



July 2018 Newsletter

President's Message

Greetings!

Summer is a time for sunshine, family, picnics and fun! The Chamber wants you to take FULL ADVANTAGE of your July so we will not be hosting any luncheons or meetings this month. However, on Saturday, August 18th we want to see all your smiling faces at our annual Picnic in the Park at Memorial Park behind the police station on Memphis Ave.

You've all seen the emails come through regarding sponsorship opportunities, vendor tables, and raffle basket donations - we are still accepting all of the above! If you're able to donate, sponsor or just want an opportunity to pass out information to the thousands that come from throughout the community with a vendor table just reply to one of those emails and we can get you all set up!

Since the event first started 7 years ago so many changes have been made. We've moved locations, changed the name and grown the event by leaps and bounds!! This year we are happy to announce that we are adding a car show, an arts and crafts area full of handmade crafts by local vendors and of course we are continuing the fireworks at dusk. I am SO Excited to see where we end up after this years event in August! The Chamber of Commerce is so appreciative of all of your ongoing support. Without your support, events like the Picnic in the Park wouldn't be possible. So thank you!

See you in August!

Jessica M. Cliff

President, Brooklyn Chamber of Commerce

Program Director, U.S. Shuai Chiao Kung Fu Academy



Picnic In The Park August 18th



Join us on Saturday August 18th from 1pm-8:30pm, as we bring the community together for a "Picnic in the Park". The event will be a family friendly celebration with live entertainment, children's activities, exhibitors, food trucks, a car show, craft vendors, **BEER, WINE**, and more! **We will also be having a FIREWORKS show at dusk!!** The event is being held at Veterans Memorial Park, behind Brooklyn City Hall off of Memphis Ave. [Click here for flyer...](#)

A DJ will be providing entertainment from 1-4pm. [Billy Likes Soda](#) will perform from 4:30-8:30pm. We will end the event with a fireworks show at dusk. Children can enjoy their own FREE area with games and a bounce house. Cleveland Metroparks will be on hand from 1-4pm with many interesting items to learn about. The following food options will be available all day with their delicious food, dessert, and beverages: [The Cedar Grill](#), [Hofbrauhaus Cleveland](#), and picnic food courtesy of the Brooklyn City Schools Athletic Boosters. We will have raffle baskets and chances at 50/50 tickets...winners will be chosen at 8:30pm that night. NEW THIS YEAR, we will be hosting a car show along with craft vendors. It will be a day full of fun!

In order to defray the cost of planning an event of this magnitude for the Brooklyn community, we are in need of sponsors. There are several different levels available to fit everyone's budget. [Please click here for more information on sponsorship opportunities.](#) Without our sponsors, this event would not be possible so please consider donating.

We are also looking for exhibitors that would be interested in participating in Picnic in the Park. The cost is \$25 for Chamber members and nonprofit organizations. This is a great way to promote your business and/or product, while interacting with the community. [Please click here for more exhibitor information.](#)

If you are interested in being a sponsor, an exhibitor, or donating a raffle basket, please contact us at exec@brooklynohiochamber.org or 216-635-4297.

PLATINUM SPONSORS (\$750 and Up):

Blue Jay Communications
Brooklyn Pointe Assisted Living & Memory Care
City of Brooklyn
Dollar Bank
Ferrous Metal Processing
Hampton Inn by Hilton
KeyBank
NOPEC
The Floor King
University Hospitals Parma Medical Center
Westbrook Village Apartments/K&D

GOLD SPONSORS (\$500-\$749):

Andy Celcherts, Brooklyn City Council

SILVER SPONSORS (\$250-\$499):

Hofbrauhaus Cleveland
Hooley House
KBella Salon
Ridge Park Square



BRONZE SPONSORS (\$100-\$249):

AAA Landscaping LLC
Brooklyn Education Association
Lisa Ackim LMT – Massage 517 & Yoga
Mayor Katie Gallagher
Richard & Barbara Balbier

Member Spotlight

Each month, the Brooklyn Chamber of Commerce chooses a different member to be the "Spotlight" for that month. That member submits an article highlighting themselves and their business and what they provide to the Brooklyn community. Below are the last 2 Member Spotlights. If you would be interested in being featured in an upcoming month, please let us know.



