

### January 2018 Newsletter

President s Message

### President's Message

It is a privilege and an honor to serve as your 2018-2019 Brooklyn Chamber President. I am so excited for the coming year and look forward to new ventures with all of you. Many of you know me, but some of you may not. My name is Jessica Cliff and I've been a business owner in Brooklyn since 2011. My husband Daniel and I own and instruct at the U.S. Shuai Chiao (pronounced S-why Jow) Kung Fu Academy on Memphis Avenue. I have had the honor of sitting on the board of directors for the Brooklyn Chamber of Commerce for the past 4 years and am now very excited to serve as your <u>first female president!</u>

The Brooklyn Chamber of Commerce was originated by Mayor Patton 16 years ago with a mere 35 businesses to allow for direct communication with the city. Since then this organization has grown to close to 100 members and I'm proud to say that we continue to have an outstanding relationship with the City of Brooklyn and the Brooklyn City Schools!

A few of my goals during this coming year are to continue to grow the membership of the Chamber, continue to grow our events to be able to support the schools and to continue supporting our business to business networking. The Brooklyn Chamber of Commerce is in business for YOUR business. We offer some spectacular perks as a member. Get to know those perks, take advantage of them and <a href="mailto:share">share</a> those perks with businesses that you know are not part of our organization yet. We can't do it alone, but we can do it together.

Best,

Jessica M. Cliff
President, Brooklyn Chamber of Commerce
Program Director, U.S. Shuai Chiao Kung Fu Academy

### Thank you Chris Ellis



As 2017 came to a close, Chris Ellis with Hampton Inn served his final weeks as the Chamber's President. Chris became a Board member in January 2012. He served as Treasurer in 2013 and 2014. Chris became President in 2015 and served for 3 years. Since Chris became a Board member, he has volunteered countless hours and supported all of the Chamber's events financially. During his time as President, Picnic in the Park grew from serving grilled hot dogs to food trucks and fireworks. Chris was honored at our December luncheon at Polaris with a plaque to commemorate his years of service. Incoming President, Jessica Cliff presented him with this token of the Cham-

ber's appreciation. The Chamber and the Brooklyn community are grateful for his years of service. We wish Chris nothing but the best as he moves onto other endeav-



### Meet our new Chamber President...Jessica Cliff

Jessica Cliff, owner and instructor at the U.S. Shuai Chiao Kung Fu Academy will be representing the Brooklyn Chamber of Commerce as the new 2018 President. Jessica came to Cleveland 18 years ago from a small town in New York where she grew up as the 6th generation on her fathers concord grape farm. She went to college in Grand Rapids, MI at Cornerstone University where she earned her Physical Education degree in 2005 with a minor in Communication. During her summers in Cleveland she worked at STAR at Playhouse Square as a singing server where she put into practice her years of classical vocal training at SUNY Fredonia in NY. At STAR she met her husband, Daniel Cliff who introduced her to Martial Arts.

Daniel and Jessica married in 2007 and have 3 beautiful children - Ryan (23), Danica (5) and Daegan (1). Since meeting Daniel and growing her family, Jessica has actively pursued her training in Martial Arts. She has competed in multiple tournaments throughout the USA and world wide and has earned a place on the Team USA for Shuai Chiao.



When Jessica and Daniel decided to open a Martial Arts school they looked for a community with a great school system, a community of growing businesses, a family community and a centralized location that allowed them to service multiple cities. They ended up opening in Brooklyn in 2011. Jessica has sat on the board of directors for the Brooklyn Chamber of Commerce for 4 years and is now very excited to have been chosen to serve as the Chambers 2018 President.

### Taste of Brooklyn Saturday, April 28th 7-10pm



The Taste of Brooklyn and All That Jazz will take place on Saturday April 28th from 7-10pm. The event is once again, being held at Copper Stone Catering & Event Center. All of the net proceeds benefit the Brooklyn Chamber of Commerce's Scholarship & Education Fund. This is the Chamber's 12<sup>th</sup> year hosting the event!

