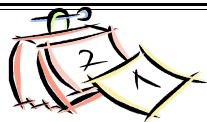


# BROOKLYN CHAMBER NEWS

**INSIDE THIS ISSUE:**

<i>President's Message</i>	<b>1</b>
<i>Chamber Calendar</i>	<b>1</b>
<i>Be Alert</i>	<b>1</b>
<i>New Members</i>	<b>2</b>
<i>Member Spotlight - Vita</i>	<b>2</b>
<i>Board Member Bio</i>	<b>2</b>
<i>Upcoming Luncheons</i>	<b>2</b>
<i>2007 Scholarship Winners</i>	<b>3</b>
<i>Fire House Tour</i>	<b>3</b>
<i>Summer Events</i>	<b>4</b>
<i>Mentorship Program</i>	<b>4</b>



**CHAMBER CALENDAR**

7-11	Exec. Committee Meeting
7-12	Board of Director's Meeting
7-18	Chamber Social at TGIF
8-2	Board of Directors Meeting
8-8	Exec. Committee Meeting
8-10, 11, 12	Brooklyn Home Days
8-25	Cruisin' 42
9-6	Board of Directors Meeting
9-12	Exec. Committee Meeting
9-20	Luncheon Meeting
10-4	Board of Directors Meeting
10-10	Exec. Committee Meeting
10-17	Luncheon Meeting
11-1	Board of Directors Meeting
11-14	Exec. Committee Meeting
11-15	Annual Meeting
12-6	Board of Directors Meeting
12-12	Exec. Committee Meeting
12-19	Luncheon Meeting

**MESSAGE FROM PRESIDENT  
GREG GENS - SUPERIOR PRODUCTS**

It is appropriate that I am writing this to you on the summer solstice, the longest day of the year, because we have a lot happening this summer with the Brooklyn Chamber of Commerce and it is going to take a few lines and a lot of daylight to cover it all. Even though we don't have another scheduled luncheon meeting until September, the Chamber of Commerce's "Dance Card" is still full for the summer.

We are repeating our "Summer Social" of last year at TGI Fridays on Wednesday, July 18<sup>th</sup> from 5:30pm-7:30pm. It was a lot of fun last year, despite the fact it was on the hottest day of the year. I particularly like this event because it provides the prefect venue for those members who can't make the regular luncheon meetings to come out and spend a little time with their fellow Chamber members. It is a time devoted strictly to getting to know your Brooklyn business neighbors better.

Later in the summer, the Chamber continues its commitment to Brooklyn Home Days from August 10-12<sup>th</sup>. We think Home Days is a great opportunity to get one on one contact with Brooklyn residents. To that end, we have organized 3 booths for Brooklyn Home Days, which is more space than we have ever committed to before. Take

advantage of this opportunity. Many members want to take the time to promote their organization at Home Days, but cannot commit to the entire 3 day event. Participating for a few hours on one of those days is a great way for you to get involved. Space is limited, so if you are interested in manning the Chamber booth and representing your company, call or email Valerie Thompson right away to reserve your time slots.

And finally, the Chamber is putting on the 2<sup>nd</sup> annual Cruisin' 42 to Memphis on Saturday August 25<sup>th</sup>. Save the date! Last year over 300 cars came to this event. Participants were able to show off some great vintage vehicles and watch the classic movie "American Graffiti" on the big screen. This was the largest and most successful fundraiser ever put on by the Brooklyn Chamber and we look forward to a great turn out again this year.

The great success of last year's Cruise was key in allowing the Chamber to increase its college scholarship offerings this year, which were awarded to Stephanie Orgorzaly and Michael Pucci. Congratulations and good luck in your college efforts.

The increase in the scholarships,

plus the initiation of a mentorship program with Brooklyn High School students, highlights the Chamber's involvement with the city's schools. At our June luncheon, Superintendent Jeff Lampert gave his annual "State of the Schools" address. Superintendent Lampert has made every effort to enhance the schools relationship with the Chamber since taking over that post in 2005. Thank you Superintendent, for another informative presentation!

Besides thanking Superintendent Lampert, I must also thank our May luncheon speaker, Mayor Zanotti from Parma Heights. Mayor Zanotti gave a brief overview of the study that is being pursued to cost effectively consolidate some of the locally controlled fire and rescue resources under regional supervision. It was a very informative program and I believe the dialogue about regionalization and its impact has only just begun. It is very helpful as a community member to have a look into this process.

