

Picnic In The Park Continues To Grow

We would like to thank everyone who supported Picnic in the Park, sponsored by Dollar Bank and Hampton Inn, on Saturday, August 13th. Despite the weather, the event was a success for the 5th year in a row!

New to the event was the addition of beer and wine for purchase. This proved to be a popular tent at the event. We had 4 delicious food trucks in attendance. The Brunch Box provided a wide variety of food at very reasonable prices, while "Snowie" provided snow cones with an array of flavors. Wilbecks BBQ joined us this year, with a variety of BBQ favorites, along with Cruise In Confections, which offered desserts and ice cream. We had great entertainment by Time Warp Band from 1:30-5:30pm. Fast Lane Cleveland, an Eagle's tribute band, was scheduled to perform from 6-8pm. Unfortunately, due to extreme weather, the event was forced to close early. A successful corn hole tournament took place in the Senior Center with cash prizes to the 1st, 2nd, and 3rd place winners.

The children's area included a Home Depot building station, along with a bounce house and games sponsored by Nick Maroulis and Campus Life. Thanks to the generosity of Campus Life and Home Depot, all children's activities were free. Cleveland Metroparks NatureTracks was on hand with their mobile classroom. The raffle baskets and 50/50 raffle were a success, and at the end of the event, we pulled all 6 pedal car winners! Cleveland Baptist Church, Heritage Home Program, Horizon Education Centers, Jazzercise, Laurel Garden Club, Roddy's Cleaning Crew, and University Hospital/Parma Community General were all great additions this year as exhibitors.

We would like to thank the City of Brooklyn, especially Mayor Katie Gallagher, Economic Development Director Andi Udris, Service Director John Verba, and Shayne Thompson for all their help with this year's event. We would also like to thank EmbroidMe for donating T-shirts for all of our volunteers. Without our sponsors, donators, and volunteers, the event would never have been such a huge success! We hope you will join us next year!

GOLD SPONSORS



Picnic In The Park - Continued



Thank you to all our volunteers:

Nick & Joanne Maroulis
(Campus Life/Youth for Christ)
Andi Udris & Tiler Williams
(City of Brooklyn)
Andy Celcherts
David Hill (Dollar Bank)
Chris Ellis (Hampton Inn)
Mike Kissel (Memphis Kiddie Park)
Jeff Suhay (PNC Bank)
Kayley Thompson
Larry Paulozzi & Nina Pukys (Town Planner)
Jessica Cliff (U.S. Shuai Chiao
Kung Fu Academy West)
Denise Christescu, Carol Varga, and Mark Murray
(Westbrook Village Apts./K&D)



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DONATORS

Carol Varga
Mars Trucking Racing Team
Westbrook Village Apts/K&D



Pedal Cars Rev It Up...

We are happy to report that we had our 7th successful Pedal Car fundraiser this year! This fundraiser has definitely received a lot of attention over the years for its uniqueness and creativity of the cars! We had 6 pedal cars that were raffled off at Picnic in the Park on August 13th. Special thanks to Mike Kissel with Memphis Kiddie Park, Frank Oriti with Mars Trucking, and David Hill with Dollar Bank for all of their help with the planning and coordination of this year's fundraiser. Without members like Mike, Frank, and David, the Chamber's fundraisers would never be as successful! [Click here to view pictures of all the cars donated this year!](#)



Thank you to the following companies who sponsored a pedal car:

Cartruck Packaging

Horizon Education Centers

Mars Trucking – sponsored 2 cars!!

Memphis Kiddie Park

Witwer Air Service



Ballot Issue Means Jobs For Polaris Students

Welcome to the 2016-2017 school year! At Polaris our focus is on jobs that help strengthen our local economy. By providing key training and credentials to middle and high school students and adult learners, Polaris helps students secure good paying jobs in our local communities.

On November 8, 2016, voters will consider a 0.69 mill permanent improvement levy for Polaris Career Center.

This ballot issue will help Polaris maintain its current quality of education and strengthen job prospects for students.

Specifically, it will allow us to update our labs so students have access to the latest equipment, technology and advanced programs needed for college and/or the workforce. It will also help us keep college more affordable for local families. In addition, it will help us provide member school districts with important career-technical STEM (science, technology, engineering and math) programs at the local middle and high school grades.

November 8, 2016 is an important day for our students, our business partners and our communities. To learn more about this issue and how it can make a difference for our students, visit www.polaris.edu.



Polaris Clam Bake Time!



Dear Friends & Supporters of Polaris:

You're invited to attend a special Clambake Fundraiser on Friday, September 23rd from 6:00 to 8:30 PM in the Polaris Commons.

The cost is \$40 per person which includes steamed clams and a fantastic buffet: roasted chicken, sausage, clam chowder, corn on the cob, red-skinned potatoes, cole slaw, fruit salad, mac & cheese, desserts and beverages – ALL PREPARED BY OUR AWARD WINNING CULINARY ACADEMY CHEFS AND STUDENTS!