This event has had great success in the past. Because of the proceeds made in 2017, we were able to award three \$2,000 scholarships to Brook-

lyn and Old Brooklyn residents who will be attending an accredited college or university and \$500 worth of grants to Brooklyn City Schools. We are hoping to do the same in 2018.

Taste of Brooklyn features a "taste" of cuisine from local restaurants and establishments. The Brooklyn High School Jazz Band entertains all of those in attendance. The cost is \$15 presale and \$20 at the door. Tickets include food, beer, wine, and entertainment. We will also be selling raffle tickets for a chance to win gift baskets and 50/50 tickets! If you are interested in sponsoring the event, the cost is \$200. All sponsors receive 2 admission tickets for the event.

If you are able to help out in any way or if you are interested in purchasing tickets, please let Valerie Thompson know.

Click here for flyer...

Click here for sponsorship info...

Click here for food vendor info...



Thank you to our sponsors...

Copperstone Catering & Banquet Center

**Mayor Katie Gallagher** 

**Wally's Auto Service** 

### 2017 Members of the Year

Each year, the Brooklyn Chamber of Commerce honors a large and small business as Members of the Year. Recipients of these awards are members that go above and beyond to support the Chamber and its mission. Congratulations to Westbrook Village Apts./K&D and KeyBank, on being awarded the 2017 Members of the Year! The awards were presented at our Holiday Social on November 9<sup>th</sup>. Be sure to congratulate these members the next time you see them!

#### **KeyBank—2017 Large Business Member of the Year**

KeyBank was one of the Chamber's founding members, back in 2002, and has been active ever since. They have supported all of the Chamber's events through sponsorships, including helping to make the fireworks at Picnic in the Park a reality this year. KeyBank also donates raffle prizes, flyers for Picnic in the Park, and sends volunteers to help make our events a success. They have graciously hosted several of our luncheons through the years. Jennifer Piechowski with KeyBank, has served on our Board of Directors since 2015. She has been integral in helping our relationship with KeyBank grow through the years. The Brooklyn Chamber and community are lucky to have such a supportive business in the area!



#### Westbrook Village Apts./K&D - 2017 Small Business Member of the Year



Westbrook Village Apts./K&D, has been an active Chamber member since 2007. Denise Christescu with Westbrook Village Apts. has volunteered countless hours serving on our Board of Directors, volunteering time at our events, and participating in planning Picnic in the Park and Taste of Brooklyn. She has also coordinated her staff to volunteer their time at our events to assure their success. The staff at Westbrook Village Apts./K&D have not only volunteered their time, but they have also donated gift baskets and have worked to promote and sponsor our events. They also do an amazing job hosting a luncheon at their office each year. Denise and the Westbrook Village Apts. staff have been extremely supportive of the Chamber's mission and in making our events a success. They are a true asset for both the Chamber and the Brooklyn community!



# Polaris construction to begin this spring

Since the Polaris levy passed in November of 2016, we've been laying the groundwork for the renovation of the entire Middleburg Heights campus. We're nearing the end of the architectural design and planning phase and will begin construction work in the spring of 2018. We are excited about the opportunities this will create for our students and employer partners.

Below are renderings of the new restaurant. This space will double in size allowing our students to serve more customers in a modern, comfortable setting.

Look for future updates here and on all Polaris social media channels.





## DUE it Right...



#### 2018 Membership Dues

2018 invoices have been sent by email. If you pay by January 31st, you will receive a FREE luncheon coupon that can be used at anytime in 2018. If you are interested in being a sponsor for Taste of Brooklyn, purchasing a website banner ad, or prepaying for lunches, those costs can be added to your payment for dues. If you are interested in paying by credit card, click on the link below...its quick and easy!

https://www.paypal.me/Brooklynchamber

### 2017 Brooklyn Cares Holiday Program a Success!



The Brooklyn City Schools developed a program to help Brooklyn families in need during the holiday season. This program, called Brooklyn Cares, was organized by teachers Suzy Marquis and Hayley Toerek several years ago. The Brooklyn City School District vision is that the community of the Brooklyn City Schools, through collaborative efforts, will be a dynamic learn-

ing environment in which all students will maximize their intellect, as well as their physical, social, and emotional well-being. Everyone in the Brooklyn City Schools will be respected, acknowledge differences, have a sense of safety, belonging, and pride in their respective learning environments. The Brooklyn Cares program helped to foster this vision.

families with a total number of 152 children this holiday season! Suzy Marquis would like to thank Brooklyn City schools, community members, Brooklyn City and Brooklyn businesses. Many employees from these companies also adopted families on their own. It truly shows how a community comes together.