I have run out of space, so while the sun is still high in the sky (at 8PM), I close this letter. There is a lot going on and I hope see you at one of the Chamber's exciting 2007 summer events. Have a great summer!



**BE ALERT!**

There have been several reports of individuals approaching businesses in the Brooklyn area to sell advertising/products in the name of Brooklyn City School,s and especially Brooklyn High School. They are showing products with Brooklyn High's name and saying they are producing items to distribute to the students of the school, and/or selling products for the benefit of programs for the school. If you have any question of the legitimacy of anyone who contacts you for this purpose, please feel free to call the High School Principal, Marsha Miller, at 216-485-8163. If you are unable to contact her call Marti Ferian, Treasurer, at 216-485-8115. The School District is very appreciative of the efforts and financial support provided by the Brooklyn community and wants to be sure that bogus companies are not taking advantage of the support of local businesses and individuals.

**Our Newest Chamber Members!**



**Old Brooklyn Community Development Corp**

**Steve's One-Stop Home Improvement**

**Mattress Warehouse**

**UPCOMING LUNCHEONS**

**Remember, there are no luncheons scheduled for July and August.**

Our next luncheon will be on Thursday September 20<sup>th</sup> at Car-rabba's. The speaker will be Loree Connors from Vita-Mix Corporation. She will be speaking on the topic of Making Sure "Success" stays in Succession Planning. Loree W. Connors, CPA is the Chief Financial Officer and third-generation family member of the Vita-Mix Corporation, a manufacturer of food blending equipment located in Olmsted Township Ohio. Vita-Mix employs over 200 people, sells products into over 80 countries, and has been in business since 1923. In addition, the Company is in the process of transitioning to the 4th generation of continuous family ownership. Prior to her employment with Vita-Mix in 2005, Loree was a partner in the accounting firm of Hillow, Getsay & Connors, Ltd. and served numerous closely-held business in the areas of business valuation, tax planning, and litigation support. Prior to that, she was a partner with Moore Stephens Apple, a regional accounting firm, and is a member of the AICPA, and Ohio Society of CPA's, and serves on the Vita-Mix Corporation Board of Directors.

**MEMBER SPOTLIGHT**



Vita, Chiropractic & Wellness Center Inc.  
7050 Biddulph Road  
216-749-7888

The Staff of Vita, Chiropractic & Wellness Center, Inc., would like to introduce our clinic and wellness center into the Brooklyn community. (Formally known as Ridge Road Family Chiropractic), we are not entirely new to the community; however we have a fresh new look and many new positive changes internally. Dr. Robert L. Hunkus, D.C., remains the acting doctor of the clinic and is the "quarterback" of the practice.

Our practice is composed of two on site Licensed Massage Therapists, a Chiropractic Physician, and a Workers

Compensation Specialist. We also have a network of Medical Doctors, Orthopedic and Neurological Specialists readily available for consult as well as Diagnostic Centers available for enhanced and intricate testing.

The performance of Chiropractic Therapies, Modalities, as well as Evaluations and Assessments, Massage Therapy, Physical Therapy & Rehabilitation (both pre and post-operatively), Stress Management, Sports & Orthopedic Injuries, Management of Migraine & Tension Headaches remain the core areas of services offered within the clinic.

Our years of experience, treating thousands of patients, has allowed us to gain priceless knowledge and insight in dealing with a variety of injuries and disease processes. Although we specialize in **Workers' Compensation and Personal Injury**, we have also diversified our efforts towards health & wellness. "Our objective is to

deliver the highest level of care to each of our patients so they will live healthy, pain-free lifestyles and then feel comfortable enough with us to refer their friends and family here, that is the greatest compliment" says Dr. Bob, Clinic Director.

The objective of Vita is to deliver health care at its finest to each and every patient. Our hope is that we may exceed their expectation and experience with every visit. As we move forward, we will consistently focus our efforts on advancements, which will allow us to perform comprehensive assessments and evaluations in its purest form. An adherence to professional integrity and genuine care for all patients will remain the foundation of our practice as we continue to grow with medical advancements throughout the years

**BOARD MEMBER BIOGRAPHY**

**Cindy Foster  
Senior Vice President  
Director of Loan  
Services Group**



Cindy Foster is Senior Vice President and Director of the Loan Services Group. In this capacity, Cindy's responsibilities include oversight of the consumer and commercial loan services delivered through KeyCorp's Loan Centers in Boise, Idaho and Cleveland, Ohio. Her responsibilities include support for Key's Community Bank across the footprint states and other

national businesses such as Recreation Finance, Dealer Floor Plan and Home Improvement. She is responsible for servicing over \$40 Billion of assets.

