announce that although Greg has retired from State Farm, he has chosen to continue on as a Board member of the



We would like to personally congratulate Greg on his retirement from State Farm. His hard work and diligence has greatly benefitted all who have had the pleasure of working with Greg. We wish him the best in his future endeavors!



# Adopt a Bookbag to Benefit Brooklyn City Schools Students

Staff from the Brooklyn City Schools initiated a program called Brooklyn Cares to help Brooklyn families in need. We have our holiday Adopt a Family program where families receive support and help with gifts and food in December. We also have Adopt a Bookbag where families receive school supplies in August.

We understand that some families have difficulty fulfilling the list of school supplies that students are expected to have at the start of the school year. This year, with support from local businesses, the Brooklyn City Schools staff members, and Brooklyn community members, we would again like to help families who are struggling financially.

If your business would like to help, we are accepting donations of ANY new school supplies. Or your business could help by participating in the Adopt a Bookbag Program and fill a bookbag with specific school supplies. To participate in the Adopt a Bookbag Program, please email Mrs. Suzy Marquis to see specific needs.

Supplies or filled backpacks can be dropped off at the Brookridge School Office between July  $29^{th}$  and August  $8^{th}$ . Office hours are 8:00-3:00 pm. Any new school supply items would be appreciated.

If you are participating or have concerns or questions, you can email Suzy Marquis at <a href="mailto:suzy.marquis@brooklyn.k12.oh.us">suzy.marquis@brooklyn.k12.oh.us</a>.



Thank you for your generosity!

#### Our Newest Board Members

#### **KeyBank**

#### Matt Inks, KeyBank

Matt Inks is the Senior Vice President of Internal Control within KeyBank's Loan Services Division. He is responsible for driving exceptional results through optimal change and control design, timely identification of risks, and increasing control plan effectiveness throughout all of our operational units.

In his 6 years at KeyBank, Matt has held a variety of leadership positions with increasing responsibility. Prior to his current role he was a Continuous Improvement Black Belt within the Enterprise Risk Management team where he mentored and led various enterprise level improvement and onboarding initiatives. Matt also held a leadership position as the Asset Management Process Manager responsible for the management of people, and processes associated with the accurate analysis, timely acquisition, and effective remarketing solutions for the consumer portfolio. Prior to joining Key, Matt has held various operational leadership positions in Business Development, and Loss Prevention at MBNA America Bank, now a part of Bank of America and First Nations Mortgage of Ohio.

Matt holds a Bachelor's degree in Financial Management from The Ohio State University. He is a Certified Black Belt through the American Society of Quality along with The University of Akron, and earned an Executive Management Certification from Case Western Reserve University. Matt is married with a four year old son, and 23 month old daughter. He enjoys spending time with his family and playing golf during his free time.

#### Karen Kirsh, FirstEnergy

FırstEnerav

Karen Kirsh, Manager of External Affairs at FirstEnergy is a liaison to 22 local cities and is committed to providing the highest quality of customer focus. Prior to that Ms. Kirsh was an Account Executive at Medical Mutual. Ms. Kirsh received an MBA from Cleveland State University and

Bachelor of Science from Kent State University. She is also a graduate of the Cleveland YWCA Women's Leadership Boot Camp. Ms. Kirsh served as the Vice President and President of the Garfield Heights Chamber where she was honored twice as the Distinguished Chamber Ambassador of the Year. Ms. Kirsh is also a Trustee for Providence House Crisis Nursery, where she has served as Vice Chair of the Marketing and PR committee, External Affairs Committee and is currently helping to form a new County Relations Task Force. She served as Secretary for the Fairview Park Schools Business Advisory Council for 15 years.

