

City of Brooklyn

Fall Festival

Brooklyn Memorial Park
Saturday October 3, 2015
11 a.m. - 8 p.m.

Dear Business Owner:

We are excited to announce the City's first annual Fall Festival. This event will celebrate the Brooklyn community including its residents, employees, organizations, and businesses. The organizers have put together an impressive event so far, but the planning continues and we want to get you involved. We have a number of vendors and activities planned so far:

- Brooklyn's Safe Routes to School, partnered with Hermes Sports Social Club, will start the day with a 5k and family run at 9:30 a.m. The race will finish at Brooklyn's Memorial Park where we will kick-off the Fall Festival.
- A variety of Food Trucks and vendors are booked and they will be serving up some fall favorites
- Thirsty Dog Brewery will bring their beer truck loaded up with 10 seasonal drafts and their homemade root beer
- Kettle corn, cider and other fall treats
- Giant Eagle will serve other beverages and roasted corn
- Cleveland Metroparks NatureTracks mobile classroom
- Hayride through lower Memorial Park
- Music
- Children's Activities
- Pie Baking Contest
- Bonfire to close the night

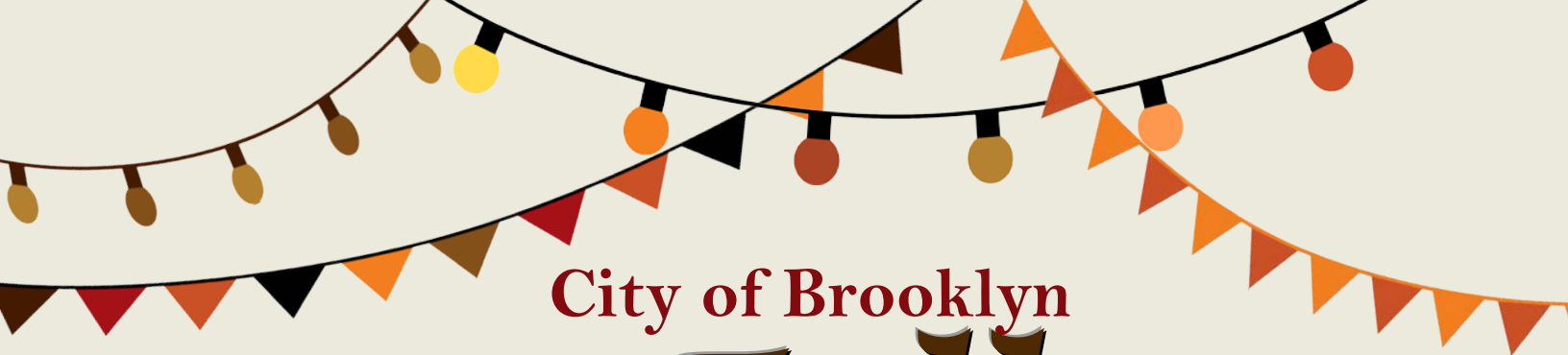
The City of Brooklyn will be sending out a citywide mailing to market this event in September. Additionally, Safe Routes to School, Hermes, and Thirsty Dog will also independently market Brooklyn's Fall Festival. If you are interested in getting involved with this event, or would like to sponsor an activity please see the attached form.

As always, we appreciate all of your continued support and hope to see you at the Fall Festival.

Sincerely,

Fall Festival Committee





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GOLD LEAF SPONSOR ~ \$500 or more

- Logo/Name on all marketing material recognizing your business as a Gold Leaf Sponsor.
- 10 raffle or drink tickets



RED LEAF SPONSOR ~ \$200-\$499

- Logo/Name on all marketing material recognizing your business as a Red Leaf Sponsor.
- 5 raffle or drink tickets



GREEN LEAF SPONSOR ~ \$100-\$199

- Logo/Name on all marketing material recognizing your business as a Green Leaf Sponsor.
- 2 raffle or drink tickets



OTHER DONATIONS

- Cash Gift ~ I would like to donate \$_____
- Gift Cards for prizes or to help decorate the event

If you are interested in donating, please make checks payable to the City of Brooklyn. Donations can either be mailed to City of Brooklyn, Attn: Jill Ludwig, 7619 Memphis Avenue, Brooklyn Ohio 44144 or a committee member will pick them up at your business if you call Jill in the Mayor's Office at (216) 635-4220. Thank you again in advance for your generosity!

We will accept donations up until the event, but if you would like your company's name on the city-wide mailer in September, please have your response back by June 30th.