

# Brooklyn Chamber of Commerce Newsletter

VOLUME 8, ISSUE 6

OCTOBER 2010

## Presidents Message

Seeing as how this is going to be my last solo newsletter, there are some things that I would like to say.

It has been an enormous pleasure for me to work with the members and Board members of this Chamber of Commerce over the last two years. The energy that I receive just from being with these people brightens my days. I have to say thank you to some special people.

First, to Valerie Thompson who does a phenomenal job. She covers all the details, keeps track of all events, and takes care of bills, mail, memberships, luncheon events and minutes. Valerie keeps all the trains running. Thank you Valerie, you are super!

Also, I want to thank Doug Hogan who is the best Vice President anybody could ever have. He will make a wonderful President. Doug is such a quality person and an outstanding leader. Our organization is blessed to have him.

I also want to thank all the Board members who have given up their time, talents and efforts. We have had a very busy year with events and the help that we received from the following people is much appreciated...David Hill, Ann Guess,

David Nodge, Caron Kreicher, Candy Banks, Cynthia Walker, Heather Miller, Eric Manfredi, Fran Migliorino, Mark Heller, Greg Gens, Glenn Skorko, and Mike Kissel. Without their help we would have never accomplished any of the tasks we set out to do in 2010.

It was a very productive year for the Chamber. Our Taste of Brooklyn and Golf Outing were both a huge success. The Meet the Candidates luncheon and 2010 Pedal Car fundraiser were also successful. Our 1<sup>st</sup> Oktoberfest was a learning experience for all of us, yet a profitable one. This year's Clam Bake turned out to be a well attended event...and we still have our Annual Meeting to go.

I would also like to thank the following people for all of their help and cooperation throughout my 2 years as President... Mayor Balbier and his administration, Brooklyn City Schools Superintendent Cynthia Walker and her Administrative Team, and the teachers and the students of Brooklyn City Schools for their enthusiastic participation with the Chamber.

I want to thank the past presidents: Mark Heller, Greg Gens, Glenn Skorko and Ken Grodek for their help and guidance. It is a blessing for me to know them and to have the benefit of their

advice and counsel.

I want to thank Carrabba's, the Brooklyn Historical Society, Polaris Career Center, Brooklyn City Schools, and NASA for allowing us to provide very interesting settings for our luncheon meetings.

I would like to thank Ridge Manor Party Center for their help with the Taste of Brooklyn and all the vendors and Chamber members who participated with us to make our scholarship fundraiser a success, including Don Workman with Ameriflag, Applebee's, Sean Sullivan and the Brooklyn High School Jazz Band, Carrabba's, GFS, Memphis Kiddie Park, Polaris Career Center, Cathy Hogan with Procter & Gamble, Roosters, Sam's Club, The Sausage Shoppe, The Town Planner, & Walmart.

Of course, NONE of our successes would be possible without all the companies who sponsored the various events we have had during 2010, including Britton, Smith, Peters, and Kalail, Co., Att. at Law, Brooklyn Council President Kathleen Pucci, Dollar Bank, Ferrous Metal Processing, First Energy, Hampton Inn, Health-Source of Brooklyn, JB Stamping Inc, KeyBank, Mayor Richard Balbier, Ridge Park Square, Robert & Michael Knall, Sam's Club, The K&D Group/

Westbrook Village Apartments, The Sausage Shoppe, & Weleski Transfer.

I look back on the last two years with a lot of pride. I think this is a strong and growing organization with the best years ahead of us.

I hope to see all of you at our next function, the Annual Meeting on Thursday, November 18<sup>th</sup> at Ridge Manor Party Center from 4-6pm.

I wish all of you and your families a Happy Holiday Season!

Greg Frey



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# 1<sup>st</sup> Annual Oktoberfest A Success!

Our 1<sup>st</sup> Annual Oktoberfest was held on Saturday September 11<sup>th</sup> and Sunday September 12<sup>th</sup> at Memphis Kiddie Park. Those in attendance enjoyed a variety of food, including Kielbasa & sauerkraut, gyros, hot dogs, pizza, Italian sausage sandwiches, ice cream, fresh squeezed lemonade, traditional carnival food, and much, much more! Not only was there plenty of food, but vendors provided entertainment such as a dunking tank, temporary tattoos, live music, and T-shirt painting, to name a few. We would like to thank the Mediocres, Greg Frey's son, Mark Frey's band, for providing live entertainment on Saturday evening. We held a silent auction for one of our pedal cars, which was won by our newest member, Sandy Payer. We also had a 50/50 raffle on both days with the winners each receiving over \$100 a piece!

The Brooklyn City Schools provided an amazing number of student volunteers during both days of the event. Special thanks go to Heather Miller for coordinating and overseeing all of the students! Special thanks also go to Ann Guess with KeyBank who coordinated the adult volunteer schedule for the event. She also did a great job taking Valerie's place when she

was ill on Sunday.

