

Brooklyn Chamber of Commerce Newsletter

Volume 8, Issue 1

January 2010

PRESIDENT'S MESSAGE

By now we should be through the holidays and entering into that time of year when the skies are gray, the days are short and life tends to settle back into a normalcy of some kind. At our December Board of Directors meeting we welcomed our new Board members and incoming board members. We also adopted our 2010 officer's slate, which will consist of: Greg Frey, President, Doug Hogan, Vice President, Greg Gens, Treasurer, and Valerie Thompson, Secretary.

We discussed a rather active agenda of events that we hope to undertake in 2010, commencing with our January luncheon meeting, which will be held at Vita A Chiropractic & Wellness Center in the Biddulph Shopping Center. We are planning a joint meeting with several other area Chambers on February 3, 2010 at the Montrose Westside Auto Campus, *Volvo Showroom*. It is located at 9600 Brookpark Rd in Parma

(Tiedeman, Brookpark near I-480).

Our Taste of Brooklyn event is tentatively set for February 20, 2010. We are going to again engage in the Pedal Car Fundraiser this summer. Any members interested in sponsoring a car, please let Valerie know. This is a fundraiser that goes on throughout the summer. Help will be needed on Friday evenings to showcase the pedal cars.

We are currently discussing an outing to be held in the fall that we are thinking might be a two day food fair at Memphis Kiddie Park, kind of a Fall Festival and Home Days opportunity for families and Chamber members. We will be looking for help and attendance for this event. We will be starting to organize it in the summer to make sure it is a success. If you are interested in participating, please let Valerie know.

I hope you will be able to find time to attend Chamber functions and meetings in 2010. Hopefully, the economy will start turning up and we can all feel better about our business and ourselves as we go through the New Year.

We will continue to pursue ways to involve the greater community, Brooklyn/Old Brooklyn area. We are looking to expand our membership and engage in programs to bring value to the wider community.

I am looking forward to seeing you all soon. Hope you had a joyous Christmas season and hope that we all have a joyous New Year.



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4th Annual "Taste of Brooklyn and All That Jazz"

The 4th annual Taste of Brooklyn will be held on Saturday, February 20th from 7-10pm at Ridge Manor Party Center. All of the net proceeds benefit the Brooklyn Chamber of Commerce's Scholarship Fund. Local Brooklyn establishments will provide the food and the Brooklyn High School Jazz Band will once again, provide entertainment. Tickets are \$20 per person. Please contact Valerie Thompson for more information or to purchase tickets.

MEET OUR NEWEST BOARD MEMBERS

Ann Guess, KeyBank

Ann Guess is a Senior Vice President at KeyBank leading the National Cash Vault, Item Processing and Armored Transportation areas. She has been with Key for over 13 years and has 24 years experience in the industry. She also is a member of the Federal Reserve Cash Advisory Board. In her free time, Ann enjoys reading, golf, and whatever sports her kids are playing. She also volunteers her time to United Way and the Beachwood Wrestling Club. Ann, her husband Brian, and her three kids live in Beachwood, Ohio.

David Nodge, Brooklyn Adults Activities Center

Dave Nodge has worked for the Cuyahoga County Board of Developmental Disabilities for the past 13 years holding positions from direct care thru management. Dave's most recent appointment was to Adult Activities Services Manager of the Brooklyn Adult Activities Center in 2006. The center provides work and activities for more than 250 individuals with intellectual and physical disabilities from Brooklyn, Cleveland, and Fairview Park. The center partners with many local businesses to provide services and opportunities to the men and women served at the facility to become an active member in the community. The center is one of seventeen centers serving individuals with developmental disabilities in Cuyahoga County run by the Cuyahoga County Board of Developmental Disabilities.

Cynthia Walker, Superintendent, Brooklyn City Schools

Cynthia J. Walker, Superintendent of the Brooklyn School District, joins our Chamber Board of Directors as a new member. She is currently in her 5th year with the District, serving the first three years as the Director of Pupil Services, before becoming the Superintendent in 2008. She has been previously employed as a teacher and administrator with the Akron Public Schools and the Revere Local Schools in Summit County. She lives in Copley, OH with her husband Lee. Their children, Chad, Stephanie, Ben, Brad, and Megan, along with daughter-in-law Averi, and granddaughter Kayleigh, keep the family busy. Her passion is public education and creating opportunities for children to fulfill their dreams. She considers herself a lifelong learner and an avid reader.

David Hill, Dollar Bank

David Hill is employed with Dollar Bank located at Ridge Park Square in Brooklyn. He has been employed at Dollar Bank since 1998. He has worked in most all capacities while with the bank, and is currently managing the Brooklyn office. David attended Cuyahoga County Community College and Cleveland State University from 1997-2001 and graduated with a degree in business administration. In 2006, he completed the Pennsylvania Bankers Association advanced school of banking with honors. David's roots are professionally planted in the Brooklyn community, which he actively promotes, along with, Dollar Bank to local business owners. Personally, he is involved with numerous community events in Brunswick, where he resides. David can be reach at his office at 216-749-4725 or dbhjr79@yahoo.com.

CHAMBER AWARDS

At our Annual Meeting in November, the Brooklyn Chamber of Commerce awarded two of our members for their service and dedication. Congratulations go to the following....

