

Brooklyn Chamber of Commerce Newsletter

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PRESIDENT'S MESSAGE

We have just completed the third annual Cruisin' to Memphis fundraiser, where all of the net proceeds from the event support the Brooklyn Chamber of Commerce Scholarship Fund. The goal to starting and continuing an event like this goes beyond fundraising. It is to create something within the community that people can identify with the Brooklyn Chamber of Commerce and its support of continuing education. The "Cruise" takes a lot of time, money, and effort to put together, but with your support, the Chamber of Commerce feels it can grow into the "signature" event for our organization in the future. Something that the business and residential community will immediately associate with the Chamber and the support it gives to local students. As a Chamber that is only six years old, this event and others like it will put us "on the map" and help forward the Chamber's objectives within the community.

With that being said, I would like to thank the hundreds of people who came out to enjoy the swap meet, disc jockey, face painting, live band and of course ... vintage car cruise. Mother Nature cooperated this year so, it was a great day to have some fun with cars and help a good cause.

It would not have been possible to stage this special event without the help of many Brooklyn businesses. First, the "Cruise" would never have been able to happen without Mike Kissel from Memphis Kiddie Park coordinating all of the logistics (for the third straight year). Mike's family, including his wife Judy, were also on hand helping out, selling tee shirts and giving away door prizes. American Greetings Corp. granted the use of their property again this year, giving us a spot with plenty of room to spread out, and the Illuminating Company made sure we had the "juice" for the Band and the DJ. Maxx Performance ran a car parts "swap meet" and provided food and drink.

Also, local Brooklyn businesses, , CiCi's Pizza, Ferrous Metal Products, Giant Eagle, Great Clips, Mr. Gasket, Panera, Plain Dealer/Sun News, Rockne's, Rooster's, and TGI Friday's, all donated door prizes, which when added together were valued at hundreds of dollars. I can say it was a lot of fun to give all those prizes away! This continued support will attract car enthusiasts to our event in the future. Many Brooklyn Chamber of Commerce mem-

bers volunteered to give freely of their time again this year, to help with the event. I would like to thank Greg Frey from State Farm Insurance, Dennis Assaff, Cheryl Kozelka, DJ Assaff, Candy Banks from the Town Planner, and Doug and Cathy Hogan from the Illuminating Company, for being there "when we needed them".

Finally, event sponsors, Ameri-flag, Avon, JB Stamping, Mayor Patton, Prestolite Wire, Ridge Park Square, Town Planner, and Valley Forge Supply Inc., provided the necessary financial support to put down the foundation for the Cruise. KeyBank deserves special recognition for being the corporate sponsor for the event. And of course, no Brooklyn Chamber of Commerce event is complete without our Assistant Director, Valerie Thompson's, energy and support.

I look forward to the Brooklyn Chamber of Commerce being able to grow this event for many years to come and to seeing you at future Brooklyn Chamber of Commerce luncheons or other events.

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BREAKFAST WITH THE MAYOR



On July 23rd the Brooklyn Chamber of Commerce, which has been in existence since 2002, held its third annual Breakfast Meeting between Mayor Ken Patton and a small group of business members from the Brooklyn Chamber of Commerce. The meeting was meant to allow members an informal opportunity to meet with the Mayor and network with executives of organizations of similar size that share our common interest of improving the general and busi-

ness interests of the City of Brooklyn. At the breakfast, the Mayor spoke about upcoming road construction, Friends of Big Creek Trail study, the Senior Assisted Living Center, and Home Days. The new Brooklyn Schools Superintendent, Cynthia Walker, was on hand to make introductions and discuss financial issues the schools are facing. In addition, several City Department Heads were available to answer questions about various issues in the City. The Chamber members used the opportu-

nity to make certain the Mayor and Superintendent understood the issues facing them in today's business climate.

We would like to thank Mayor Patton and his staff and Superintendent Walker for speaking on matters that concern local businesses. We would also like to thank Mayor Patton for allowing the Chamber to host the breakfast at City Hall. We look forward to planning another breakfast meeting in the future!

HOME DAYS A SUCCESS!



