

## March 2012 Newsletter

### PRESIDENT'S MESSAGE

### MEMBERSHIP DUES

It's March and springtime is almost here. The Indians are playing ball in Arizona and the Browns are getting ready for this years draft. I hope they have the same success as the Cavs did with their draft choices. Winter hasn't been that bad, in fact if all our winters were like this, I might not say anything bad about them. Now let's hope for a wonderful spring in the lovely city of Brooklyn.

As spring and summer approach, the Brooklyn Chamber is getting busy filling out the calendar with warm weather events. Our annual golf outing is being planned as we speak. It is scheduled for Thursday, July 19<sup>th</sup> at Coppertop of Cherokee Hills. Every year the outing gets better and bigger. Please watch for future updates about this fun event. We are also planning on having our first family day picnic at the park behind City Hall on Saturday, August 18<sup>th</sup>. This one day spectacular will include music, games and picnic food. It should be fun for the entire family.

This is also the time for our annual pedal car raffle. Like every year last years cars were a big hit and we raised several dollars for the Chamber. Unfortunately, the kits are currently on back order. We will keep you updated and hopefully, we will be able to move forward with this fundraiser.

This year's Taste of Brooklyn was another huge success. It keeps getting more popular with every year. The Brooklyn High School Jazz Band provided the music and the wonderful food was supplied by 9 different vendors. Over 120 people attended this event. We made a record amount of money this year which is dedicated to our scholarship fund. Three deserving area students will benefit from this event. Those who are interested, please see the notice about the scholarships in this newsletter.

Lastly, I would just like to take a minute and thank everyone who puts so much time and effort in making this Chamber a success. I especially would like to single out our Executive Director Valerie Thompson. She goes beyond the call of duty in organizing and planning all of our activities. She is not only a wonderful person but a real asset to the Chamber and the community of Brooklyn. So this summer when you see her, thank her for all that she does.

See everyone soon, Doug.

For those of you that have sent in payment for your 2012 membership dues, thank you! We truly appreciate your membership! Notices have been sent out to those of you who have not paid. Please let us know if you need to make special arrangements. If interested in paying by credit card, please let Valerie Thompson know so she can send you the link.



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# Taste Of Brooklyn a Success!



The 6<sup>th</sup> annual "Taste of Brooklyn and All That Jazz" Fundraiser, which benefited the Brooklyn Chamber of Commerce's Scholarship Fund, took place on Saturday, February 4, 2012. The event was a huge success in raising over \$3,000 for the fund! We had over 120 people in attendance, the most we have ever had!

"Taste of Brooklyn and All That Jazz" took place at Ridge Manor Party Center and featured the Brooklyn High School Jazz Band and the culinary expertise of many local restaurants and businesses. Vincent Close with Jukebox Music D.J. Service provided music when the entertainment was on break. It was a great addition to the evening!

For the 6<sup>th</sup> year in a row, Sean Sullivan and the Brooklyn High School Jazz Ensemble amazed everyone in attendance with their music and singing. They are truly an amazing group of students! Special thanks go to Don and Sharon Workman for inviting their family and friends to celebrate their wedding anniversary and Don's birthday at our event. I would also like to thank all of the dedicated volunteers who helped in making this event a success: Doug & Cathy Hogan, Ann & Brian Guess, Denise Christescu, Fran & Bob Migliorino, Sam Watkins, Sharon Glagola & Ridge Manor Party Center, Greg Frey, Cynthia & Lee Walker, and Chuck & Ann Germana.

The Brooklyn Chamber of Commerce is so thankful for all the people and businesses that donated their food, time, and space to make the "Taste of Brooklyn and All That Jazz" such a huge success. We look forward to working with all of you next year!

We would like to thank the following sponsors:

- Ameriflag
- Cleveland Peterbilt
- Dollar Bank
- Four Star Insurance
- Hampton Inn
- KeyBank
- Mayor & Mrs. Richard Balbier
- PNC
- Ridge Manor Party Center
- State Farm Insurance
- Westbrook Village Apartments/K&D

We would also like to thank the following food providers:

- Aldo's
- Applebee's
- Chipotle
- Memphis Eatery
- Memphis Kiddie Park
- Panera Bread
- Polaris Career Center
- Rockne's
- The Sausage Shoppe

Thank you to the following for their donations to the event:

- Sean Sullivan & the Brooklyn High School Jazz Ensemble
- Ameriflag
- Carrabba's, Brooklyn
- Cathy Hogan
- Dee's Brooklyn Diner
- Jim Ptacek
- Jukebox Music DJ Service
- Speedy Exterminating
- TGI Friday's, Brooklyn



## *Brooklyn Chamber Celebrates 10th Year Anniversary with a New Logo!!*

The Brooklyn Ohio Chamber of Commerce is celebrating their 10th anniversary with a new logo designed by Polaris Career Center student Elanna Cornell. The new logo was chosen from over 40 designs submitted by art and multimedia students from Brooklyn High School and Polaris Career Center. The Brooklyn Chamber Board of Directors felt that tapping into student talent to create the new logo would be an exciting way to involve students in a real world work experience and create some friendly competition. To add incentive and make the project as authentic as possible a prize of \$50.00 was offered for the winning logo design. Chamber members visited each participating class to provide guidelines and insight for the project encouraging students to research the Brooklyn community and become familiar with the Brooklyn Ohio Chamber prior to creating their designs.