We are Daniel & Jessica Cliff, owners and instructors at the U.S. Shuai Chiao Kung Fu Academy. We joined the Brooklyn Chamber of Commerce in 2011 when we opened our Martial Arts business on Memphis Ave on the edge of Brooklyn and West Cleveland. We have recently moved to a newer, bigger space at 4315 Ridge Road in the heart of Brooklyn.

Daniel and I pride ourselves on being much more than "just another Martial Arts school". We believe that being a family run business has helped establish us with the young families in the community. At our school we focus on the community by being involved with fundraisers, food drives, and car washes that benefit the local schools and residents. Within the school we host events and contests each month that encourage camaraderie between the students. Some of the most looked forward to events for our students are our sleepovers! Especially our New Years Eve Sleepover!

Kung fu is a "soft style" of Martial Arts which means it's easy on the joints. There are many styles of Kung Fu out there, at our school we focus on Shuai Chiao and San Shou. "Shuai Chiao" is Chinese style wrestling or grappling. Shuai Chiao is the oldest form of recorded Martial Arts. It utilizes strikes, disruptive hand techniques, kicks and joint locks in the context of takedown throws. You'll learn how to gain dominance and fight efficient in close quarters. San Shou, or free fighting is a modern hand to hand self-defense system and combative sport. San Shou includes punches, kicks, throws, locks, grappling and submissions. Both styles of Kung Fu are included in all of the class curriculum. Meaning that our 3&4 year old toddlers learn our curriculum just as our Tiny's, Juniors and Adults learn it. (all at an age appropriate pace of course!)

I would encourage all of you to join our facebook page to receive up to date information regarding our schedules, monthly newsletters and special events! You can find us at www.facebook.com/kungfuwest OR, if you're interested in further information about our programs reach out to us through our website at www.kungfuacademywest.com.

Jessica & Daniel Cliff
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kungfuacademywest@hotmail.com

We have choices, and for that we are grateful! Let me be your choice to assist you and your friends/family in gathering information for a home purchase or a refinance. Nothing is more rewarding than knowing that our First Time Buyers have achieved homeownership and now can enjoy their home with confidence. I know, I was there at one time.



I've been here at Dollar Bank 46 years! We've been in this fabulous community for years and years. Originally located right at Memphis/Ridge on the West side of the plaza. Who remembers Brooklyn Savings? I do! Dollar Bank was founded in 1855, and is still here because of good sound financial decisions for our customers. Being a mutual bank allows us to be accountable to our customers, not stockholders. My expertise is that I have knowledge, experience, and understand the various programs (yes there are downpayment assistance funds available) and guidelines to help with achieving buying a home. Understanding credit is critical and there is a lot that goes into that as well.

To another great year for our Brooklyn Chamber, and so glad to be a part of it. Call or email me, I'm always available.

Kathy Gedeon, AVP
Residential Lending
440-823-1165
KGedeon613@dollarbank.com

Meet our newest Chamber member...

Lisa Ackim, LMT ~ Massage 517 & Yoga



Lisa is licensed and has been practicing massage since 2004. Her training includes Swedish Massage, she's a Certified Thai Massage Practitioner, and a Reiki Master Practitioner. Lisa also taught massage at Sanford Brown College for two years, and has been a member of the Associated Bodywork & Massage Professionals (ABMP) since 2006.

She began her massage career like most, working in spas, salons and studios and worked for Leonard Chiropractic for 8.5 years before stepping out on her own two years ago. Aside from house calls and office calls, working farmers' markets and other events, she practices in her home in Old Brooklyn.

You can find her doing massage this summer at the BayArts Farm + Art Market on Thursdays from 5:00 to 8:00; The Taste of Tremont on Sunday, July 15 from noon to 8:00; and the Brooklyn Chamber of Commerce Picnic on Saturday, August 18 from 1:00 to 8:00.