We're happy to announce that we'll also have LIVE entertainment provided by Frank & Dean and some great auction packages and baskets available for bid

Space is limited. To register, email: friendsofpolaris@gmail.com OR text 216.337.2329. Be sure to include the names of those attending. **Admission must be paid in advance.** Cash and checks (checks preferred) are accepted. Please make checks payable to *Citizens for Quality Career-Technical Education*. Payments can be mailed or dropped off to the attention of Doug Miller at Polaris (7285 Old Oak Boulevard, Middleburg Heights, OH 44130).

Please forward these event details to family, friends and neighbors who may want to attend.

All proceeds will benefit Citizens for Quality Career-Technical Education, the levy outreach arm for Polaris. If you have any questions, please don't hesitate to contact us in-person, by phone, by email (hit reply) or via text message. Thank you.

Doug Miller
Cell: 216.337.2329





Help Celebrate With Fireworks...



Brooklyn Music Boosters is looking for donations for their fireworks celebration

Friday, October 28th is a night that many Brooklyn families are looking forward to when their senior is in the spotlight at the Brooklyn High School football game. As an annual event at that night's football game all Seniors who participate in Football, Cheerleading, Golf, Band and Choir will be recognized and honored. This year we would like to also recognize all the Seniors graduating.

We have the opportunity to give our students a night they will never forget. One of the premier fireworks companies in America is just down the road from our city and we have been in talks with them to come and give not only the seniors but their family, friends, supporters and community an amazing fireworks show throughout the evening's game.

By the end of the evening nearly 500 spectacular, bright and mesmerizing fireworks will have filled the Brooklyn sky.

To give this evening to our Seniors we need your help. American Fireworks out of Hudson, has worked out a fantastic price for this show, \$2,500. We are asking for families of seniors and businesses to make a contribution so we can give our High School Seniors this night to remember.

Please contact Carl Ethridge by email (carlethridge@mac.com) or by cell/text (216.408.6549) if you have any questions. Your contribution has to be turned in by **October 7th**. Checks can be written out to Brooklyn Music Boosters and mailed to the Brooklyn Music Booster, 9200 Biddulph Road, Brooklyn, OH 44144

Thank you in advance for giving our Seniors a night to remember!

Sincerely,
Carl Ethridge
Parent of a Senior
Member of Brooklyn Music Boosters



Sponsorships Opportunities for the City of Brooklyn's Fall Fest October 8th

On Saturday, October 8th, the City of Brooklyn is hosting their 2nd annual Fall Fest event from 11am -8pm. They are looking for sponsors and donations to help make the event a success. [Click here for more information](#). If you have questions or need more information, you can contact Jill Ludwig 216-635-4220 or jludwig@brooklynohio.gov.



Northern Ohio Recovery Association

NORA, a non profit organization, can assist in employment services

Hello,

I am contacting you on behalf of the Northern Ohio Recovery Association (NORA). We are a non-profit providing substance abuse treatment and prevention services in Cuyahoga, Lorain and Summit counties. We currently run a sober living house for women in recovery and their children, called Next Steps Recovery House on the West Side of Cleveland.

We would like to begin offering job placement services for our residents and I am reaching out to see if any of your members would be interested in learning more about NORA and our employment services.

We currently have a successful partnership with Kalahari Resorts in Sandusky, they hire women from our Vermilion sober living facility to work part-time for a two month period before moving into a full-time position. By providing childcare, stable housing and reliable transportation we have been able to supply Kalahari Resorts with reliable, punctual and motivated employees.

NORA has been in operation for over two decades, and our CEO was recently honored at the White House as a "Champion of Change" <http://www.norainc.org/white-house-to-honor-noras-founder>.

If any of your members are looking for a way to cut down on recruitment and turnover costs or just interested in giving back to the community I would love to speak with them about their hiring needs.

Best,
Carly Adkins
Housing Coordinator
Northern Ohio Recovery Association
Office: (216) 391-6672
Cell: (216) 952-9518



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Using SLN to its Fullest: Keeping Up With Your Impressions

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SAVE LOCAL NOW™

If you've been following this series of blogs, you know it focuses on important features within our platform that you may be overlooking, or putting less time into. One of the best things about SLN is that it allows you to check in on the status of your email campaigns and content through our Impressions page. So, why does this page deserve your attention? Allow me to explain.

Our platform allows you to access statistics for a multitude of social locations such as iPhones, Androids, Email, Facebook, Twitter, Google Plus, and even Browsers like Chrome or Firefox. This makes it a breeze to explore the success of your content.