Brooklyn Cares will also continue throughout the year. Please contact Suzy Marquis at <u>su-</u>

zy.marquis@brooklyn.k12.oh.us if you

Thank you to the following members who donated and adopted several families this holiday season!

**Eaton Corp/Airflex** 

**Ferrous Metal Processing** 

KeyBank

**Ridge Park Square** 

**Wal Mart** 

are able to offer assistance to others. The strength of our community makes learning possible.

Be sure to check out Brooklyn Cares Facebook page at <a href="https://www.facebook.com/">https://www.facebook.com/</a> Brooklyn-Cares-1798552460431588/. If you are a member that donated to this year's program, please send your logo to Suzy and she will post it on their Facebook page.

Thank you again for everyone's support in making holiday wishes come true for Brooklyn families in need!





Contact Us: Phone: (216) 288-5484 Email:

exec@brooklynohiochamber.org

We are on the web! www.brooklynohio chamber.org

Officers

PRESIDENT Jessica Cliff

VICE PRESIDENT
David Hill

TREASURER Nick Maroulis

SECRETARY Valerie Thompson

#### **BOARD OF DIRECTORS**

Jessica Cliff U.S. Shuai Chiao Kung Fu Academy

> Mark Gleichauf Brooklyn City Schools

> > Ken Grodek EmbroidMe

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Karen Kirsh FirstEnergy

Nick Maroulis
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Jennifer Piechowski Key Bank Operations Center

> Amy Sabelli Rockne's

Jeff Suhay PNC Bank

Andy Celcherts Ex-Officio

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Mayor Katie Gallagher Ex-Officio

### **Upcoming Meetings and Events**

#### January 11th Luncheon at Brooklyn Library

Join us on January 11th at the Brooklyn Branch of the Cuyahoga County Library. Branch representatives will be presenting on library services and resources, including FREE business resources. We will also be welcoming our new Chamber President for 2018, Jessica Cliff. The library is located at 4480 Ridge Road. The



luncheon will begin at 12noon. The cost for members is \$15 and non members is \$20. Hope to see you there! Click here to register...

#### State of the City Luncheon February 8th



Join us as Mayor Katie Gallagher gives the annual State of the City address on Thursday, February 8th. The luncheon is being held at the Brooklyn Senior Center, located at 7727 Memphis Ave. The luncheon will begin at 12noon. The cost for members is \$15 and non members is \$20. Hope to see you there! Click here to register...

### The Sausage Shoppe to close March 31st

We're Retiring!



Norm and Carol and all of the Heinle Family want to THANK YOU for being our Customer during the last 80 years.

As 2017 comes to a close, we will celebrate our last Christmas with you.

As 2018 begins, we will start a 3-month closure. Saturday, March 31st will be our last day of business.

Thank You for sharing your lives with us.

We will miss you!



The Brooklyn Recreation Department is inviting local businesses to participate in the City of Brooklyn's Sponsorship Program.

For a small sponsorship fee of \$225.00 per activity or sport, the name of your business will be featured on a youth team/activity shirt or bag handed out at the Brooklyn Farmers Market

(Any company or business that Advertises by hanging a banner or Zamboni wrap will receive a \$25.00 discount on a sponsorship)

This is great way to promote your business and support activities in our community.

It's as easy as writing a check, filling out the form below, and mailing it back to the City of Brooklyn Recreation Department 7600 Memphis Avenue, Brooklyn, Ohio 44144.