Lisa is also a 200 hr level Certified Yoga Instructor. She finished her yoga teacher training in 2014 through Pink Lotus Yoga studio in Lakewood. Lisa has been practicing yoga for over 12 years. Ashtanga, Sivananda, Vinyasa, and Yin are some of her favorite styles of yoga to practice and teach. Last year she converted her living room into a yoga room and now offers private yoga sessions and occasional classes. You can find her teaching at LA Fitness on Tiedeman Monday and Wednesday nights at 8:00; O'Neill Healthcare Systems in Lakewood on Tuesdays at 5:30; and The Circle of Life Yoga in Olmsted Falls every other Thursday morning at 9:30.

For more information about massage or yoga and to schedule, you can contact Lisa at 440.759.8950, li-sa.ackim.lmt@gmail.com or check out her website at www.massage517.com.



Have you noticed your electric or gas costs climbing?

This could be a direct result of an introductory rate expiring. The Chamber Energy Program can help you better understand your current rate and offer savings on your electric and gas supply. Whether for your home or business, the Chamber Energy Program provides:

- Fixed rates you can rely on
- Budget stability
- A representative to manage your contracts every step of the way so you never roll into an expensive monthly variable rate.

To enroll, please visit ceateam.com/chamber.

To learn more about introductory rates and how you can avoid an unexpected increase, [click here](#).



2018 Scholarship Winners



We would like to congratulate our 2018 Scholarship winners. Each student received a scholarship in the amount of \$2,000. Below is an impressive list of their accomplishments.



Isabel Pena

Isabel is a 2018 graduate of Brooklyn High School, graduating 2nd in her class with an accumulative grade point average of 4.2. During her four years of high school, she played varsity soccer, basketball and ran track. She was a member of the concert band stage building crew, and excelled in many AP, honors, and post secondary classes. Along with her dedication to school, she has also volunteered time coaching youth basketball, worked at various school fundraisers, volunteered time with Neomed, and at Night to Shine (prom for special needs students). Isabel will be attending Ohio State University in the fall and plans on studying health and rehabilitation sciences with the goal to become a physician's assistant.

***Isabel was unable to attend our June luncheon, but did receive her award from Chamber President, Jessica Cliff, at the Brooklyn High School Awards Banquet, as pictured above.*



Michael Kuznik

Michael is a 2018 graduate of St. Ignatius High School, graduating 12th in his class with an accumulative grade point average of 4.13. During his four years in high school, Michael played on the intramural basketball team, spent his summers playing for travel baseball, and earned the National Latin Exam Maxima Cum Laude award. He also participated in student senate and the Gonzaga Society Prayer Ministry. He was a member of the St. Joseph of Arimathea Pallbearer Ministry and he also volunteered his time with the Labre Homeless Ministry. Michael will be attending Ohio State University in the fall and plans on studying mechanical engineering.

Contact Us:

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We are on the web!
www.brooklynohio
chamber.org

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LiveHealth Online: Quick, convenient access to doctors 24/7

You can pay your bills, buy groceries, or view the beach in Mexico — all without leaving your couch. Now, using LiveHealth Online, your employees can have a video visit any time, 24/7, with a board-certified doctor using your smartphone, tablet, or computer's webcam. Doctors can answer questions and assess illnesses such as rashes, colds and the flu. They can even send a prescription to a pharmacy, if needed.¹

LiveHealth Online can save time and money – and it works!²

Two to three hours faster than urgent care

6.35 times faster than emergency room

\$1,405 saved compared to average emergency room visit

\$107 saved compared to average urgent care visit

85% of members resolved their medical issue

90% member satisfaction

Your employees can also talk to a licensed therapist or psychologist using LiveHealth Online. It's private and easy to use. In most cases, they can get an appointment within four days or less.³

¹ Prescription availability is defined by physician judgment.

² Results based on internal LiveHealth Online study during 2014 and first quarter of 2015.