It's important to understand which posts, email campaigns, etc. are working for your business. That way, when you create new deals, promotions, or events, you can perfectly tailor your content for your customers. Try out new deals and promotions as well, and our Impressions page is the place to go to see how your consumers respond to something different.

Once you come to understand what your customers want to see, **you will see an increase of traffic with the deals, promotions, and events you create.** This means that over time, your customers will open more emails, click on more links, and share more posts, if you gain their interest through the content you push out.

Just make sure to remember that you cannot expect your posts to get viewed on their own. You need to share them, email them, etc. in order to attract online attention, and in order to have any impressions in the first place.

Email Marketing Tips Using SLN

Spend time organizing your email lists. This will be the longest part of the email marketing process. Organize your email lists into audience groups by interest, category, location and more. You can create as many groups as you like to help you target important contacts: donors & volunteers, customers & prospects or patrons & vendors.

Know who you are sending to:

Take into account the email lists and tailor your messages to make your recipients pay attention and take action.

Focus on your posts:

On SLN, your emails are based on the posts you have created. Make sure the promotions, deals, and events have engaging titles (these titles will be the subject lines for your emails) and have content that people will be interested in.

Look at the stats:

In the email tab on the platform, you will be able to see the open and click-through rates for each of your emails. Take note on which types of emails do the best, and release more emails of that nature.

That was really simple, right? We make it as easy as possible for you to attain your online marketing goals. So, start keeping up with your impressions and you're on your way to using SLN to its fullest!

Contact Us:

Phone: (216) 288-5484

Email:

exec@brooklynohiochamber.org

We are on the web!
www.brooklynohiochamber.org

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Andi Udris
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Ex-Officio

Newest Members

Royal Powder Corp

4800 Briar Road
Cleveland, OH 44135
Contact: Kirit Patel
Email: royalpowder@gmail.com
Phone Number: 216-898-0074



Myra Installations Inc.

707 Brookpark Rd., Suite 205
Brooklyn Hts., OH 44131
Contact: Katharine Keres
Email: kkeres@myrainstallations.com
Website: www.myrainstallations.com
Phone Number: 216-789-8124



September 15th Luncheon - Join us for our monthly Chamber luncheon meeting on Thursday, September 15th. CRU Solutions will be presenting on cyber crime and how to protect your business. The luncheon is being held at Hampton Inn, 10305 Cascade Crossing. BW3 will be catering and the luncheon will begin at 12noon. Cost is \$15 for members and \$20 for non members. [Click here to register...](#) Hope to see you there!

October 13th Luncheon - Join us Thursday October 13th for our monthly luncheon. City of Brooklyn's Economic Development Director, Andi Udris, will be presenting. He will be giving an overview of current happenings going on within the City of Brooklyn. The luncheon will be held at the Brooklyn Senior Center, located at 7727 Memphis Ave, and will begin at 12noon. Cost for members is \$15 and non members is \$20. [Click here to register...](#)

City of Brooklyn

Fall Festival

Brooklyn Veterans Memorial Park
Saturday, October 8th
11 a.m. - 8 p.m.
Parking: St. Elias & Rec. Center

Live Music by Cleveland's The Breakfast Club

FOOD TRUCKS

Chili Cook-off

Beer & Wine Garden

Fall Craft Sale **Bonfire**

Pie Baking Contest

Hayrides **Fall Bakery by Polaris**

Brooklyn Community Groups

Children's Activities - Pumpkin painting, MetroParks mobile learning classroom, bounce house, Magic Mike Balloon Creations and much more...



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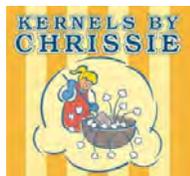
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EVENT PARTICIPANTS



FALL FESTIVAL BAKING CONTEST

APPELELICIOUS APPLE PIE

ANYTHING GOES FALL DESSERT



CHILI COOKOFF

Do you have the best tasting chili?



Baking & Chili Contest Rules

- Must be a Brooklyn Resident or Corporate Employee.
- Registration is required by Monday, October 3rd at 4 p.m. Please contact Jill Ludwig at jludwig@brooklynohio.gov or 635-4220 with your name, address, phone number and entry category.
- You must drop off your bake goods and chili in the Senior Community Center at least 30 minutes prior to the judging time. The chili cook off judging begins at 2 p.m. and baking contest will begin at 3 p.m.
- A minimum of a quart is necessary for a chili entry.
- The winner will be announced following each contest. **CASH PRIZES FOR THE WINNERS!**

GET MOVING BROOKLYN

5K Run /1 Mile Walk

DATE/TIME: Saturday, October 8, 2016. Registration starts at 8:30 a.m. and event begins at 9:30 a.m.

PLACE/TIME: Memorial Park, 7619 Memphis Ave.

REGISTRATION: Online at www.heremesccleveland.com under Get Moving Brooklyn. Mail-in forms are also available at the school in city buildings.

\$200

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