Mike Kissel
Memphis Entertainment

Don Workman
Ameriflag

Both of these members have spent countless hours planning and volunteering their time at various events

the Brooklyn Chamber of Commerce has held over the years, such as Taste of Brooklyn, the different Cruises we have had, and the Pedal Car fundraiser. Mike and Don have also spent a lot of time marketing the Chamber to local businesses and bringing in new members. They have always gone above and beyond what is asked of our members. We sincerely appreciate everything they have done through the years! Thank you, Mike and Don!



Pictured above is Mike Kissel. Don Workman was unable to attend the meeting due to illness.

PARMA HOSPITAL CONTINUES EXCELLENCE

Parma Community General Hospital

Parma Community General Hospital has been named one of the nation's 100 Top Hospitals® for cardiovascular care by Thomson Reuters. Winners named to this prestigious list have shorter, less costly hospital stays with fewer complications, according to the study based on analysis of publicly available data over the past two years.

This comprehensive study evaluated nearly 1,000 short-term, acute care, non-federal hospitals nationwide and examined outcomes for patients who have received coronary artery bypass surgery or percutaneous cardiovascular interventions (PCI) such as angioplasties or patient with heart failure and heart attacks.

"Our heart program is a shining example of how our unique brand of excellent, personalized care yields outstanding results," said Patricia A. Ruffin, president & chief executive officer of Parma Community General Hospital. "It's nice to receive national recognition for our high standard of care that is well known in the local community."

The study, now in its 11th year, found that winners in the 100 Top Hospitals for cardiovascular outcomes have:

- 17 percent lower mortality rates for heart attack patients.
- 10 percent lower mortality rates for heart failure patients.
- 27 percent lower mortality for bypass surgery patients.
- 22 percent lower mortality following PCI.
- Fewer post-operative complications.
- Close to 12 percent shorter hospital stays.
- 12 percent lower costs per case.

"Our cardiologists' commitment to the care of cardiovascular patients and the performance of coronary interventions in both acute and elective procedures continues to place Parma Hospital among the nation's top hospitals," says Christine Zirafi, MD, medical director of the Cardiac Catheterization Lab. "We are pleased to see that we continue to outperform our peers in cardiac interventions and care."

The study reviewed publicly available 2007 and 2008 Medicare MedPAR data and 2008 Medicare cost reports. Thomson Reuters scored facilities in eight key performance areas: risk-adjusted medical mortality, risk-adjusted surgical mortality, risk-adjusted complications, core measures (a group of measures that assess process of care), percentage of CABG patients with internal mammary artery use, procedure volume, severity-adjusted average length of stay, and wage- and severity-adjusted average cost.

"These hospitals provide balanced high performances across cardiovascular services," said Jean Chenoweth, senior vice president for performance improvement and 100 Top Hospitals programs at Thomson Reuters. "This means they are providing high quality and highly efficient services at a reasonable cost in comparison to peers across the United States."

The measures were calculated for three classes of hospitals, including 30 community hospitals, 30 teaching hospitals with cardiovascular residency programs and 40 teaching hospitals without cardiovascular residency programs.

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Glenn Skorko
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Brooklyn City Schools

UPCOMING EVENTS



Upcoming Luncheons

Please note that beginning in January 2010, all lunch prices will increase by \$1. Sustaining members will pay \$11 per lunch and all other members will pay \$13 per lunch.

Networking and registration for all lunches begins at 11:30am and lunch is served at 12noon.

Thursday, January 21, 2010 – Luncheon meeting at “Vita A Chiropractic and Wellness Center”, located in Biddulph Plaza in Brooklyn. The topic of their presentation will be Stress Management interfaced with Chiropractic Care. Registration and networking begin at 11:30am and lunch will be served at 12noon.

Tuesday, February 9, 2010 – Joint Chamber luncheon at OAI (Ohio Aerospace Institute). The speaker is Jim Simek with Nasa and the titled of his presentation is “NASA – 40th Anniversary of Apollo”. We will be joining the Brook Park, Berea and Middleburg Heights Chambers of Commerce. More details will follow on time and price. Please note that sustaining lunches will not be applied to this event.

Wednesday, February 17, 2010 – Mayor Richard Balbier will give the annual State of the City address. The luncheon will be held at Carrabba’s in Brooklyn. Registration and networking begin at 11:30am and lunch will be served at 12noon.

March 18, 2010 – The speaker for this luncheon will be Superintendent Cynthia Walker. The Brooklyn Board of Education will be seeking out partners to create a multi-use, multigenerational facility in the future. She will be updating the community regarding the efforts thus far. Look for more details to follow.

After Hours Mega Mixer, February 3rd

The Brooklyn Chamber of Commerce has been invited to join several other local Chambers, including Parma, to a Mega Mixer. The event is being held on Wednesday, February 3rd from 5:30-7:30pm. The event is being held at the Montrose Westside Auto Campus, *Volvo Showroom*. It is located at 9600 Brookpark Rd in Parma (Tiedeman, Brookpark near I-480). This will be a great opportunity to meet with other Chambers and their members! Hope to see you there!

Invoices for your 2010 dues will be mailed during the month of January. If you have any questions or concerns, please contact us at 216-288-5484 or asstidir@brooklynohiochamber.org!