³ Appointments subject to availability of a therapist. Online counseling is not appropriate for all kinds of problems. If someone is in crisis or having suicidal thoughts, it's important that he or she seeks help immediately. Please call 1-800-784-2433 (National Suicide Prevention Lifeline) or 911 for help. If it's an emergency, he or she should call 911 or go to the nearest emergency room. LiveHealth Online does not offer emergency services.

Upcoming Meetings and Events

Thursday, September 13th Luncheon - Join us on September 13th for our first luncheon after the summer break. The luncheon will be held at U.S. Shuai Chiao Kung Fu Academy West's new location at 4315 Ridge Road. Stay tuned for details on the speaker. [Click here to register...](#)

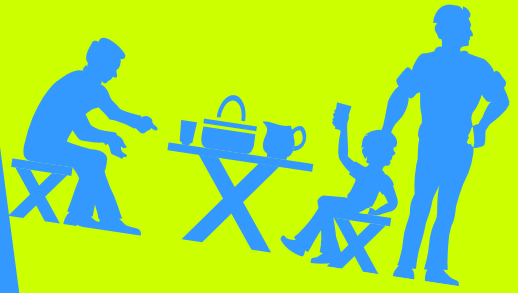
Thursday, October 11th Luncheon - Brooklyn Councilwoman, Meg Ryan Shockey, will be speaking about the City's domestic abuse committee and how local businesses and individuals can get involved. Stay tuned for details on where the luncheon will be held. The luncheon will begin at 12noon. [Click here to register...](#)



Picnic in the Park

Saturday
August 18th

FIREWORKS



1pm-8:30pm

Veterans Memorial Park

(Behind Brooklyn
City Hall)

- FREE ADMISSION!!
- DJ 1-4pm
- "Billy Likes Soda" 4:30-8:30pm
- Beer & Wine
- Food Trucks
- Fireworks at Dusk
- Children's Activities
- 50/50 & Raffle baskets
- Craft Vendors, Car Show, Exhibitors & more!!

CRAFT VENDORS

CAR SHOW



Picnic in the Park Sponsorship Opportunities

The Brooklyn Chamber of Commerce is hosting its 7th annual Picnic in the Park on Saturday, August 18th at Brooklyn’s Memorial Park. It is going to be a fun, family friendly event with food, live entertainment, children’s activities, food trucks, & FIREWORKS!! However, we need your help to make it a success! To help defray the cost of planning an event of this magnitude, we are looking for sponsors. Below are the various levels you can chose from and the benefits of each.

| BENEFITS | PLATINUM \$750 & Up | GOLD \$500-\$749 | SILVER \$250-\$499 | BRONZE \$100-\$249 | PATRON Below \$100 |
|--|------------------------|---------------------|-----------------------|-----------------------|-----------------------|
| Logo placement on website | X | | | | |
| Sponsor name recognition in all press releases related to events | X | | | | |
| Logo placement on back of event shirts | X | X | | | |
| Recognition at Chamber events | X | X | | | |
| Individual banner with logo at event | X | X | X | | |
| Recognition in newsletters | X | X | X | X | |
| Recognition on Chamber website | X | X | X | X | X |
| Special recognition throughout the event | X | X | X | X | X |
| Company name on sponsor sign at event | | | | X | X |

If you or your company can help in any way, please let us know. This is a great way to advertise your business and support the Brooklyn community! The banners will be displayed at the event.

Thank you again for your support and we look forward to seeing you Picnic at the Park! If you have any questions, please do not hesitate to contact us at 216-635-4297 or exec@brooklynohiochamber.org.

Thank you,

Picnic in the Park Committee



Please fill out the form below to sign up as a sponsor

Contact Name _____

Company Name _____

Amount of Sponsorship \$ _____ Sponsorship Level _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Pay by Check

Pay by Credit Card

Bill Me

To pay by credit card, visit <https://www.paypal.me/Brooklynchamber> to make payment.

To pay with a check, please make checks payable to Brooklyn Chamber of Commerce.

**Mail checks and forms to:
Brooklyn Chamber of Commerce
PO Box 44038
Brooklyn, OH 44144**

If you have any questions, please contact Valerie Thompson at 216-635-4297 or exec@brooklynohiochamber.org.