Sports and activities available to choose from, please check all you would like to sponsor:

•	Youth Baseball -deadline is May 1,2018		Make checks
•	Day Camp- deadline is May 28, 2018		payable to the
•	Spring Soccer -deadline is March 1, 2018		Brooklyn Recreation
•	Buddy Programs deadline is May 1, 2018		Department.
	( Children with Special Needs and Families)		Please include
TOTAL AMOUNT SPONSORED			Check
		<del></del>	#

Mail form and sponsorship fee to:

Maria McGinty c/o Brooklyn Recreation Center 7600 Memphis Avenue Brooklyn, Ohio 44144 216-635-4284

Political Advertisements Prohibited

i.e. Elect, Re-Elect, Vote For

#### **Please Print All Information:**

Name of Company/Business as it should appear on shirt:

### **Brooklyn High School Drama Club**

#### Kimberly Cipriani, Drama Director 9200 Biddulph Road \* Brooklyn, Ohio 44144 (216) 485-8132

kimberly.cipriani@brooklyn.k12.oh.us

Dear Business Friends and Families of Brooklyn City Schools,

Greetings from the Brooklyn High School Drama Club. I would like to take this opportunity to introduce myself. My name is Kimberly Cipriani. I am currently Drama advisor and director for the Brooklyn Drama Club as well as the choral director for the High School, Intermediate School and the Show Choirs. The Drama Club will be presenting the musical Beauty and the Beast! on March 8th, 9th, and 10th. The purpose of this letter is to provide you with an opportunity to support the fine students involved in Brooklyn's theatrical productions while advertising your business in our programs.

Currently, the Drama Club must be self-sufficient in paying for sets, costumes, props, musicians, and other incidentals. The average cost for a dramatic production can run anywhere from \$10,00 to \$15,000. Besides ticket sales, patron ads in our program are our main source of fundraising. Last year, we were able to raise approximately \$2000 in patron ads, and we hope to add even more this year. The average audience size at our productions is about 350 people, so a large ad in our program can reach many potential customers for your business.

I have enclosed an order form for you to consider. We have options ranging from a \$25.00 business card ad to a \$50.00 full page ad. Please note that the purchase of a half page ad guarantees 1 complimentary ticket to our show, and a full page ad guarantees 2 complimentary tickets. Your tickets will be on reserve at the box office before each performance.

I ask that all patron orders be returned by Thursday, February 1st, 2018, so that we can begin the program preparations. Emailing a computer file or designs is the best way to ensure your ad or message is exactly the way you want it to look. The Email address and the physical school address for payment are at the top of this letter and on the form. I thank you for taking the time to consider this request, and for your support of the Brooklyn High School Drama Club. We hope to see you on March 8th & 9th at 7:00 PM, or on March 10th at 2:00 or 7:00 for our production of Beauty and the Beast!

Sincerely,

**Kimberly Cipriani, Drama Director** 

**Brooklyn Drama Club**Beauty and the Beast! program patron ad form

NAME				
COMPANY NAME (if applica	ıble)			
ADDRESS				
CITY	STATE	ZIP		
PHONE				
*Please have all ads and message Include any artwork you would *Write "Beauty ad" in subject an kimberly.cipriani@brooklyn.k1	like in your ad or rea and email to: 12.oh.us	an attachment if at all possib r scan a business card.		
*Return form with payment chec Feb. 1 <sup>st</sup> .	ck made out to <u>Br</u>	ooklyn Music Boosters by		
Patron Ad Options				
"Belle"		/EA =		
"Human Again"  1/4 page business card ad # of A	Ads@ \$25.0			
"Be Our Guest"\$35.00 ½ page business/personal ac (Includes 1 comp ticket to the # of A	he show)	0/EA =		
"Beauty and the Beast" Full Page business/personal (Includes 2 comp tickets to # of A	ad			
TOTAL AMOUNT DUE  Please include a check made payab  Brooklyn Music Boosters	ble to:	·		
Please return by <u>February 1st</u> to Brooklyn Drama Club c/o Kimberly Cipriani 9200 Biddulph Rd. Brooklyn, Ohio 44144 If you have any questions, please co	all Kimberly Cipri	ani at <b>(216) 485-8132</b>		