Oktoberfest was by far, the largest and most intricate event the Chamber has ever planned. Without the help of our many volunteers, sponsors, the City of Brooklyn, and the Brooklyn City Schools, the event would have never run so smooth! We feel that the event was such a success, that we are already planning for 2011. The event will be renamed to Fall Fest and will be held on Friday September 23<sup>rd</sup> through Sunday September 25, 2011. Be sure to mark your calendars!! We plan on expanding the space and offering more food, entertainment, and booths!

*Thank you to all of our Volunteers: Rich Hovan-City of Brooklyn, Heather Miller-Brooklyn City Schools, David Hill, Jane Johns, & Mike Chase,-Dollar Bank, Ann & Brian Guess-Caron & Brian Kreicher-Health Source of Brooklyn, KeyBank, Greg Frey-State Farm Insurance, Greg & Carolyn Gens-Superior Products, Holly Barnes-The Plain Dealer, Denise Christescu-Westbrook Village Apartments, Ryan Kelber-BHS Key Club, Sherrin Frate & Michelle Hirsch-BSC National Honor Society, Jacinta Bader-BMS Book Club,*

*Dennise Gulich, Doug & Cathy Hogan, Charlotte Kallack, Bob & Brenda Lang, Joe Magrey, Joann Mason, Bud Stanley, Mr. & Mrs. Yount,*

.....  
This event would not have been possible without the VERY generous support of our sponsors! Thank you very much!

## Silver Sponsors

**Ferrous Metal Processing**  
**First Energy**  
**Hampton Inn**  
**KeyBank**  
**Robert & Michael Knall**  
**The K&D Group – Westbrook Village Apartments**

## Bronze Sponsors

**Aigner Electric**  
**JB Stamping Inc.**  
**Sam's Club**  
**State Farm Insurance**  
**The Sausage Shoppe**  
**Weleski Transfer**

## Special thanks to

.....  
Mayor Richard Balbier & the City of Brooklyn  
Brooklyn City Schools  
Memphis Kiddie Park  
Parma Area Chamber of Commerce

## 2nd Annual Clam Bake Beats Weather

The Chamber hosted its second annual Clam Bake on October 26<sup>th</sup> at Memphis Kiddie Park. The event was a huge success! We had 46 people in attendance, which is more than double what we had last year!

Special thanks go to Eric Manfredi and Weleski Transfer for inviting all of their employees to the event.

Brennan's Party Center catered the event with delicious food! Although we had to cancel the hole in one contest due to rainy and windy weather conditions, those in attendance had a fun and relaxing evening eating and socializing.

Special thanks also go to Mike Kissel and Memphis Kiddie Park for providing the venue,

beverages, and a beverage waitress and waiter! The Chamber would also like to thank the following for donating prizes for the Clam Bake: Mayor Richard Balbier & Mrs. Balbier, Carrabba's, Chuck Germana, and David Hill with Dollar Bank.

We are excited to continue this event in October 2011!



## Welcome to Our Newest Member....

We help others stay connected, communicate and increase business through building relationships.

Are you losing business because you aren't in regular touch with your customers or clients?

Do you have good intentions for personal communication with them but just can't find the time?

We work with busy business owners and professionals to solve that problem through [www.SandyPayer.com](http://www.SandyPayer.com). We provide an automated, yet highly personalized

card system for customer follow up, thank you's, birthdays, and product or event announcements, plus, assisting with generating referrals.

With SandyPayer.com you send your customers highly personalized greeting cards through the mail using our unique website technology without ever leaving your office! So using our product does NOT add to your busy day, yet it gives you an easy way to have that personal customer contact. You could send 5 or 500 cards in 5 minutes, in your own handwriting,

and even upload a picture or logo into the greeting card.

Our motto: People will forget what you said, they will forget what you did, but they will never forget how you make them feel. For about \$5 per year per customer you can make your customers feel special and appreciated, and they will never forget you.

If you would like a free gift account to try our card system, please visit our web site today!

[www.SandyPayer.com](http://www.SandyPayer.com)

Sandy & Bob Payer



SendOutCards

### Specialties

- Referrals
- Relationship Marketing
- Personalized Customer Service
- Customer Retention
- Relationship Managers
- Communication

## David Hill Honored by NOACC



Congratulations to David Hill with Dollar Bank!

David is the recipient of the 2010 NOACC Bright Star Award for the Brooklyn Chamber of Commerce. The purpose of the award is to recognize a member "who has made a significant impact on the

Chamber through membership, retention, sponsorship, economic development, operation and/or education".

David Hill has served on our Board of Directors for about a year. Since day one, David has dedicated countless hours to improving and marketing the Chamber of Commerce. He is always offering his time to make our various events successful, as well as, recruiting other volunteers.

David is always trying to find new and exciting ways to increase the Chamber's membership. He is the first to offer help and knowledge to make the Chamber a success. David has been an asset to the Chamber and the City of Brooklyn. We are lucky to have him as a member!

David was honored at NOACC's Semi-Annual Meeting at the Cleveland Metroparks Zoo on October 27<sup>th</sup>. Greg Frey and

Doug Hogan accompanied David as he received his award.