### Our Newest Members

#### The Floor King

Karam Hasrouni 4666 Ridge Road Brooklyn, OH 44144

#### Email:

citywidecarpet@gmail.com Website:

www.newfloorking.com Phone: 216-640-5000

# Welcome

#### **Brooklyn Council President Katie Gallagher**

Email: kgallagher@brooklynohio.gov

Phone: 216-961-1200

#### **Green Home Solutions**

Caporossi Pasquale 4900 Brookpark Road Cleveland, OH 44134

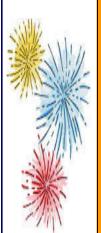
Email: info@ghsohio.com Website: www.ghsohio.com Phone: 216-459-8801



# Picnic In The Park Saturday, August 16th 1pm-8:30pm Brooklyn Memorial Park



Join us on Saturday August 16th 1pm-8:30pm, as we bring the community together for a "Picnic in the Park", sponsored by Dollar Bank & Hampton Inn. The event will be a family friendly celebration with live entertainment, children's activities, bounce house, corn hole tournaments, food, and more! Funkology will be playing from 3-5pm AND 6-8pm! We will have raffle baskets and chances at 50/50 tickets. We will also be selling tickets for our pedal car fundraiser...winners will be chosen at 8pm that night. Food and non alcoholic beverages will be available for a small donation. Signups for the corn hole tournament will be available the day of the event. Each team will be charged an entrance fee of \$15...prizes for the winners! If you are interested in being a sponsor, an exhibitor, or donating a raffle basket, please let Valerie Thompson know. We would like to thank the following members for their sponsorships:



# Gold Sponsors Dollar Bank Hampton Inn

#### **Silver Sponsors**

Brooklyn Education Association
Buffalo Wild Wings Brooklyn
EmbroidMe
Jinisha Patel, State Farm, Providing Insurance & Financial Services
KeyBank
Mayor Richard & Mrs. Balbier
Ridge Park Square



#### **Bronze Sponsors**

The Frey Family









# Members Kick It In Rome



Pictured Above: Local Affiliates for Team U.S.A. from left to right: Cody Orahoske, Jessica Cliff, Daniel Cliff, Chad Hudson, and Dan Gibson



As most of you know, the U.S. Shuai Chiao Kung Fu Academy located right here in Brooklyn, Ohio recently had the opportunity to travel with Team U.S.A. to the 2014 World Championship Shuai-Jaio Tournament in Rome, Italy!

The 3 day tournament was from Friday, May 16th – Sunday, May 18th. Team U.S.A. had 28 competitors and an 18 person support unit. The entire tournament had over 200 competitors and 26 countries were represented! After many, MANY tough fights, Brooklyn's team representatives were able to achieve 2 medals and Team U.S.A. took FIRST PLACE for the whole tournament!

According to one of the owners, Jessica Cliff, "the overall experience of being in Rome was obviously amazing but one of the things that I loved most was the comradery between countries! Even though we were trying to slam each other, after the fight we would hug, get a picture, exchange emails and Facebook and congratulate whoever the winner was! We may never see these people again or we may end up running into them at a future tournament (Next year China is the host!) but whatever the case we are one big Kung Fu family that I'm more than happy to be a part of!"

# BW3 Makes Impact

Despite being one of our newest members, BW3 and owner Bob Senkar, have wasted no time in contributing to the Chamber. They kicked things off by catering a luncheon on June 10th at the Hampton Inn, and then topped it off by becoming an Eagle Sponsor at our 7th annual Golf Outing. Thanks BW3!



Buffalo Wild Wings is located at 5020 Tiedeman Rd in Brooklyn. They can be contacted at 216-331-4572.



Bob Senkar with Buffalo Wild Wings in Brooklyn received his membership plaque at our June 10<sup>th</sup> luncheon. Bob is pictured above with Chamber President, David Hill (Dollar Bank).