Elanna, a junior in the Interactive Multimedia program at Polaris states, "Our class gets lots of logo requests from different groups and organizations. I always give it a try - if you just take the time to play around with your designs you might come up with something good!" Elanna has always been an aspiring artist and can't remember a time when she was not drawing something. She plans to continue her education after high school and would like to apply her artistic talents toward a career in animation. Elanna lives in Fairview Park with her parents and younger brother and when she is not busy creating works of art she spends her time working at her part time job or playing the viola in her high school orchestra.



## *Brooklyn Students Need Help*



Brooklyn Post Prom is our chance as a community to back up something we always tell our kids – you can have a great time without the pressure of alcohol and drugs. By offering food, music and activities in a safe environment, our kids are willing to accept adult supervision as part of the package.

The success of this event is entirely dependent on donations from businesses, parents, friends and many others. Monetary support is used to pay expenses such as food, prizes and all rentals.

The Class of 2012 is struggling to raise enough funds to hold a post prom this year, so a few parents stepped in. We are asking for any type of donations for giveaways, raffles, promo items etc. for a fundraiser we are planning in April. We are also accepting donations for food, drinks, and prizes for the actual Post Prom event which will be held May 26, 2012.

If you have additional questions, please contact one of the following:  
Dawn Salcedo 216-233-2645 or Candace Asbury at 216-832-2899  
Or email us at [brooklynpostprom2012@hotmail.com](mailto:brooklynpostprom2012@hotmail.com)

Thank your consideration and support to the Brooklyn High School Class of 2012.

(This is not a Brooklyn High School event this is planned and organized by parents)



## ***STATE OF THE CITY***



On February 9<sup>th</sup>, our monthly luncheon was held at Carrabba's. Mayor Richard Balbier was our speaker. He gave his annual State of the City address to those in attendance. Some of the items that Mayor Balbier discussed were the following:

- The City has gone from spending \$90,000 a month more than it was taking in to taking in more than \$100,000 a month then it's spending. This has occurred in 2 ½ years during a recession.
- General Fund went from \$30,000 to over 6 million in 2 ½ years.
- The City's 3 biggest eye sores have been taken care of: Huntington Bank at Ridge and Memphis; Old Library on Ridge will become a Day Care; Unfinished Church on Memphis went into foreclosure and will now become a place for batting cages.

The Chamber would like to thank Mayor Balbier for taking time out of this busy schedule to speak to our membership. We would also like to thank the Mayor and the City of Brooklyn for all that they do to support the Brooklyn Chamber of Commerce!

## ***SCHOLARSHIPS AVAILABLE***



Brooklyn Chamber of Commerce is now accepting applications for our 2012 scholarship awards!

The Brooklyn Chamber of Commerce is proud to announce that we will once again, be offering 3 scholarships in the amount of \$600 each. The first scholarship will be awarded to a graduating Brooklyn High School senior who currently resides in the City of Brooklyn and will be attending a recognized college or university full time in the fall. The second will be awarded to a Rhodes High School graduating senior attending a recognized college or University full time in the fall. The third scholarship will be available to any Brooklyn or Old Brooklyn resident who will be attending a recognized college or university full-time in the fall. We encourage you to pass this information along to anyone who may qualify! Please see the criteria and application that have been included with this newsletter for more information. Submission deadline is April 13, 2012.

### ***NEWEST MEMBERS***

#### **Premier Designs Jewelry**

Melissa Cornell

3910 Archmere Ave

Cleveland, OH 44109

216-253-7120

[wantthosejewels@yahoo.com](mailto:wantthosejewels@yahoo.com)

#### **Remax Beyond 2000**

Luba Kohut

18332 Bagley Rd.

Suite D

Middleburg Hts., OH 44130

440-829-8598

[Lubak@remax.net](mailto:Lubak@remax.net)

#### **Mars Trucking Inc.**

Frank Oriti

7350 Associate Ave.

Brooklyn, OH 44144

216-631-6842

[frankmars@sbcglobal.net](mailto:frankmars@sbcglobal.net)

#### **Saint Elias Church**

George Ade

8023 Memphis Ave.

Brooklyn, OH 44144

216-661-1155

[sainteliasmel-](mailto:sainteliasmel-kitechurch@gmail.com)

[kitechurch@gmail.com](mailto:kitechurch@gmail.com)

# Mastering ChamberMaster



This section is dedicated to giving you tips on how to get the most of our partnership with ChamberMaster. We hope you find them useful!!