Cindy began her career at Society National Bank in Bank Operations and has managed a variety of Cash Management Operations and Loan Services functions throughout the years including bank mergers and conversions to achieve statewide and nationwide banking.

Cindy graduated with High Honors from the BAI Graduate School of Banking at Vanderbilt University. She recently completed the Weatherhead

Executive Experience at Case Western Reserve University.

Cindy is on the boards of Brooklyn Chamber of Commerce and the Polaris Career Center and the BAI Advisory Board for the Graduate School of Banking Operations and Technology. In addition, she is active in the RMA Commercial Loan Operations Roundtable and Steering Committee.

Cindy, her husband Steve and their daughter Stephanie reside in Westlake, Ohio.

## Brooklyn Chamber of Commerce 2007 Scholarship Winners



We would like to congratulate our 2007 Scholarship winners, Stephanie Ogorzaly and Michael Pucci. Each student received a scholarship in the amount of \$2,000. The awards were presented to the winners at our luncheon on June 20<sup>th</sup>. Below is an impressive list of Stephanie and Michael's accomplishments.



**Stephanie Ogorzaly**  
Stephanie is a 2007 graduate of Brooklyn High School. She was on

the honor roll all 4 years of her high school career. In her senior year, she received the Scholar Athlete Award and Student of the Quarter for English.

Stephanie has participated in several clubs, including, Spanish, Mu Alpha Beta, National Honor Society, Foreign Language Honorary, and Student Council. She played volleyball, basketball, and softball during all four years of high school. Stephanie currently works for the Brooklyn Recreation Center. She will be attending the University of Toledo in the fall to study Pharmaceuticals.

### Michael Pucci

Michael is a 2007 graduate of Ignatius High School and a resident of the city of Brooklyn. He received 1<sup>st</sup>



Honors all 4 years of his high school career. Michael also received the Presidential Award of Academic Excellence and is the Cleveland District Champion for Speech Team, specializing in Foreign Extemp. Michael has participated in several clubs, including, Speech Team, Tennis Team, Model UN, and has completed many service projects. He is currently working for the Westwood Country Club. He is also working part time for a law office in Downtown Cleveland. Michael will be attending Boston College in the fall. He is planning to

focus his studies on Foreign Service. In the future, he plans on being involved with the Diplomatic Core or going on to study law.

The criteria for the 2007 scholarship award was as follows:

*To be eligible for one of the awards, applicants must: (1) be a Brooklyn resident attending an accredited college or university; (2) You cannot have been a previous winner in the category for which you are applying; (3) Submit an application with recommendations; (4) Prepare an essay of no less than 1000 words on the following subject, "Ohio just passed new minimum wage legislation. Analyze the legislation's effects on Ohio's employees, its economy and its small businesses."*

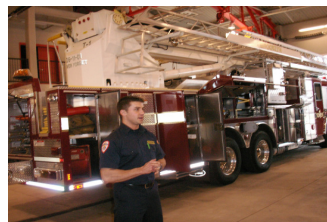
## City of Brooklyn Fire House Tour

On April 18<sup>th</sup>, the Brooklyn Chamber of Commerce held their monthly luncheon at Brooklyn's state of the art Fire/EMS building. Located at 8400 Memphis Ave,



the new \$5,445,000 dollar state-of-the-art Fire/EMS Station provides fire, emergency medical, hazardous materials and specialized rescue services to the City of Brooklyn. The new station in-

cludes a high-tech exhaust removal system, infection control area, a separate hazardous material decontamination area and a community room/classroom with audiovisual equipment. Technology upgrades in the new station will allow the Brooklyn Fire Department to increase its efficiency.



Skyline Chili was on hand to cater the luncheon. Fire Chief Paul Duchoslav gave an informative presentation on the project and all



that was involved. After lunch was served, all those in attendance were given a tour of this remarkable building and all that it has to offer to the community and the fire/EMS workers. We were also able to see Brooklyn's new aerial platform/ladder, "Tower #1". This unique and versatile apparatus has been equipped and will be used for elevated operations as well as ground rescue emergencies. To date, this is only the sec-

ond truck of its kind in Ohio.

