

## Advertising and Sponsorship Opportunities and Signage Options

The John M. Coyne Recreation Center is operated by the City of Brooklyn. Between public skating, 4 Greater Cleveland High School Hockey Teams, Hockey Tournaments, Figure Skating, 2 High School Swim Teams, Exercise Classes, Youth Programs and Open Swimming,

**MORE THAN 50,000 PEOPLE VISIT THE FACILITY EACH YEAR.**

We are open 7 days a week, Monday through Friday, 16 hours a day, and Saturday and Sunday, 10-14 hours a day. Year round!!!

### WHY SHOULD YOU ADVERTISE?

It is a cost effective option to market your company or message in front of a large number of participants and spectators who visit the facility on a regular basis.

**RINK BANNERS**



**BASEBALL FIELD BANNERS**



**NATATORIUM BANNERS**



**ZAMBONI WRAP**

### ADVERTISING OPTIONS

All banners must be provided by the advertiser and approved by the Recreation Department management before being hung.

All pricing shown is for the full term of the commitment

<b>ZAMBONI WRAP:</b>	\$2500.00 (1 year commitment)
<b>CENTER ICE:</b>	\$4000.00 ( 1 year commitment)
<b>RINK WALL BANNERS:</b>	
• 10x12 banner	\$250.00 (6 month commitment)
• 10x12 banner	\$500.00 (1 year commitment)
• 12x24 banner	\$500.00 (6 month commitment)
• 12x24 banner	\$1000.00 (1 year commitment)
<b>DASHER BOARDS:</b>	\$1000.00 (1 year commitment))
<b>POOL BANNERS:</b>	
• 3X6 banner	\$100.00 (6 month commitment)
• 3x6 banner	\$200.00 (1 year commitment)
<b>BASEBALL FIELD:</b>	
• 4x8 banner	\$150.00 (6 month commitment)

# The City of Brooklyn Advertising Application

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Owner(s) and/or Contact Name(s): \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Primary Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Business Website: \_\_\_\_\_  
 Fax: \_\_\_\_\_ Preferred Method of Contact: \*Phone \* E-mail  
 Preferred Time to Contact: \*A.M. \*P.M. Check # \_\_\_\_\_ Date Banner Hung: \_\_\_\_\_

## ADVERTISING OPTIONS

All banners must be provided by the advertiser and approved by the recreation department management before being hung

1. **ZAMBONI WRAP:**

- \_\_\_\_\_ \$2500.00 (1 year commitment)

2. **CENTER ICE:**

- \_\_\_\_\_ \$4000.00 (1 year commitment)

3. **RINK WALL BANNERS:**

- \_\_\_\_\_ 10x12 banner \$250.00 (6 month commitment)
- \_\_\_\_\_ 10x12 banner \$500.00 (1 year commitment)
- \_\_\_\_\_ 12x24 banner \$500.00 (6 month commitment)
- \_\_\_\_\_ 12x24 banner \$1000.00 (1 year commitment)

4. **DASHER BOARDS:**

- \_\_\_\_\_ \$1000.00 (1 year commitment)

5. **POOL BANNERS:**

- \_\_\_\_\_ 3X6 banner \$100.00 (6 month commitment)
- \_\_\_\_\_ 3x6 banner \$200.00 (1 year commitment)

6. **BASEBALL FIELD:**

- \_\_\_\_\_ 4x8 banner \$150.00 (6 month commitment)



**Read Thoroughly:** By signing this application, the applicant acknowledges that they have **received and read** a copy of the City of Brooklyn Recreation Center Advertising Policy and agrees to abide by those policies if this application is approved, for as long as the applicant maintains advertising in the City facility.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Approved by the City of Brooklyn:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mayor Katherine A. Gallagher**