Do you have a job vacancy that must be filled?

Looking for new employees?

Do you want to reach an employee pool from outside our area?

It's free! It's easy! It's included in your membership!

Post your job openings on [www.brooklynohiochamber.org](http://www.brooklynohiochamber.org)

Log into your chamber member portal to list your employment opportunities!

Access [www.chamberlogin.com](http://www.chamberlogin.com)

Enter your login name and password.

Click **Job Postings** in the left-hand menu.

Click **Add a Job Posting**.

Complete the fields in the **Add a New Job Posting** screen.

Click **Submit for Approval**.

Upon approval, your job posting will appear on our website within your Member Information Page and by category in a special location for job postings. Serious job seekers will take note of jobs posted on the Chamber's website by active chamber members like you.

Enter your login name and password to gain access to all of these features, update your information and more at [www.chamberlogin.com](http://www.chamberlogin.com). If you need your login information, please contact Valerie Thompson.

Try it out and contact us with additional questions or for more information.



## POLARIS JOB FAIR

Polaris, in collaboration with Cuyahoga County, is presenting the Fifth Annual Polaris/Westshore Career Fair on Wednesday, March 28, from 10:00 a.m. to 2:00 p.m. at Polaris. This free event will link hundreds of local job seekers with approximately 100 area employers.

Agencies and representatives from Polaris will also be on hand to provide job seekers with access to educational resources, financial aid information and much more. Attendees are encouraged to bring their resumes and dress as if they were interviewing for a job.

Job seekers are encouraged to pre-register [here](#) to gain priority entry into the event. Interested employers can register at the site also. For additional information, call (216) 216-987-7010.

**Prior to the Career Fair, job seekers are invited to attend a free Resume Writing Workshop on Thursday, March 22, 2012, from 1:00 to 3:00 p.m. or 5:00 to 7:00 p.m. at Polaris. Space is limited. To register, visit [www.polaris.edu](http://www.polaris.edu).**



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## UPCOMING EVENTS



**Please note that the March 8<sup>th</sup> breakfast meeting has been rescheduled to Thursday March 22<sup>nd</sup>**

**Thursday, March 22<sup>nd</sup>, Breakfast 8:30am** – Join us for our monthly Chamber meeting as we try out our first BREAKFAST of the year! We will be having several of our member banks, including Dollar Bank, KeyBank, and PNC, on hand to present programs that they offer to small businesses. There will also be an open forum at the end to give you an opportunity to ask questions on various banking topics. The meeting is being held at the Hampton Inn located at 10305 Cascade Crossing in Brooklyn. The food will be provided by Panera. The cost for members is \$10, non members \$15. Hope to see you there!

**Thursday, April 12<sup>th</sup>, Luncheon** – Ivan Schwarz, Executive Director of the Greater Cleveland Film Commission, will be our speaker. He will be speaking on industry impact, job creation, opportunity for our youth, as well as steady work for local crews. This luncheon is being held at Carrabba's located at 5030 Tiedeman Road in Brooklyn. Networking and registration begins at 11:30am and lunch will be served at 12noon. The cost for members is \$15, non members \$20.

**Mark your calendars for Saturday August 18<sup>th</sup>!** The Chamber is in the early planning stages of a community picnic in the park! Stay tuned for details.

### The Brooklyn Chamber of Commerce will co-host its 5<sup>th</sup> annual Golf Outing!

Join the Brooklyn, Brook Park, and Middleburg Heights Chambers of Commerce on **Thursday, July 19<sup>th</sup>** for a great day of golf and fun. Registration and breakfast buffet will begin at 8am with a shotgun start at 9am, followed by dinner after golf. Plus, prizes for the best Foursome and skill competitions! The outing is being held at Copper Top in Valley City. We are in need of sponsors, raffles prizes, door prizes, and goodie bag donations. If you are interested in donating any items, becoming a sponsor, or registering to golf, please email Valerie Thompson at [asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org) or call at 216-288-5484. We appreciate any help you can give us to make the event a success!!



## KAPLAN JOB FAIR

Kaplan Career Institute will be hosting an on campus job fair on Thursday, March 29, 2012. They are looking for employers who are interested in participating in this event. The job fair will allow you to meet and interview Kaplan's students, recent graduates, and alumni for immediate and/or future full time and part time positions within your company. In addition, you can speak to their students about internship/externship opportunities your company could offer. Because the Career Services Department at Kaplan Career Institute provides assistance to all students and graduates in obtaining employment, *there is no cost for your participation*. **Please complete and return the registration form included with this newsletter by Friday, March 9, 2012.** If you have any questions, you can contact Shereen Binnam at 216-459-3510.