For more information on the Fire/EMS project, please visit <http://www.brooklynohio.gov/>







**Contact Us:**

**Phone: 216 288-5484**

**Email:**

[asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org)

**We are on the web!**  
[www.brooklynohiochamber.org](http://www.brooklynohiochamber.org)

Officers

**PRESIDENT**

Greg Gens

**VICE PRESIDENT**

Mike Kissel

**TREASURER**

Donna Thompson

**SECRETARY**

Valerie Thompson

BOARD OF DIRECTORS

Kevin Corp  
Resident

Cindy Foster  
Key Bank Operations Center

Greg Gens  
Superior Products

Ken Grodek  
EmbroidMe

Mark Heller  
Fodor Realty

Doug Hogan  
FirstEnergy

Mike Kissel  
Memphis Entertainment

Ruben Mendiola  
Ferrous Metal Processing

Mayor Kenneth E. Patton  
Ex-Officio

Joe Salem  
J.P. Morgan Chase

Glenn Skorko  
Quantum Digital Solutions

Colleen Williams  
American Greetings

Dale Winsberg  
Lutheran Hospital



## Get Involved In Our Summer Events

### Brooklyn Home Days on August 10, 11, 12

This year, the Brooklyn Chamber of Commerce will again be purchasing spaces at Home Days for use by our membership. The Brooklyn Home Days is scheduled for August 10, 11, and 12. We are looking to schedule our members throughout the weekend to sit at one of the tents and pass out pamphlets, conduct give-a ways, etc...basically, anything you want to do that will promote your business. The Brooklyn Chamber of Commerce pays for the registration fees and provides the tents, tables, and chairs. The scheduling is flexible. Therefore, you can come for 1 day for an hour or several hours. You can even come for more than 1 day if you like, whatever works for you and your business. Please email Valerie Thompson at [asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org) or call at 216-288-5484 no later than Friday July 20<sup>th</sup> if you are interested.

### Summer Social at TGI Friday's on July 18<sup>th</sup>

The Brooklyn Chamber of Commerce, along with TGI Friday's, will be hosting a summer social on Wednesday, July 18<sup>th</sup> from 5:30-7:30pm. Come join us for a relaxing evening on the deck. Appetizers will be provided and a cash bar will be available. TGI Friday's is located at 10320 Cascade Crossing in Brooklyn. If you are interested in attending, please RSVP no later than July 11<sup>th</sup>. You can email Valerie Thompson at [asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org) or call at 216-288-5484.

### 2<sup>nd</sup> Annual Cruisin'42 Scholarship Fundraiser on August 25<sup>th</sup>

On Saturday, August 25<sup>th</sup>, the Brooklyn Chamber of Commerce will be hosting its 2<sup>nd</sup> annual Cruisin' 42. All proceeds benefit our scholarship fund. This year, we will be ending at American Greetings on Memphis Avenue around 3:30pm. Our beginning destination has not been decided yet. Please check our website for details. Eddie and the Edsels will be providing musical entertainment, followed by the showing of the movie Hollywood Knights. Vendors will be on hand to provide food and beverages. The cost per car is \$10. We are also looking for corporate sponsors and volunteers the day of the event. Please call Mike Kissel at 440-781-4495 if you are interested in participating.



## First Mentorship Program A Success!

The Brooklyn Chamber of Commerce, in conjunction with Brooklyn High School, completed a pilot mentorship program this past spring. Seven students participated in the program gaining insight on the inter-workings of local businesses. The response from the students ranged from, "I was nervous at first but everyone made me feel comfortable" to "They asked me to bring in a resume and fill out an application"

The businesses that participated in the program were, First Energy, Key Bank, Sup-R-Die, Superior Products, The City of Brooklyn and Brooklyn City Schools. The Chamber Board of Directors would like to thank these companies for making an impact on these students.

Plans are already underway to improve and expand the program for the up-coming school year. The Education Committee would like to offer the program to more students and for a longer time period. If you are interested in participating next year, please email Valerie Thompson at [asstdir@brooklynohiochamber.org](mailto:asstdir@brooklynohiochamber.org).