Contact Us: Phone: (216) 288-5484 Email:

asstdir@brooklynohiochamber.org

We are on the web! www.brooklynohio chamber.org

Officers

PRESIDENT David Hill

VICE PRESIDENT
David Nodge

TREASURER Chris Ellis

SECRETARY Valerie Thompson

BOARD OF DIRECTORS

Denise Christescu Westbrook Village Apts/K&D Group

Jessica Cliff U.S. Shuai Chiao Kung Fu Academy

> Ron Cordaro PNC Bank

Chris Ellis Hampton Inn

Greg Frey Brooklyn Resident

> David Hill Dollar Bank

Matthew Inks Key Bank Operations Center

> Karen Kirsh FirstEnergy

Nick Maroulis Youth for Christ/Campus Life

> Fran Migliorino City of Brooklyn

David Nodge Brooklyn Adults Activities Center/ Cuyahoga County Board of Developmental Disabilities

> Cynthia Walker Brooklyn City Schools

Mayor Richard Balbier Ex-Officio



# Things To Know



## Advertise at the Brooklyn Recreation Center

The City of Brooklyn Recreation Department is looking for businesses, individuals, etc. that would be interested in advertising at the pool, ice rink, and baseball fields. If you have specific questions or are interested in advertising, you can contact Jeff Goebel at 216-647-0035.



## Exhibitor Opportunities at Picnic in the Park

Our 3<sup>rd</sup> annual, Picnic in the Park event is being held on Saturday, August 16<sup>th</sup> at Brooklyn Memorial Park. We are looking for exhibitors that would



be interested in participating. The cost is \$25 for Chamber members and nonprofit organizations and \$50 for non members and for profit organizations. This is a great way to promote your business and/or product, while interacting with the community. If this is something you would be interested in, please contact Valerie Thompson and she can send you more information. Feel free to pass this on to anyone who might be interested, as well!







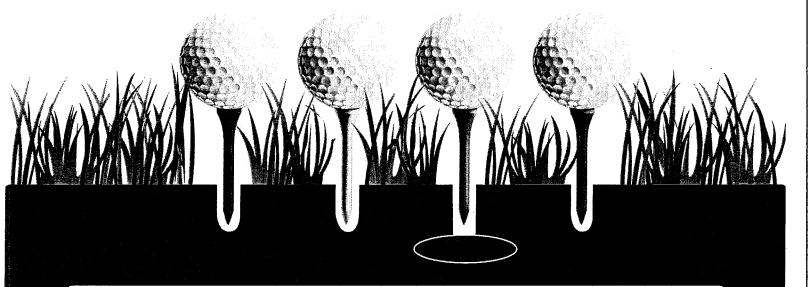




Dollar Bank.



Live Entertainment | Children's Activities Food | Corn Hole Tournaments | & More.



#### **BROOKLYN ATHLETIC BOOSTERS**

5<sup>th</sup> Annual Golf Outing / Four-Man Scramble

Saturday - August 23, 2014 Hickory Nut Golf Course (Columbia Station, OH)

Check-In at 9 a.m. – Semi-Shotgun start at 10 a.m. / Cost: \$75.00

\*Entry includes 18-holes of golf, riding cart, lunch and catered dinner and a chance to win various prizes!

\* Longest Drive \* Closest to the Pin \* Best Team Score \* Door Prizes \* Skins

To register, please complete the registration on the back and return it to the Brooklyn High School Athletic Office (9200 Biddulph Rd, Brooklyn OH 44144)

Thank you!

# BROOKLYN ATHLETIC BOOSTERS 5<sup>th</sup> ANNUAL GOLF OUTING

Saturday - August 23, 2014
FOUR-MAN SCRAMBLE

\$75.00 per Golfer — Money due with registration

#### **Hickory Nut Golf Course**

23601 Royalton Road, Columbia Station (OH) 44028 (440) 236-8008

\*Check-In begins at 9 a.m. - Semi-Shotgun start at 10:00 a.m.

\*Lunch & Dinner provided

Door Prizes - Skins - Longest Drive - Closest to the Pin Awards

#### Name of Golfers:

| 1                | 3                            |
|------------------|------------------------------|
| 2                | 4                            |
| HOLE SPONSORSHIP | \$100 DONATION FOR CORPORATE |
|                  | \$50 DONATION FOR FAMILY     |
|                  |                              |

Sponsor Name and/or wording for sign to be posted on course at Hole

Make checks payable to BROOKLYN ATHLETIC BOOSTERS.

For information, please call Ryan Kelber at 216-485-8164.

Please return to the Brooklyn High School Athletic Office by August 18, 2014.