The Brooklyn Home Days ran from Friday, August 8th till Sunday, August 10th. The Brooklyn Chamber of Commerce provided three tents for our members to use throughout the

weekend. Two of those tents were used by Rockne's and Skyline Chili to sell food and beverages. The third tent was used as an information tent for the rest of our membership. The following members participated during scheduled time periods throughout the weekend: Annemarie Popik, Cuyahoga County Library, KeyBank, Memphis Kiddie Park, Parma Hospital, The Sausage Shoppe, and Vita A Chiropractic and Wellness Center. Throughout the weekend, members of

the Chamber passed out promotional materials to those who visited our tents. Despite the rain, the weekend was a success! Thanks to everyone who participated. We look forward to next year's Home Days!



MEMBERS RELAX AT SUMMER SOCIAL

On July 14th, about 15 members attended the Brooklyn Chamber of

Commerce's after work summer social at Rockne's in Brooklyn. Thanks to Rockne's hospitality, we enjoyed an evening of appetizers, drinks, and laughter at their upper bar. It was a great opportunity to get to know fellow

members in a relaxing and fun environment. The Chamber would like to thank Rockne's for providing complimentary appetizers throughout the evening. We are already looking forward to next summer's social!

UPCOMING LUNCHEONS



Our next luncheon will be on Thursday September 18th at Agostino's.

The topic at the September luncheon will be "The Big Creek Trail and Neighborhood Connector Plan". This plan will identify preferred alignments for a 3-mile all purpose trail expansion through the City of Brooklyn

seeking to connect the Metroparks Zoo and Brookside Reservation to the Big Creek Reservation south of Brookpark Road. It will examine connecting parks, neighborhoods, civic and commercial areas throughout the City of Brooklyn. The \$75,000 study is being funded by a \$60,000 Federal Transportation for Livable Communities Initiative Grant Program administered through the Northeast Ohio Coordinating Agency

(NOACA) with local matches from the cities of Brooklyn, Cleveland and Parma, Cleveland Metroparks, and the Friends of the Big Creek. Dennis Mersky from The Floyd Browne Group will be at the luncheon to present the various possibilities of trail connections throughout the community. Registration and networking begins at 11:30am and lunch is served at 12 noon. Hope to see you there!

CRUISIN TO MEMPHIS ROLLS



Cruisin' to Memphis, which benefits the Chamber of Commerce scholarship fund, took place on Saturday, August 23rd. It was a bright and sunny day that brought out over 200 people!

The cruise took place at American Greetings and included a car swap meet, organized by Maxx Performance. Entertainment was provided by DJ Bill King and Eddie and the Edsels. There were many cars in attendance...all types as early as 1930 to present day; including custom cars, hot rods, and classics. Food and beverages were available, along with face painting.

The Brooklyn Chamber of Commerce would like to send a special thank

you to all the volunteers. Without their hard work and dedication, the Cruise would have never happened.

We would also like to thank the fol-



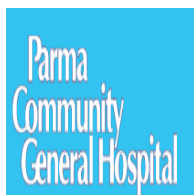
lowing companies for sponsoring the event and/or giving donations. We appreciate all their support! A special thank you goes out to KeyBank for being a corporate sponsor for the event. We look forward to working with everyone again next year as we plan the 4th annual Cruisin' to Memphis!

- Ameriflag**
- Avon**
- CiCi's Pizza**
- Ferrous Metal Products**

- Giant Eagle**
- Great Clips**
- JB Stamping**
- KeyBank**
- Mayor Patton**
- Mr. Gasket**
- Panera**
- Plain Dealer/Sun News**
- Prestolite Wire**
- Ridge Park Square**
- Rockne's**
- Rooster's**
- TGI Friday's**
- Town Planner**
- Valley Forge Supply Inc.**



PARMA HOSPITAL AWARDED ACCREDITATION



CARF International announced that the Acute Rehabilitation Center at Parma Community General Hospital has been reaccredited for a period of three years for its

adult hospital-based rehabilitation program. In addition, CARF gave special recognition to Parma Hospital's program for stroke patients, which involves 14 additional standards in which the unit is rated.

The Acute Rehabilitation Center at Parma Hospital is an inpatient unit that provides comprehensive physical and cognitive rehabilitation. Services are provided for patients who have had joint replacements or other orthopedic surgeries, stroke and brain injury patients, amputees and individuals who have had spinal cord injury or other multiple traumas. The unit also provides rehabilitation to those with neurological disorders such as multiple sclerosis, muscular dystrophy and Parkinson's disease.