Congratulations and thanks for all you do, David!





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We are on the web!  
[www.brooklynohiochamber.org](http://www.brooklynohiochamber.org)

Officers

**PRESIDENT**  
 Greg Frey

**VICE PRESIDENT**  
 Doug Hogan

**TREASURER**  
 Greg Gens

**SECRETARY**  
 Valerie Thompson

BOARD OF DIRECTORS

Candy Banks  
 The Town Planner

Ann Guess  
 Key Bank Operations Center

Greg Frey  
 State Farm Insurance

Greg Gens  
 Superior Products

Mark Heller  
 Fodor Realty

David Hill  
 Dollar Bank

Doug Hogan  
 FirstEnergy

Caron Kreicher  
 HealthSource

Eric Manfredi  
 Weleski Transfer of Cleveland

Fran Migliorino  
 City of Brooklyn

Mayor Richard Balbier  
 Ex-Officio

David Nodge  
 Brooklyn Adults Activities Center

Glenn Skorko  
 Quantum Digital Solutions

Cynthia Walker  
 Brooklyn City Schools

## Upcoming Events



### Luncheon News!

**Beginning in 2011**, our luncheons will be scheduled on the 2<sup>nd</sup> Thursday of the month. Be sure to print out the 2011 calendar included with this newsletter!

**Thursday, November 18<sup>th</sup> 4-6pm, Annual Meeting** – The Annual Meeting will be held at Ridge Manor Party Center from 4-6pm. The cost is \$15 per person, which includes pop, water, beer, wine, and hors d' oeuvres. If you are a sustaining member and choose to use one of your lunches for the event, you will need to pay an additional \$5 to cover the cost. The 2010 Brooklyn Chamber of Commerce Member of the Year Award will be given out at this event. If you are able to attend, please let Valerie Thompson know no later than Friday, November 12<sup>th</sup>.

**Wednesday, December 15<sup>th</sup>** - Retired? Own your home? Need money? Want to stay in your home? Can't afford monthly payments? A Reverse Mortgage may be just the right solution for seniors needing to access their home equity, without selling their home!

Find out who qualifies, how to apply, how much you can borrow and how much it costs. **Joseph Wolf**, Dollar Bank Reverse Mortgage Specialist, will introduce the new government-insured Home Equity Conversion Mortgage (HECM) to the Brooklyn Chamber of Commerce on Wednesday, December 15, 2010 at 12:00 noon at Carrabba's Italian Grill restaurant, 5030 Tiedeman Road, Brooklyn, OH 44144. Learn how a government-insured Reverse Mortgage can provide a safe, affordable solution for your financial needs.

**Saturday, February 5<sup>th</sup>, "Taste of Brooklyn and All That Jazz", 7-10pm** at Ridge Manor Party Center – All of the net proceeds benefit the Brooklyn Chamber of Commerce's Scholarship Fund. Local Brooklyn establishments will provide the food and the Brooklyn High School Jazz Band will provide entertainment. Look for more details to follow.



### Chamber Election

#### Time to Vote!

Everyone should have received the election ballot for the Brooklyn Chamber of Commerce Board of Directors, term commencing January 1, 2011. The ballot was sent out electronically via email. All ballots must be received no later than November 16<sup>th</sup>. Results will be announced at the Annual Meeting on November 18th at Ridge Manor Party Center.



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Brooklyn Athletic Boosters Club  
9200 Biddulph Rd.  
Brooklyn, OH 44144  
216-485-8164

[brooklynathleticboosters@gmail.com](mailto:brooklynathleticboosters@gmail.com)

Annual Sports Calendar and Sports Program Advertising/Patron Ad Form

**Special Offer: All business or organization ad commitments submitted and paid for in full by Nov. 7, 2010 receive ½ off the listed rates below!**

Full Page Calendar/Program Ad\* - \$250/ea. { } Calendar { } Program  
Add \$50 for Inside Front Cover or Back Cover of Program (First Come/First Serve) { }

Half Page Calendar/Program Ad\* (7.5" x 5") - \$150/ea. { } Calendar { } Program

Quarter Page Calendar/Program Ad (3.5" x 5") - \$100/ea. { } Calendar { } Program

One Eighth Page Calendar/Program Ad (Business Card) - \$50/ea. { } Calendar { } Program

Business Website Link on Booster Website and/or Athletic Boosters Facebook Page - \$25 { }

Individual Patron Ad: Individual/Family Name(s) Only - \$2 { }; Name w/Personal Message - \$5 { }

\*Note: Business Website/Facebook Link is included with all half page or larger program or calendar ads

BUSINESS/INDIVIDUAL/FAMILY NAME: \_\_\_\_\_

OWNER/CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

**Please send your personal message, business card and/or artwork on a separate sheet and include with this form**

Please use the same ad copy as last year { }

Enclosed is my camera-ready ad copy { }

Enclosed is a rough sketch of my ad – please set it up for me { }

Total Enclosed \$ \_\_\_\_\_