This accreditation decision represents the highest level of accreditation that can be awarded to an organization and shows the organization's substantial conformance to the CARF standards. An organization receiving a three year accreditation has put itself through a rigorous peer review process and has demonstrated to a team of surveyors during an onsite visit that its programs and services are measurable, accountable and of the highest quality. Among the Acute Rehabilitation Center's strengths,

CARF cited:

- **Outcomes higher than national averages for functional improvement measures of its patients.**
- **A culture of caring.**
- **Tenured, qualified staff.**
- **Competent, committed leadership.**

The treatment team, led by a physiatrist, includes nurses, social workers, a dietitian, a pharmacist, a psychologist/neuropsychologist and occupational, recreational and physical therapists. Family members are an important

part of treatment as the team works to return patients to functional independence.

"Our interdisciplinary approach in managing our patients' care enables us to excel beyond both regional and national averages in the level of functionality our patients have attained by the time they are discharged," says Cynthia Taylor, DO, medical director of the Acute Rehabilitation Unit. "We are focused on providing excellent, personalized care." CARF is an independent, nonprofit accrediting body whose mission is to promote the quality, value, and optimal outcomes of services through a consultative accreditation process that centers on enhancing the lives of the persons served. Founded in 1966 as the Commission on Accreditation of Rehabilitation

Facilities, and now known as CARF, the accrediting body establishes consumer-focused standards to help organizations measure and improve the quality of their programs and services.



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BROOKLYN BRANCH FALL HIGHLIGHTS



On **Wednesday, September 10 at 7:00 p.m.** join us as we welcome Michael Heaton, Cleveland's "Minister of Culture," for an interesting and exciting account of his many experiences in "getting the story." Autographed copies of his book, *Truth and Justice for Fun and Profit: Collected Reporting* will be available for purchase.

Thursday, September 18 at 7:00 p.m. stop in to Maximize Your Memory by discovering how your memory works and what factors affect it, both positively and negatively. Learn techniques to improve and maintain your memory. Presented by University Hospitals Home Care Services.

On **Tuesday, September 30 at 7:00 p.m.** Certified Financial Planner, Bill Russo, gives a power point presentation explaining how emotions associated with losing a job may impede sound financial decisions, financial steps to take immediately when facing a job loss, considerations related to other areas of your financial life, and resources for additional information. Time for comments and questions will be included.

With winter on the way it is time to think about winterizing your home, and the Brooklyn Branch can help. On **Wednesday, October 8 at 7:00 pm** we will be having a program with tips to help you learn more about how to winterize your home.

The Brooklyn Genealogy club meets on **Sunday, October 19 and November 16 from 1:00 pm to 4:30 pm.** Everyone is welcome to come and learn more about how to unpuzzle your past.

Tuesday, November 4 is Election Day. Remember that the Brooklyn Branch is a polling place for our city.

Will you be able to watch television in 2009? How do you get a conversion coupon for your soon-to-be outdated television, and similar questions will be answered when you join us on **Thursday, November 20, 2008 7:30 p.m.** for an informative presentation on what to expect when making the leap to digitized television.

We're happy to welcome back **La Bella Quarta** on **Sunday, December 7** for an afternoon concert of seasonal music. Also, on **Monday, December 15 at 7:00 p.m.** come and enjoy both sacred and secular holiday music with the three-octave bell choir from the South Euclid-Hillcrest United Methodist Church. Learn the history of hand bells, sing-along and even try out the hand bells.

Please call 216-398-4600 to register for these programs or for more information.

TRIVIA FOR PRIZES

Answer the trivia question below and you will be entered in a drawing to win a free Brooklyn Chamber of Commerce luncheon and a T-shirt. Along with answering the trivia question below, please provide us with some feedback so we can improve our newsletter!!

Entries can be emailed to asstdir@brooklynohiochamber.org or mailed to PO Box 44038 Brooklyn, OH 44144. All entries must be received by October 1, 2008. Good luck!!

What year was the Brooklyn Chamber of Commerce incorporated? _____
(Hint...the answer can be found somewhere in this newsletter!!)

Do you like the new color format of the newsletter? _____

General Comments/Suggestions _____

